

backstitch

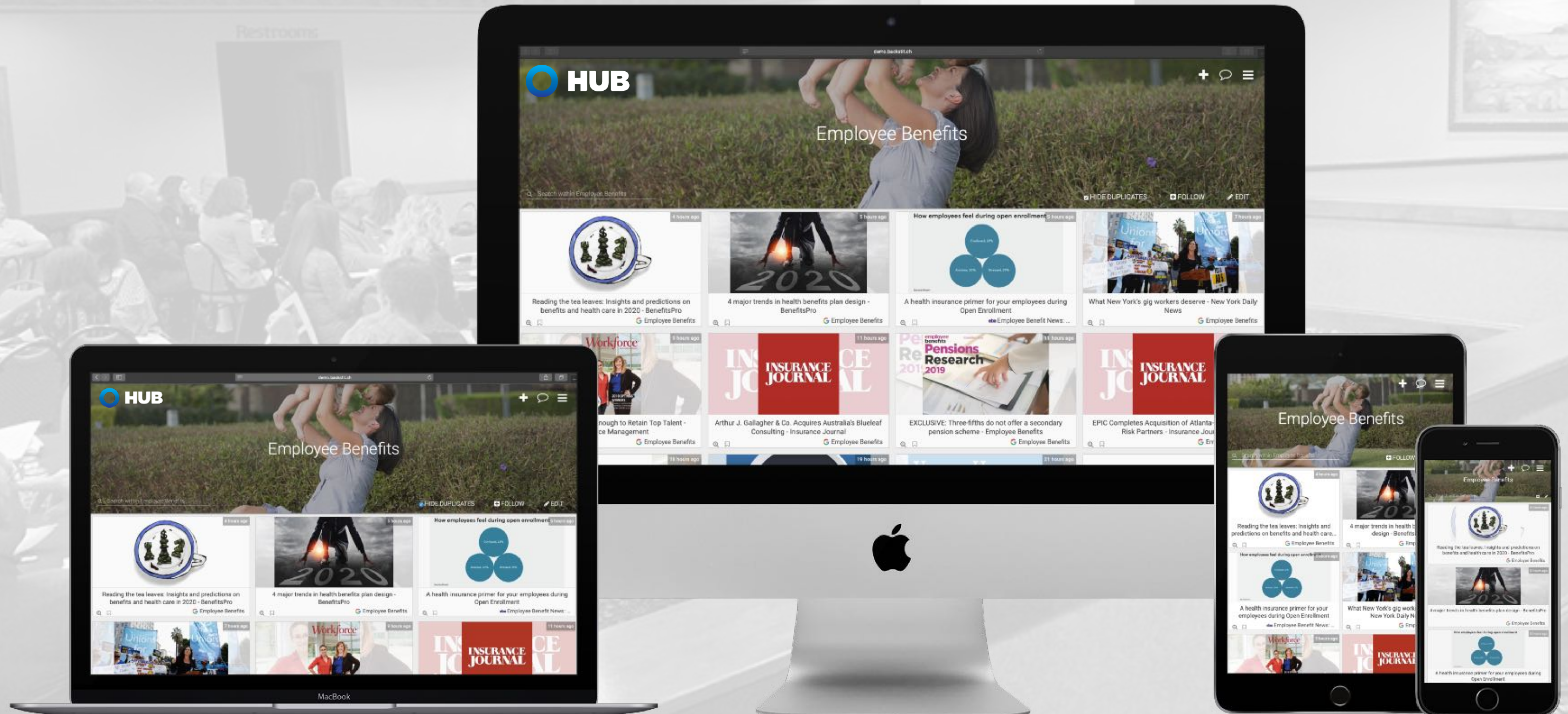


HUB

Lookbook

December 2019

Reach All Team Members, On Every Device





Everyone should have a financial plan, and writing one is easier than you think

Business Insider

The typical American heir is now a middle-class 50-something who puts the money toward retirement

Business Insider

Older Americans' financial woes make the retirement years less rosy

USATODAY - Money



2 days ago



2 days ago



2 days ago



Business Insider

Despite being worried about debt, consumers will still spend about \$1,700 on gifts this year

Business

I'm putting 100% of my savings towards retirement instead of my kids' college, and a financial planner...

Business Insider

Super Seniors' Are Flocking to Retirement Communities on College Campuses

Business News Headlines



3 days ago



5 days ago

Studies Show These Are the Worst and Best States for Your Retirement



4 days ago

Hoping to save on your 2019 taxes? Time is running out

Travel Hacking 2019:
Chiang Mai
Hanoi
Narita

Retireby40

Travel Hacking 2019: Chiang Mai, Hanoi, and Narita

Retire

Many Americans are planning to work through retirement, even if they don't need the money

Business Insider



5 days ago

Craft *Better* Internal Content

The screenshot displays a web-based document editor interface. At the top, there's a teal header bar containing a logo on the left, the title "Five Internal Communications Trends You Need To Know" in the center, and a user profile "Jane Doe" on the right. Below the header, a dark grey sidebar on the left lists several tools under the heading "TOOLS": "Poll Builder", "Post Summary", "Translate Language", "Feedback Tracker", "PDF Version", "Share to Twitter", and "Web Version". The main workspace features a rich text editor toolbar at the top with options like bold, italic, underline, bulleted list, numbered list, indent, font color, background color, link, unlink, insert image, video, and code. The document content includes an image of four people holding large speech bubbles, followed by two paragraphs of text discussing internal communication trends. A social media sharing section for Twitter is visible, featuring the tweet text "What steps are your firm taking to boost its #InternalComms" and a "TWEET" button. The bottom of the page shows the start of a numbered list: "1. From long surveys, to quick polls". An orange circular confirmation icon with a white checkmark is located in the bottom right corner.

Automated Translation, Summaries and More

The screenshot displays the studio.backstt.ch web application. The browser's address bar shows the URL. The page header features a logo, the title "Five Internal Communications Trends You Need To Know", and a user profile for "Jane Doe". A sidebar on the left lists various tools: Button Creator, Poll Builder, Post Summary, Translate Language, Feedback Tracker, PDF Version, and Share to Twitter. A "Translate Post" modal is open in the center, showing a translation from English to Spanish. The modal includes a "Replace Selected Text" toggle and "CANCEL" and "INSERT" buttons. In the background, a social media post is visible with the text "What steps are your firm taking to boost its #InternalComms" and a "TWEET" button. A red circular confirmation button with a checkmark is located in the bottom right corner.

studio.backstt.ch

Five Internal Communications Trends You Need To Know

Jane Doe

CLIPS ASSETS TOOLS

Button Creator

Poll Builder

Post Summary

Translate Language

Feedback Tracker

PDF Version

Share to Twitter

Translator: GOOGLE

Translate Post

English to Spanish

☐ Replace Selected Text

Probablemente ya conozcas el rápido cambio en la forma en que nos comunicamos en nuestra vida diaria y en las redes sociales. Estas mismas tendencias están impregnando el mundo dentro de la oficina tanto como lo hacen nuestras vidas personales, lo que afecta las comunicaciones internas.

Aunque la comunicación por correo electrónico sigue siendo tan importante como siempre, la mayoría de la gente ahora espera poder comunicarse a través de aplicaciones móviles, mensajería instantánea y redes sociales en el lugar de trabajo también.

CANCEL INSERT

What steps are your firm taking to boost its #InternalComms

TWEET

To be at the top of your internal communication game, here are some trends to be aware of.

1. From long surveys to quick polls.

Conduct One-Click Surveys and Polls

The screenshot displays the studio.backstitch.ch web application. The browser's address bar shows the URL. The page header includes the 'Our Employee Newsletter' logo and a user profile for 'Jane Doe'. A left-hand navigation menu lists several tools: Button Creator, Poll Builder (highlighted), Post Summary, Translate Language, Feedback Tracker, PDF Version, and Share to Twitter. The main content area features a 'Poll Builder' modal window. This modal contains a poll question, 'Are you up to date on our company news?', and five response options, each with a color-coded radio button and a hex color code: 'Yes!' (green, #00ff00), 'Somewhat. I have some familiarity.' (yellow, #ffff00), 'No. I'd love to learn more!' (red, #cc3300), 'Response' (green, #00ff00), and an empty response field (green, #00ff00). At the bottom of the modal are buttons for 'ADD RESPONSE', 'CANCEL', and 'INSERT'. In the background, a newsletter article is partially visible, featuring a photo of a man in a safety vest and a 'Read More' button. A red circular confirmation icon with a white checkmark is located in the bottom right corner of the interface.

studio.backstitch.ch

Our Employee Newsletter

Jane Doe

CLIPS ASSETS TOOLS

Button Creator

Poll Builder

Post Summary

Translate Language

Feedback Tracker

PDF Version

Share to Twitter

Poll Builder

Are you up to date on our company news?

Yes! #00ff00

Somewhat. I have some familiarity. #ffff00

No. I'd love to learn more! #cc3300

Response #00ff00

ADD RESPONSE CANCEL INSERT

The owner discovered that one of the employees could not

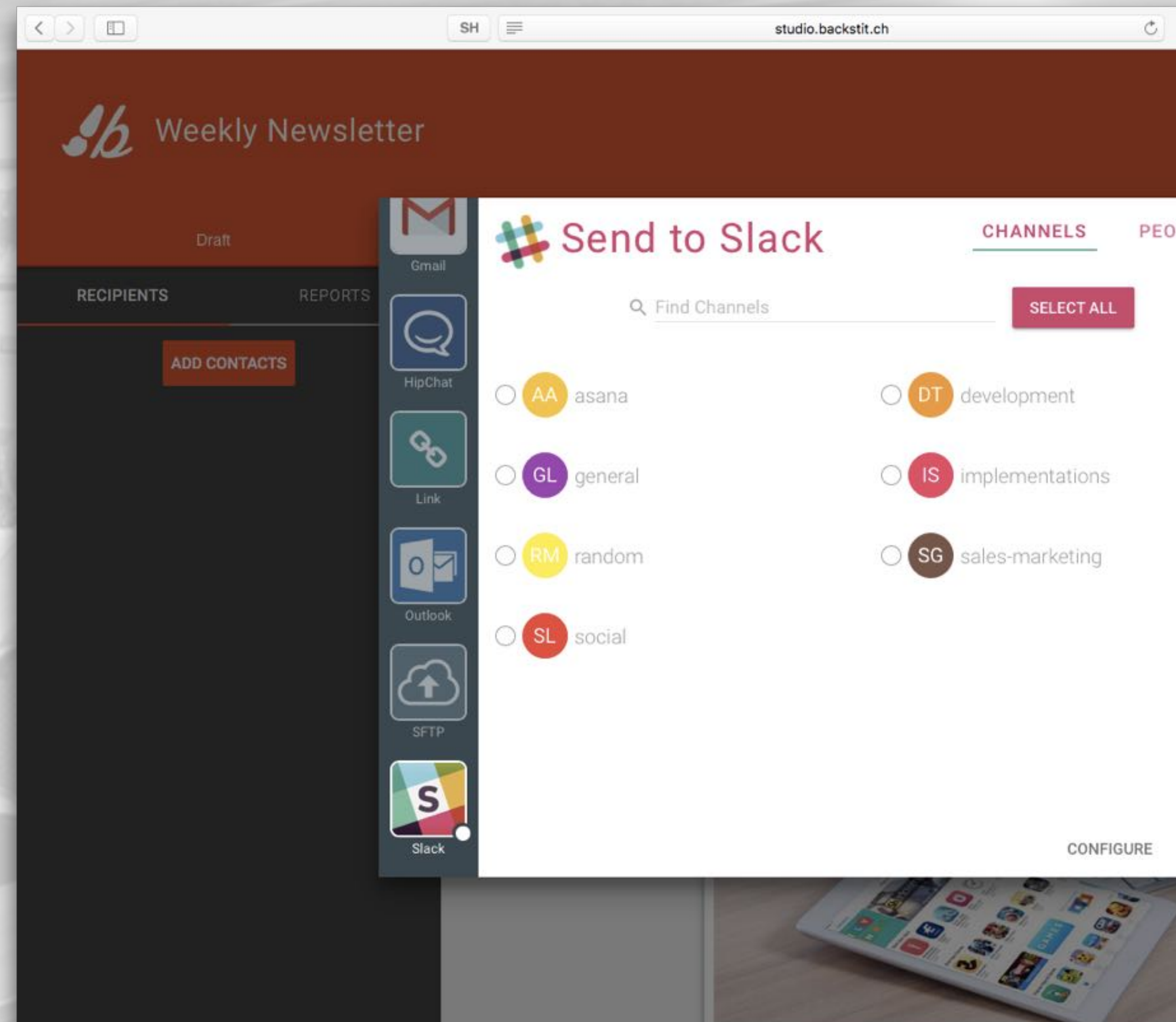
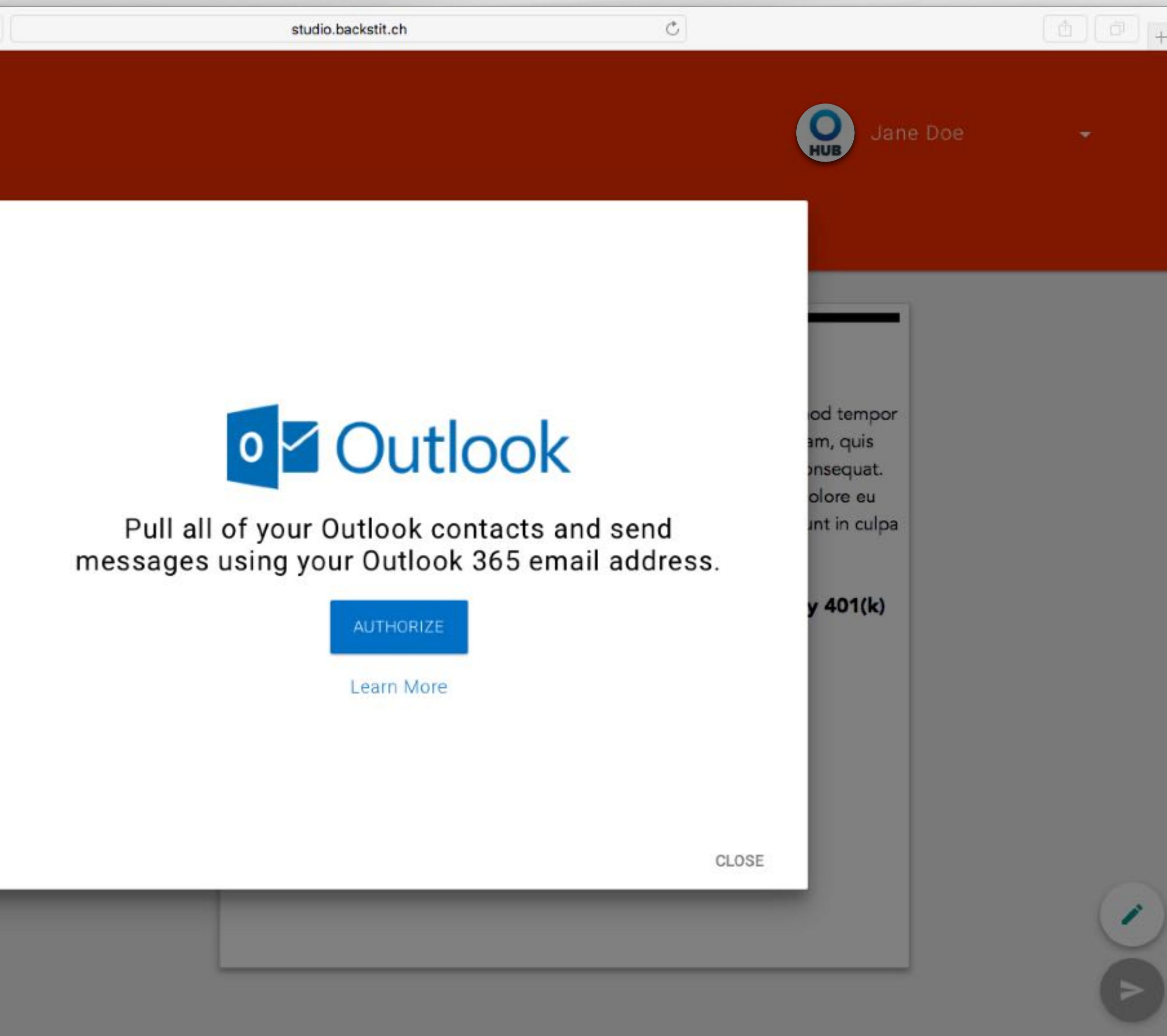
Read More

HEALTH INSURANCE

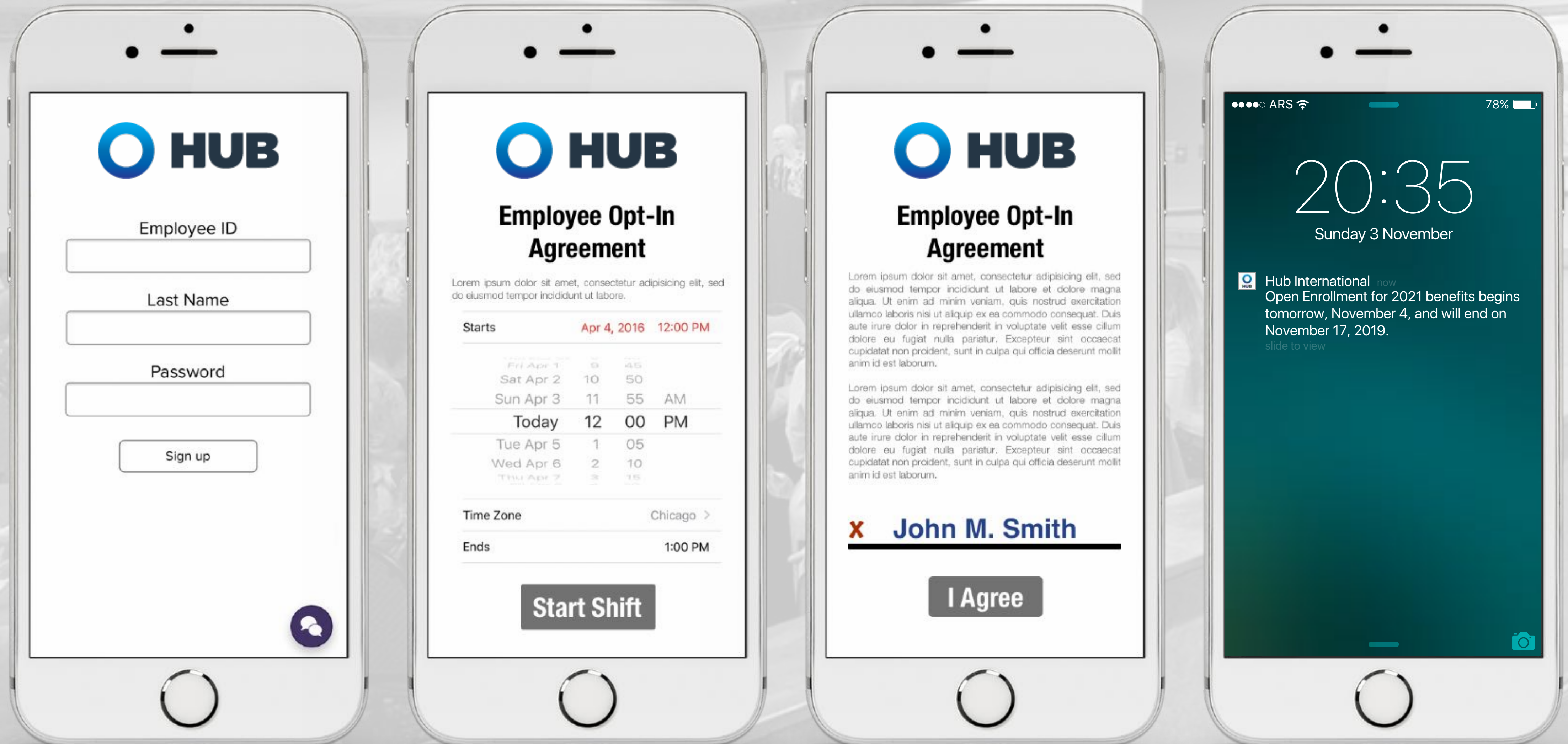
GoLocalProv Aug 6, 2018 at 4:59pm

Smart Benefits: ACA Update - Continue to Comply

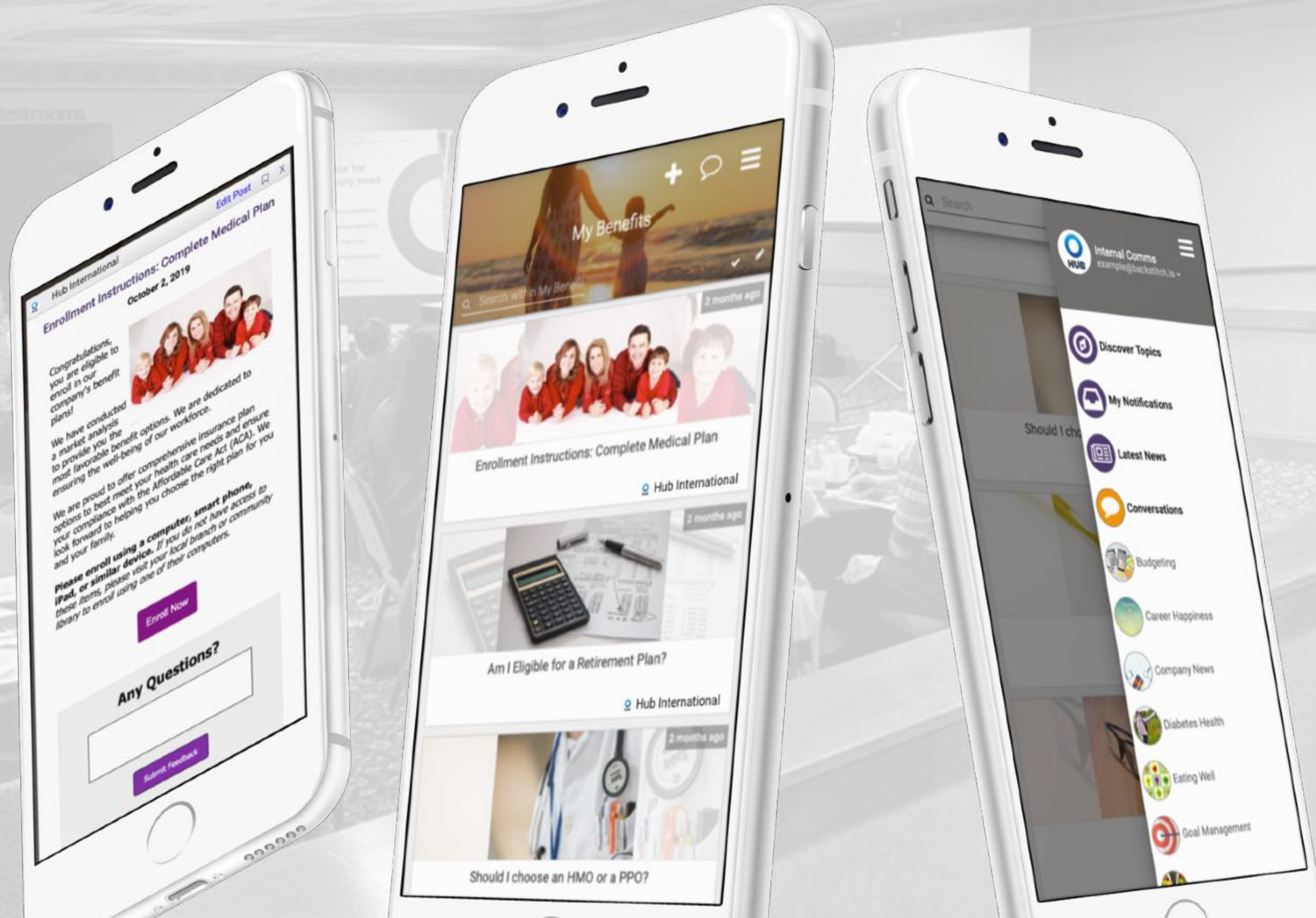
Publish to New & Existing Channels



Securely Authenticate All Employees



Access Materials in the Field



Monitor Industry and Competitive News

Search

In open offices, workers chat 70% less, are less productive, and email more

Ars Technica

To Remain A Global Economic Leader, The U.S. Has To Lead On Paid Leave

Forbes - Business

Companies need older workers: here is why

Reuters: Money

Doing Well by Doing Good: The New Corporate Citizenship

CIO Journal

Avoiding the 'Shiny Object' Trap: How to Focus on What Matters Most in Business

Entrepreneur: Latest A...

The Coming Digital Revolution in Energy: People, Technology and Data

Forbes - Business

9 Ways Digitalization Is Disrupting Your Culture, and 3 Ways You Must Respond

Inc.com

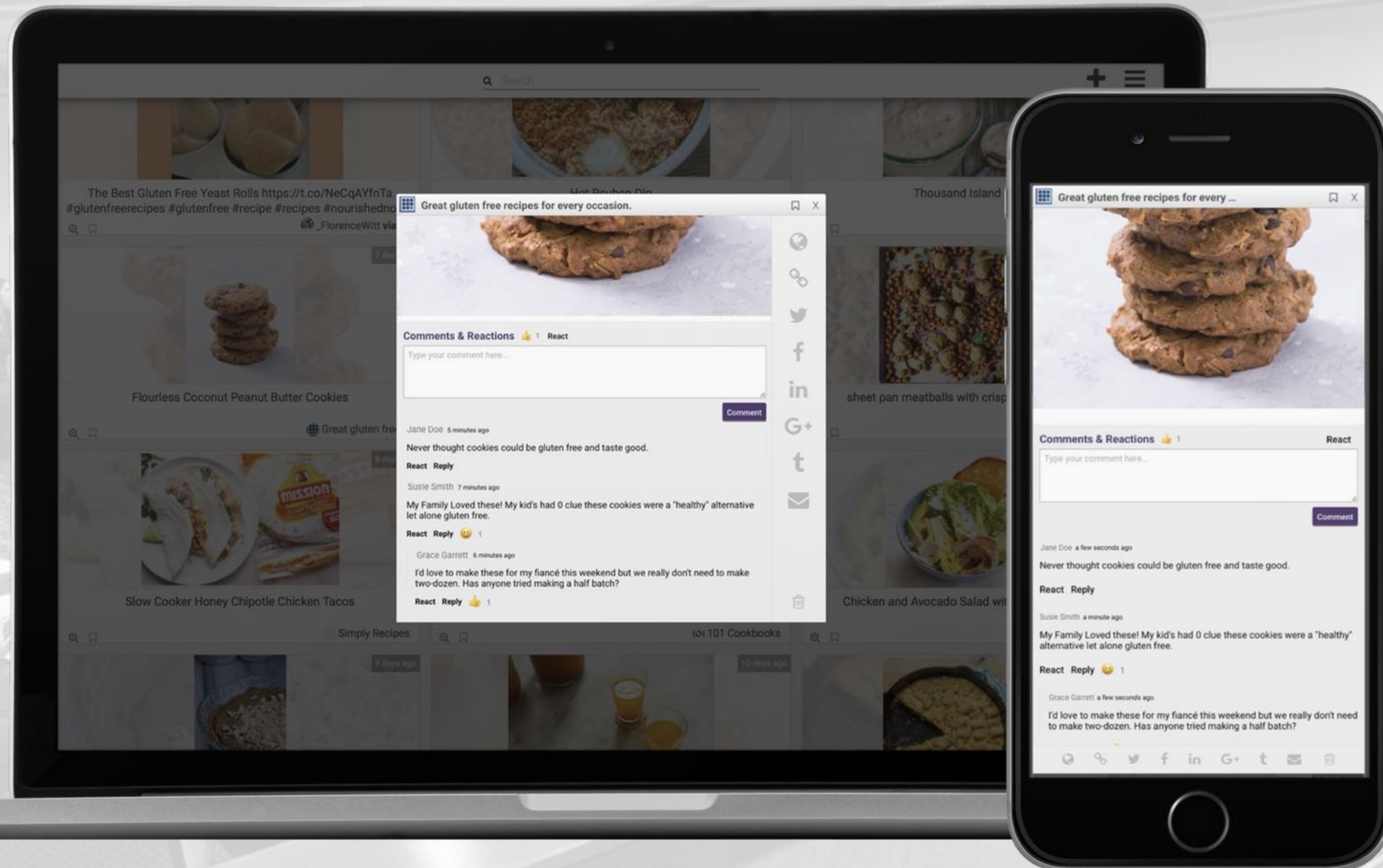
Are You Leaving Hidden Profits on the Table? Here Are the 4 Areas to Examine.

Entrepreneur: Latest A...

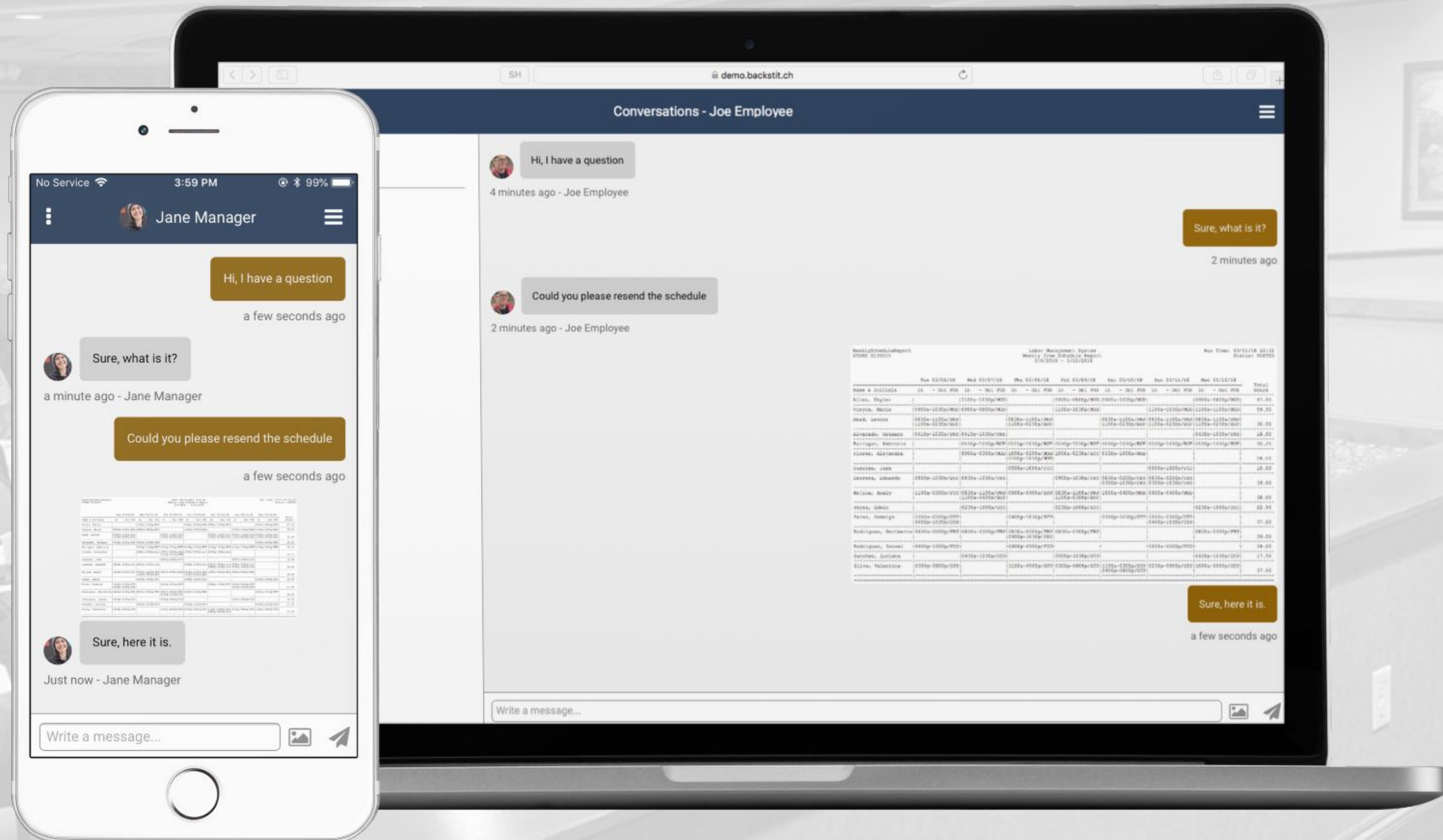
Calling Generation Z: The Energy Industry Reaches Out to Its Future Workforce

Forbes - Business

Encourage & Drive Conversations



Promote Real-Time Communications



Provide Curated Wellness Content

The image shows a screenshot of a social media feed on a website called "HUB". The browser address bar shows "demo.backstitch.ch". The feed displays various posts related to gluten-free recipes and wellness content.

Top Post: "The Gluten-Free Almond Flour Cookbook" with a link <https://t.co/BsmRvIwv0l>. The post features a thumbnail image of a cookbook cover with the text "the GLUTEN-FREE ALMOND FLOUR cookbook" and "14 hours ago".

Second Post: "Perfect Classic Guacamole" with a thumbnail image of guacamole and "14 hours ago".

Third Post: "7 Day Gluten-Free Meal Plan" with a thumbnail image of a meal and "15 hours ago".

Fourth Post: "VEGAN GENERAL TSO'S 'CHICKEN'" with a thumbnail image of a dish and "15 hours ago".

Fifth Post: "Avocado Stuffed" with a thumbnail image of an avocado and "15 hours ago".

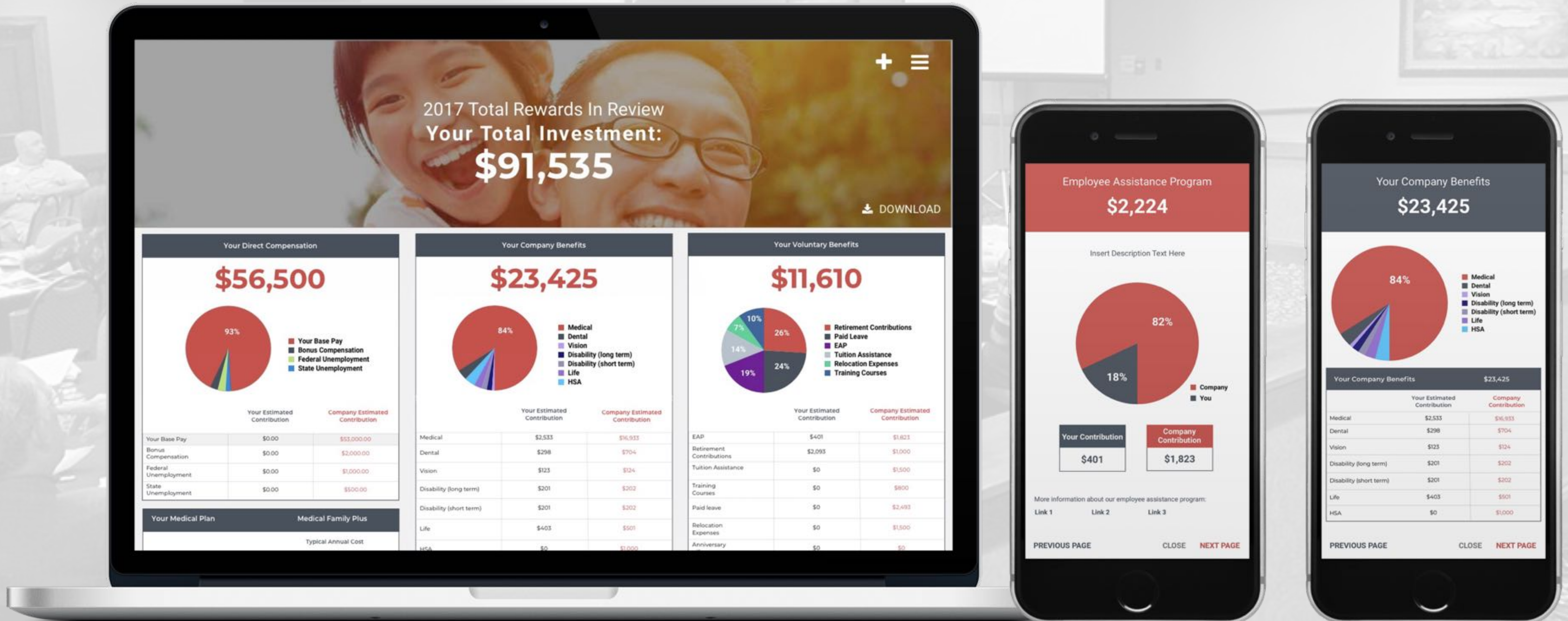
Main Feed Header: "Gluten Free Recipes" with a search bar "Search within Gluten Free Recipes" and options "HIDE DUPLICATES", "FOLLOWING", and "EDIT".

Feed Posts:

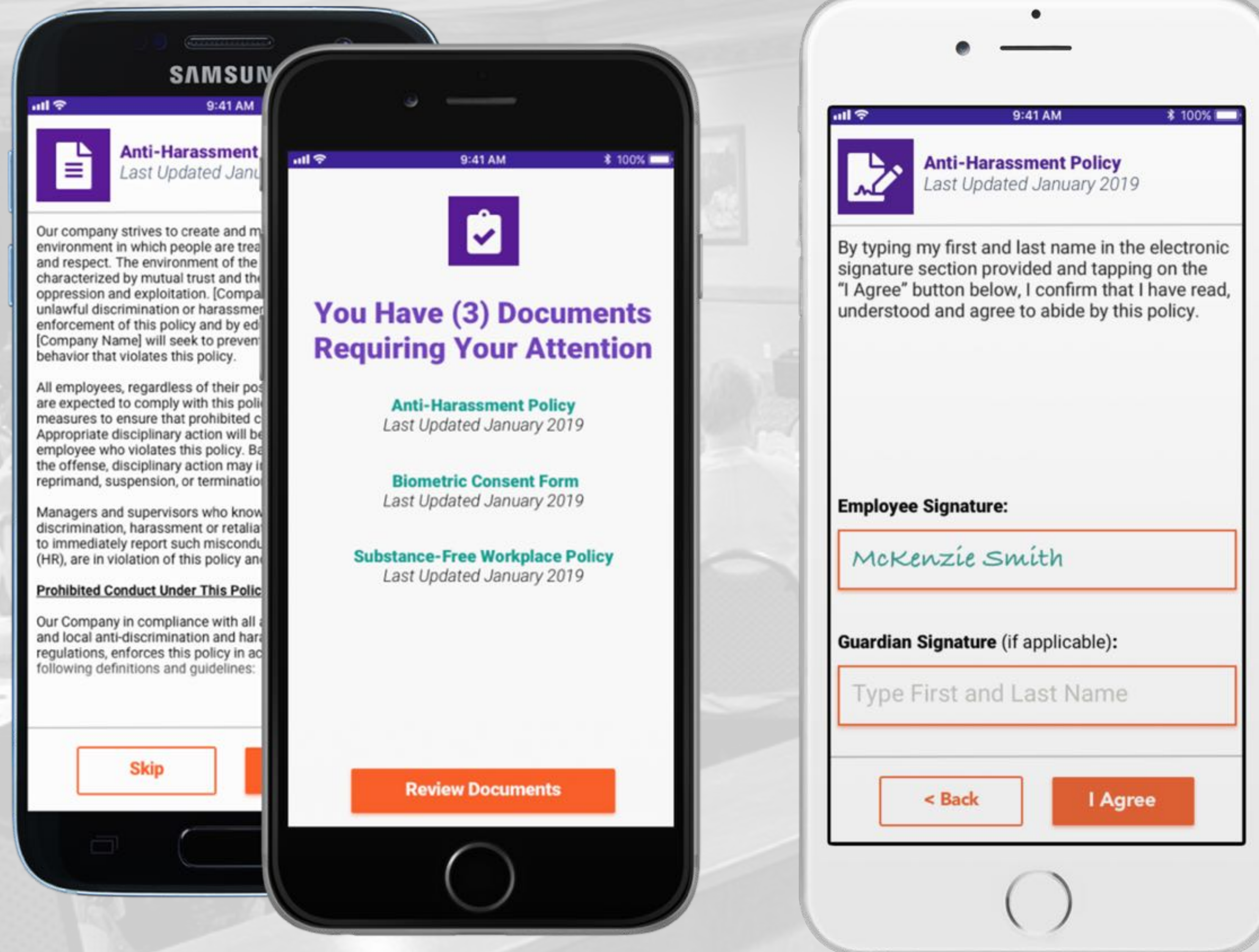
- African Pepper Soup + Tutorial** {Gluten-Free, Paleo, Keto} <https://t.co/2x6jvsygEf> via @recipespantry. Posted by angeline_beech via Twitter. 30 minutes ago.
- Gluten Free Blueberry Cornbread**. Posted by Great gluten free ... 4 hours ago.
- Pistachio-Kale Pesto**. Posted by TheSkepticalV via Twitter. 6 hours ago. Text: "I added a video to a @YouTube playlist <https://t.co/MceEZG6Rle> #Glutenfree #Vegan..."
- Low Carb**. Posted by ... 7 hours ago.
- Delicious**. Posted by ... 7 hours ago.
- ZERO Carb Noodles**. Posted by ... 7 hours ago. Text: "Konjac or Shirataki Noodles A Great Pasta Alternative".

Deliver Modern Benefits Education

Open Enrollment, Benefits Guides, Total Rewards Statements



100% Paperless Employee Documents










Measure Engagement and Collect Feedback

demo.backstit.ch

+ ≡

Most Viewed Results

7 days All

	Integrate Your Business Applications to Achieve Maximum Impact and Enjoy These 4 Benefits Entrepreneur: Latest Articles	5 views
	The Future of Work: AI, Robotics—and Yes, Humanity CIO Journal	5 views
	In open offices, workers chat 70% less, are less productive, and email more Ars Technica	5 views
	WORDS OF WELLNESS: Effective workout moves for the office San Angelo Standard Times via	4 views
	Five simple tips for staying active at work TV3.ie via	3 views
	4 Reasons Taking a Lunch Break Is Better For Your Health and Career POPSUGAR via	3 views
	How can we support a multigenerational workforce? Training Journal via	3 views

studio.backstit.ch

Individual Assessment

Draft Nov 2nd, 2016 Nov 2nd, 2016

RECIPIENTS	REPORTS
Do you have the appropriate amount of information to make correct decisions about your work?	
Always	0% (0)
Sometimes	0% (0)
Never	0% (0)
Do you have the appropriate amount of information to make correct decisions about your work?	
Always	100% (1)
Sometimes	0% (0)
Never	0% (0)
When something unexpected comes up in your work, who do you usually ask for help?	
My Supervisor	100% (1)
Coworkers	0% (0)
Not Always Sure	0% (0)
I Don't Ask Anyone	0% (0)
Can you see a clear link between your work and the company's goals and objectives?	
Yes, I feel my work moves the company forward	No, This is just a job

Personalized Email Digests

