



backstitch

THE ROBERT E.
millergroup  Lookbook

July 2019

Reach All Team Members, On Every Device





Perhaps money can buy you happiness — at least, at work

Business

A third of US workers seriously considered quitting their job in last three months

Business

Science Says Every Leader Should Know 1 Thing About Employee Happiness

Forbes - Leadership

live well or flourish as a human being.

Forbes - Leadership

How To Successfully Change Careers

Work It Daily

5 Secrets To Keep Your Employees Engaged This Summer

Forbes - Leadership

Defining Success And Failure Precedes Career Reinvention

Forbes - Leadership

Felt Cute...Might Find The Perfect Job Later

Good Co

Is it better to be happy, excited, or satisfied at work?

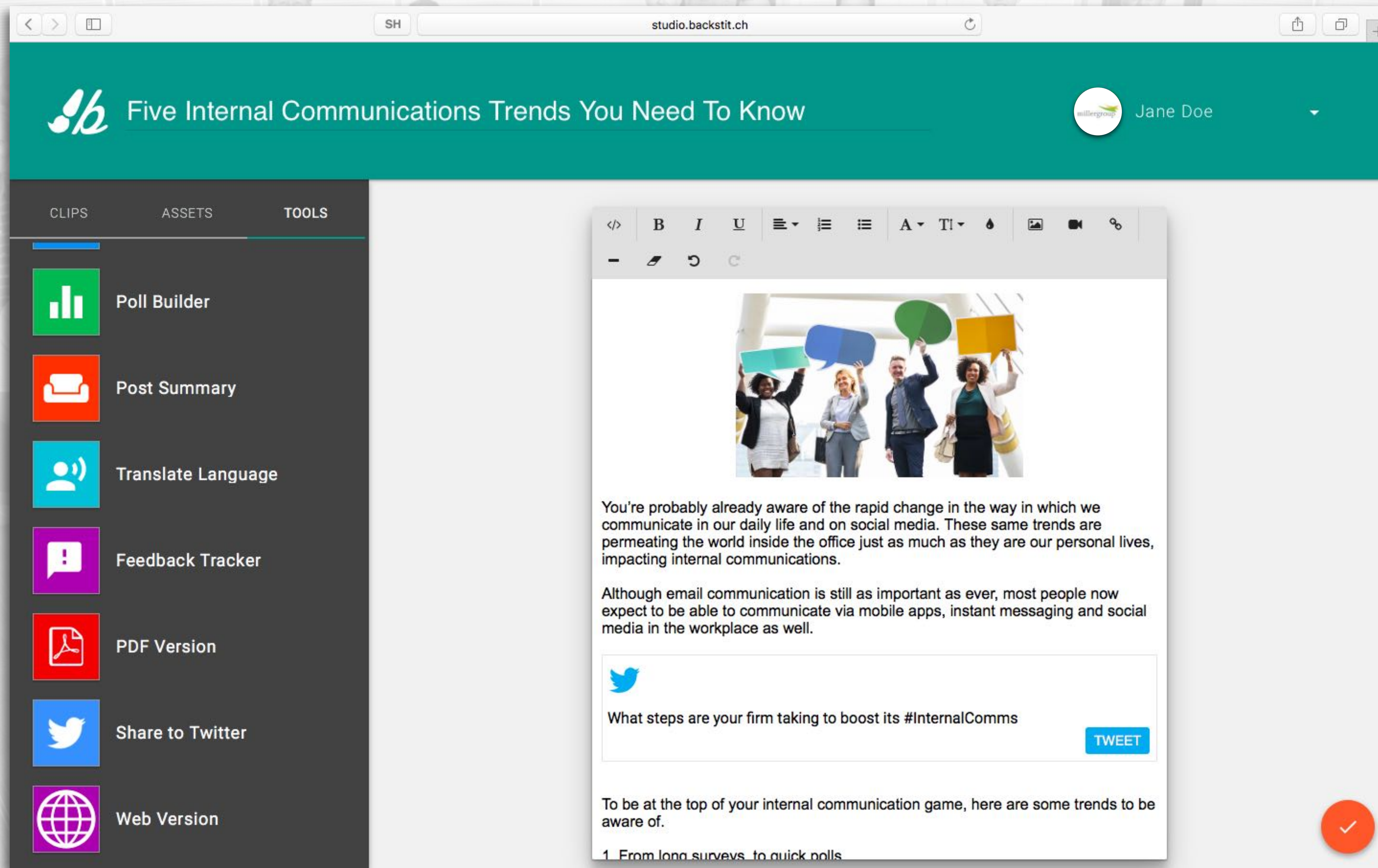
Fast Company

From Starbucks to Facebook, these are the top 25 US companies for career growth

Career Happiness: How To Know When It's Time For A Major Change Or Minor Tweak

Forbes - Leadership

Craft *Better* Internal Content



Automated Translation, Summaries and More

The screenshot displays the studio.backstitch.ch web application. The browser's address bar shows the URL. The page header features a logo and the title "Five Internal Communications Trends You Need To Know", along with a user profile for Jane Doe. A left-hand navigation menu lists various tools: Button Creator, Poll Builder, Post Summary, Translate Language, Feedback Tracker, PDF Version, and Share to Twitter. A "Translate Post" modal window is open, showing a Google Translator interface. It allows translating from English to Spanish and includes a "Replace Selected Text" toggle. The translated text is displayed in a white box. Below the modal, a tweet composition area is visible, showing a tweet about internal communications trends with a "TWEET" button. A red confirmation button with a checkmark is located in the bottom right corner.

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Five Internal Communications Trends You Need To Know

Jane Doe

CLIPS ASSETS TOOLS

Button Creator

Poll Builder

Post Summary

Translate Language

Feedback Tracker

PDF Version

Share to Twitter

Translator: GOOGLE

Translate Post

English to Spanish

☐ Replace Selected Text

Probablemente ya conozcas el rápido cambio en la forma en que nos comunicamos en nuestra vida diaria y en las redes sociales. Estas mismas tendencias están impregnando el mundo dentro de la oficina tanto como lo hacen nuestras vidas personales, lo que afecta las comunicaciones internas.

Aunque la comunicación por correo electrónico sigue siendo tan importante como siempre, la mayoría de la gente ahora espera poder comunicarse a través de aplicaciones móviles, mensajería instantánea y redes sociales en el lugar de trabajo también.

CANCEL INSERT

What steps are your firm taking to boost its #InternalComms

TWEET

To be at the top of your internal communication game, here are some trends to be aware of.

1. From long surveys to quick polls.

Conduct One-Click Surveys and Polls

The screenshot displays the studio.backstitch.ch web application. The browser's address bar shows the URL. The page header includes a logo and the text "Our Employee Newsletter", along with a user profile for "Jane Doe". A left-hand navigation menu lists several tools: Button Creator, Poll Builder, Post Summary, Translate Language, Feedback Tracker, PDF Version, and Share to Twitter. The "Poll Builder" tool is currently active, showing a modal window with the title "Poll Builder". Inside this modal, a poll question "Are you up to date on our company news?" is being created. Below the question, four response options are listed, each with a colored circle and a hex color code: "Yes!" (green, #00ff00), "Somewhat. I have some familiarity." (yellow, #ffff00), "No. I'd love to learn more!" (red, #cc3300), and "Response" (green, #00ff00). At the bottom of the modal, there are buttons for "ADD RESPONSE", "CANCEL", and "INSERT". The background of the application shows a blurred view of a website with various articles and images, including one about "HEALTH INSURANCE" and another titled "Smart Benefits: ACA Update - Continue to Comply". A red circular button with a white checkmark is visible in the bottom right corner of the interface.

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Our Employee Newsletter

Jane Doe

CLIPS ASSETS TOOLS

Button Creator

Poll Builder

Post Summary

Translate Language

Feedback Tracker

PDF Version

Share to Twitter

Poll Builder

Are you up to date on our company news?

Yes!

Somewhat. I have some familiarity.

No. I'd love to learn more!

Response

ADD RESPONSE CANCEL INSERT

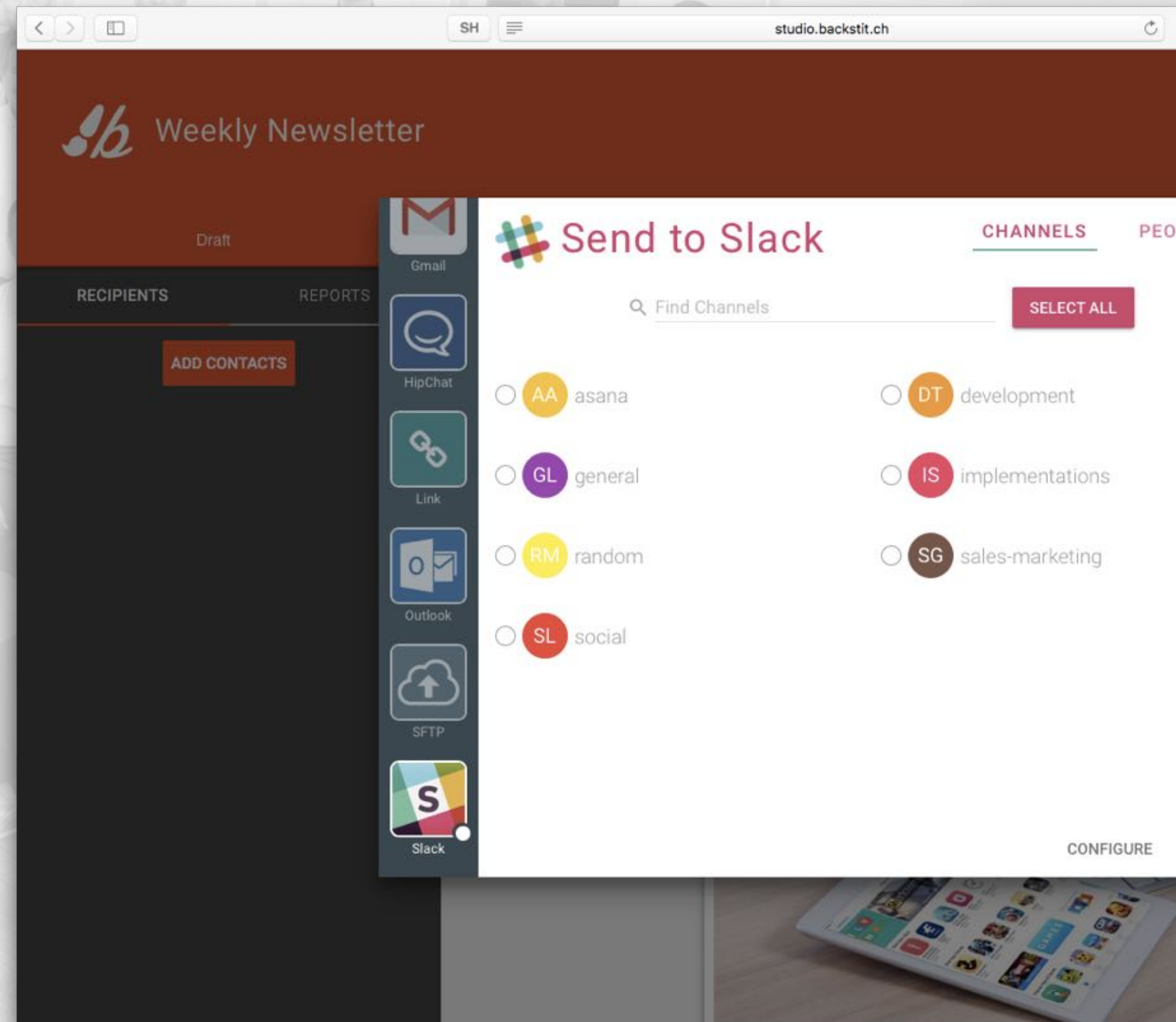
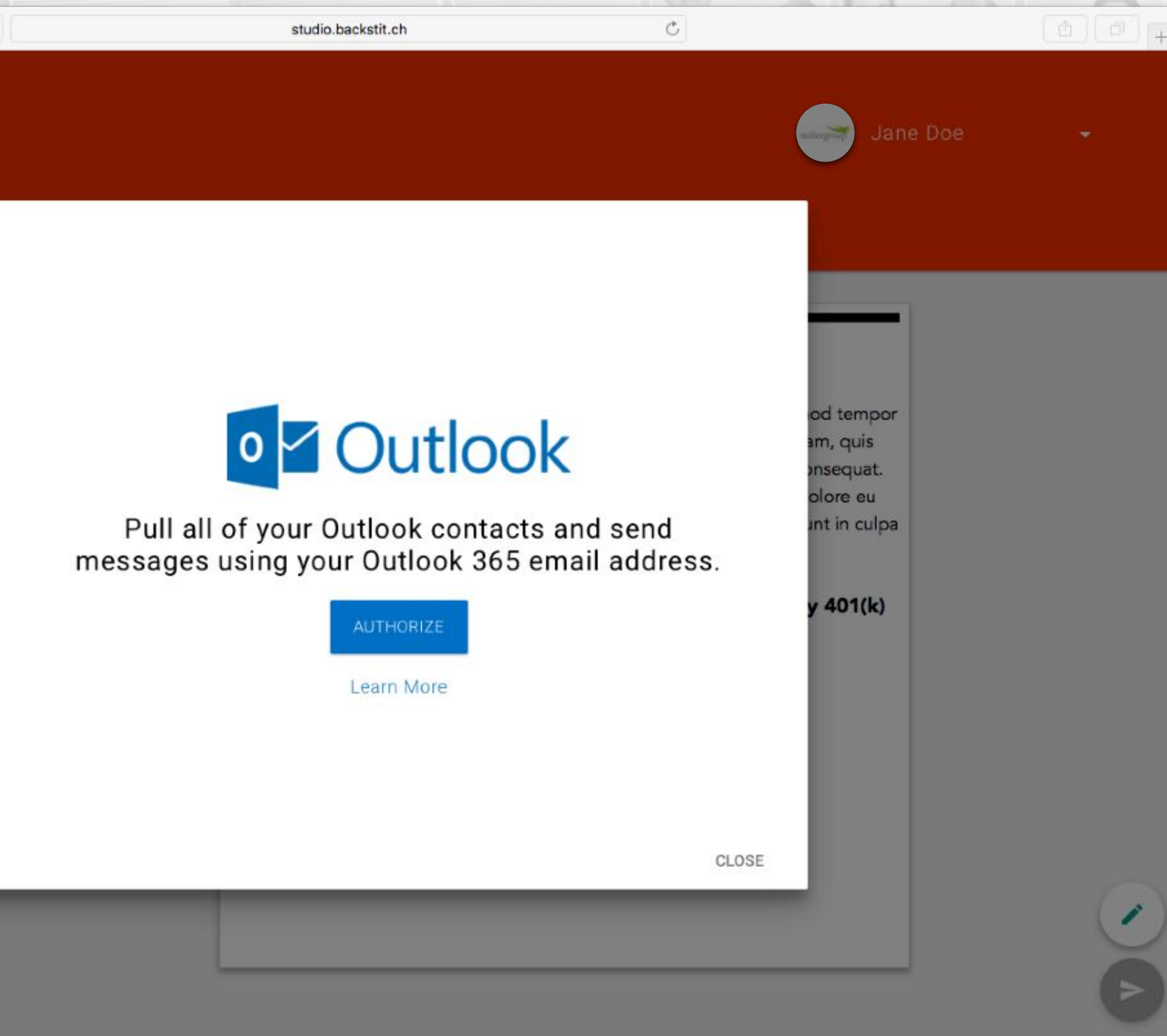
Read More

HEALTH INSURANCE

GoLocalProv Aug 6, 2018 at 4:59pm

Smart Benefits: ACA Update - Continue to Comply

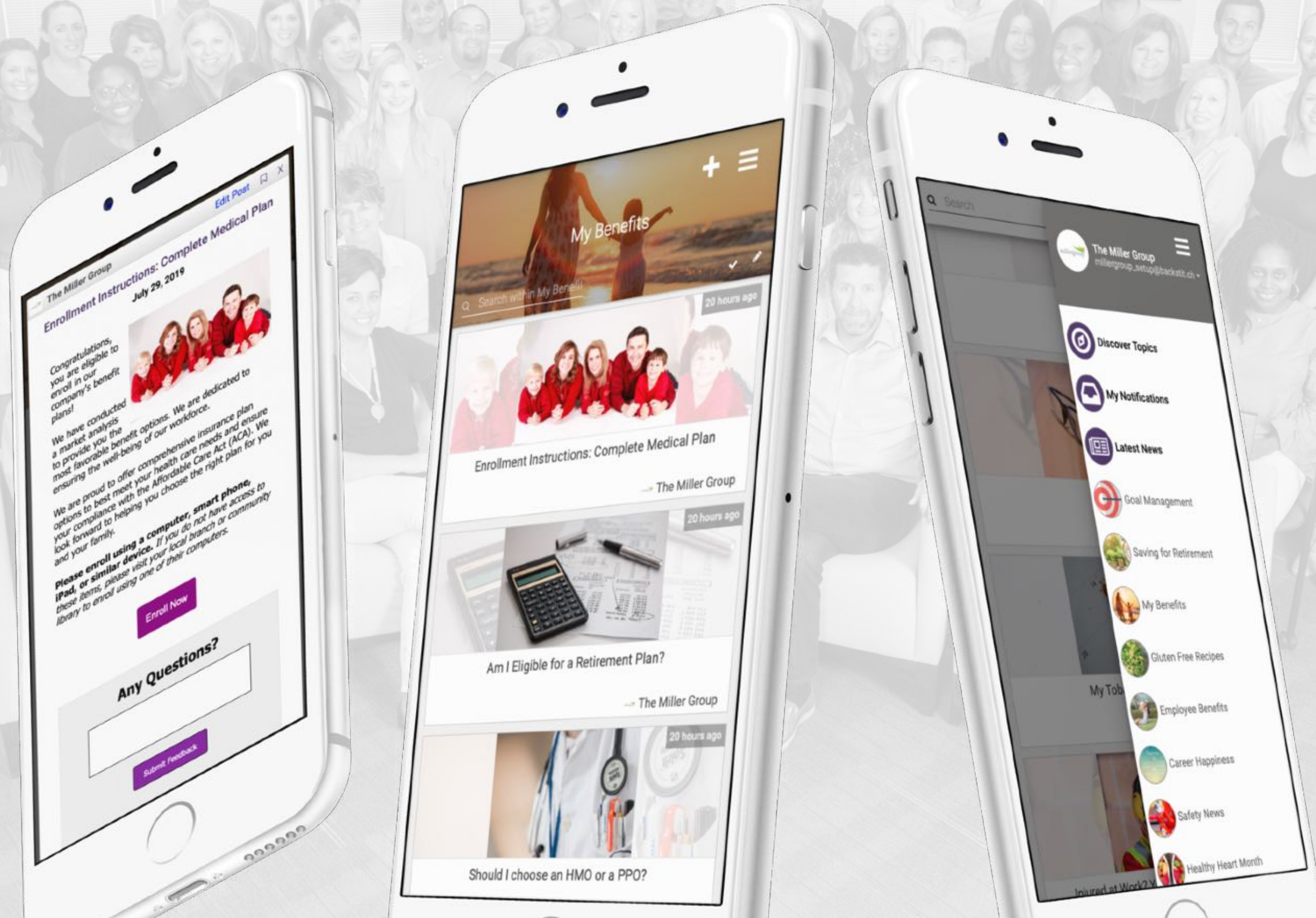
Publish to New & Existing Channels



Securely Authenticate All Employees



Access Materials in the Field



Monitor Industry and Competitive News

demo.backstt.ch

Search

millergroup

In open offices, workers chat 70% less, are less productive, and email more
Ars Technica

To Remain A Global Economic Leader, The U.S. Has To Lead On Paid Leave
Forbes - Business

Companies need older workers: here is why
Reuters: Money

Doing Well by Doing Good: The New Corporate Citizenship
CIO Journal

Avoiding the 'Shiny Object' Trap: How to Focus on What Matters Most in Business
Entrepreneur: Latest A...

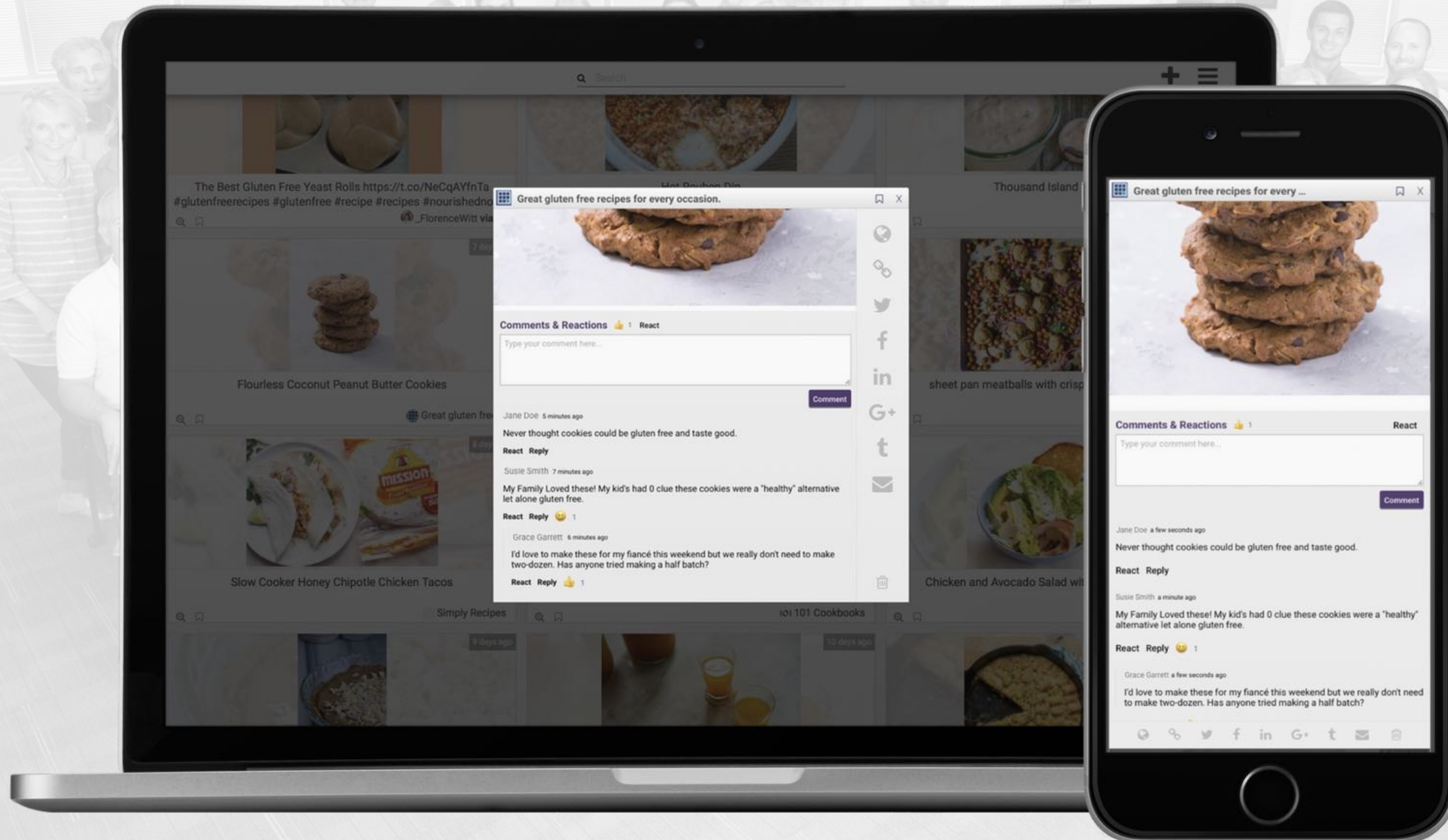
The Coming Digital Revolution in Energy: People, Technology and Data
Forbes - Business

9 Ways Digitalization Is Disrupting Your Culture, and 3 Ways You Must Respond
Inc.com

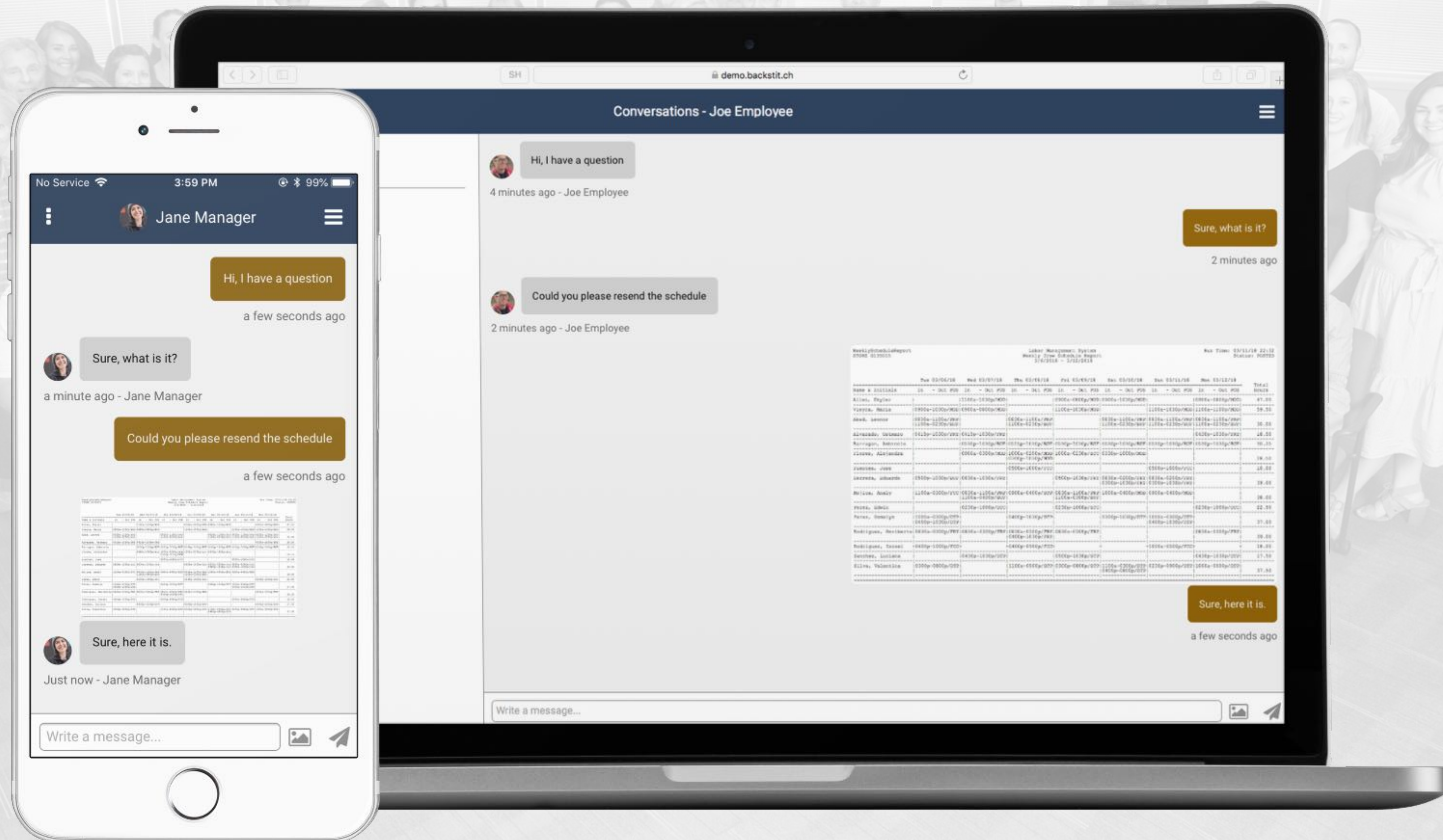
Are You Leaving Hidden Profits on the Table? Here Are the 4 Areas to Examine.
Entrepreneur: Latest A...

Calling Generation Z: The Energy Industry Reaches Out to Its Future Workforce
Forbes - Business

Encourage & Drive Conversations



Promote Real-Time Communications



Provide Curated Wellness Content

The image displays a collage of social media posts and website screenshots from 'millergroup'. The top section shows a browser window with the URL 'demo.backstitch.ch' and a search bar. Below this, a large post features a close-up of tomatoes and the text 'Gluten Free Recipes'. To the left, a sidebar lists several recipe categories: 'The Gluten-Free Almond Flour Cookbook', 'Perfect Classic Guacamole', '7 Day Gluten-Free Meal Plan', 'VEGAN GENERAL TSO'S CHICKEN', and 'Avocado Stuffed'. The main content area shows a grid of recipe posts, including 'African Pepper Soup + Tutorial', 'Gluten Free Blueberry Cornbread', 'Pistachio-Kale Pesto', and 'ZERO Carb Noodles'. Each post includes a photo of the dish, a title, and a brief description or link. The bottom right corner features a 'ZERO Carb Noodles' post with a green background and text: 'Konjac or Shirataki Noodles A Great Pasta Alternative'.

millergroup

Search

SH demo.backstitch.ch

the GLUTEN-FREE ALMOND FLOUR cookbook

14 hours ago

Perfect Classic Guacamole

14 hours ago

7 Day Gluten-Free Meal Plan

15 hours ago

VEGAN GENERAL TSO'S CHICKEN

15 hours ago

Avocado Stuffed

Gluten Free Recipes

Search within Gluten Free Recipes

HIDE DUPLICATES FOLLOWING EDIT

30 minutes ago

4 hours ago

6 hours ago

6 hours ago

7 hours ago

7 hours ago

African Pepper Soup + Tutorial {Gluten-Free, Paleo, Keto} <https://t.co/2x6jvsygEf> via @recipespantry

angelina_beech via

Gluten Free Blueberry Cornbread

Great gluten free ...

I added a video to a @YouTube playlist <https://t.co/MceEZG6Rle> #Glutenfree #Vegan...

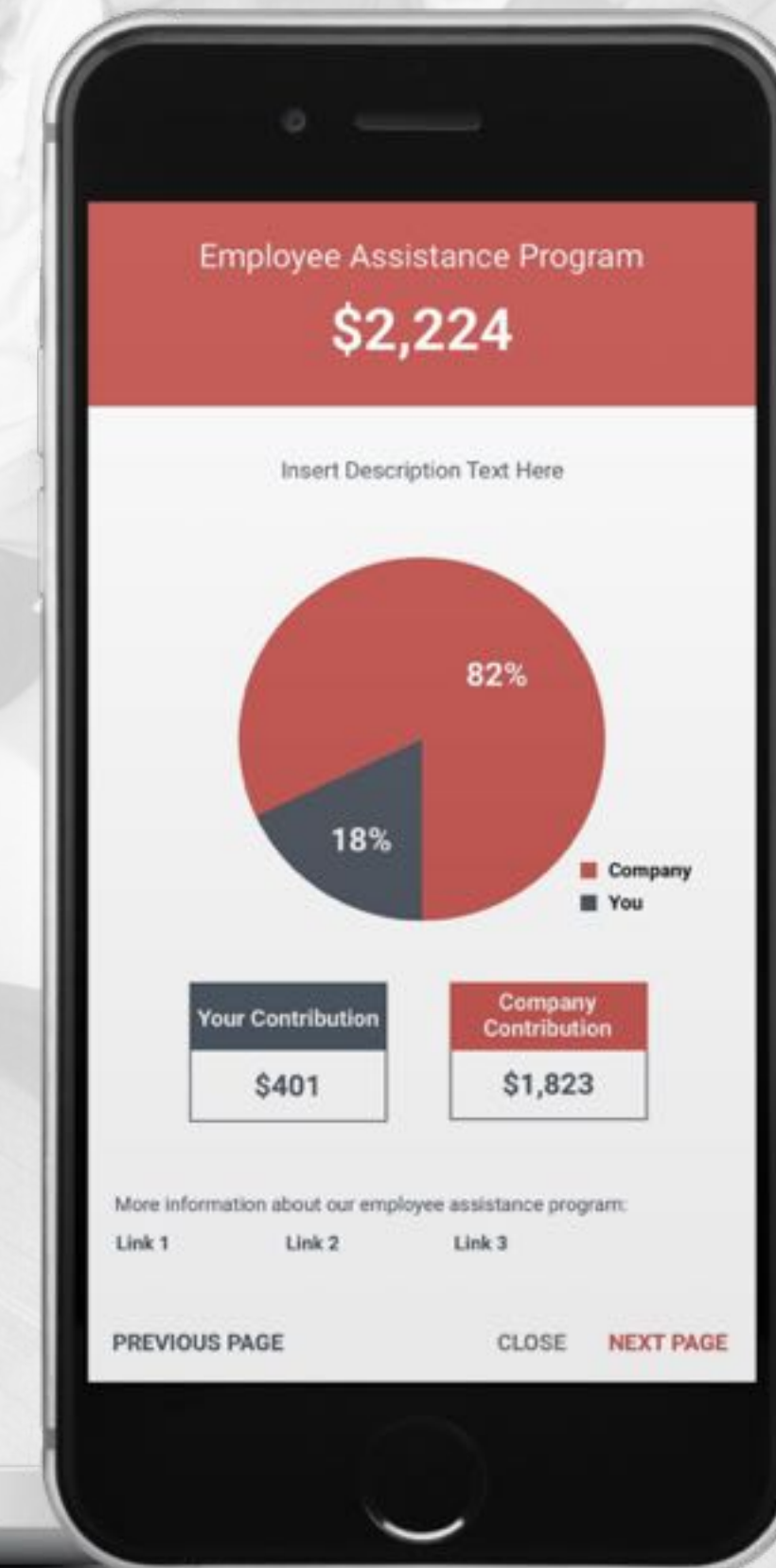
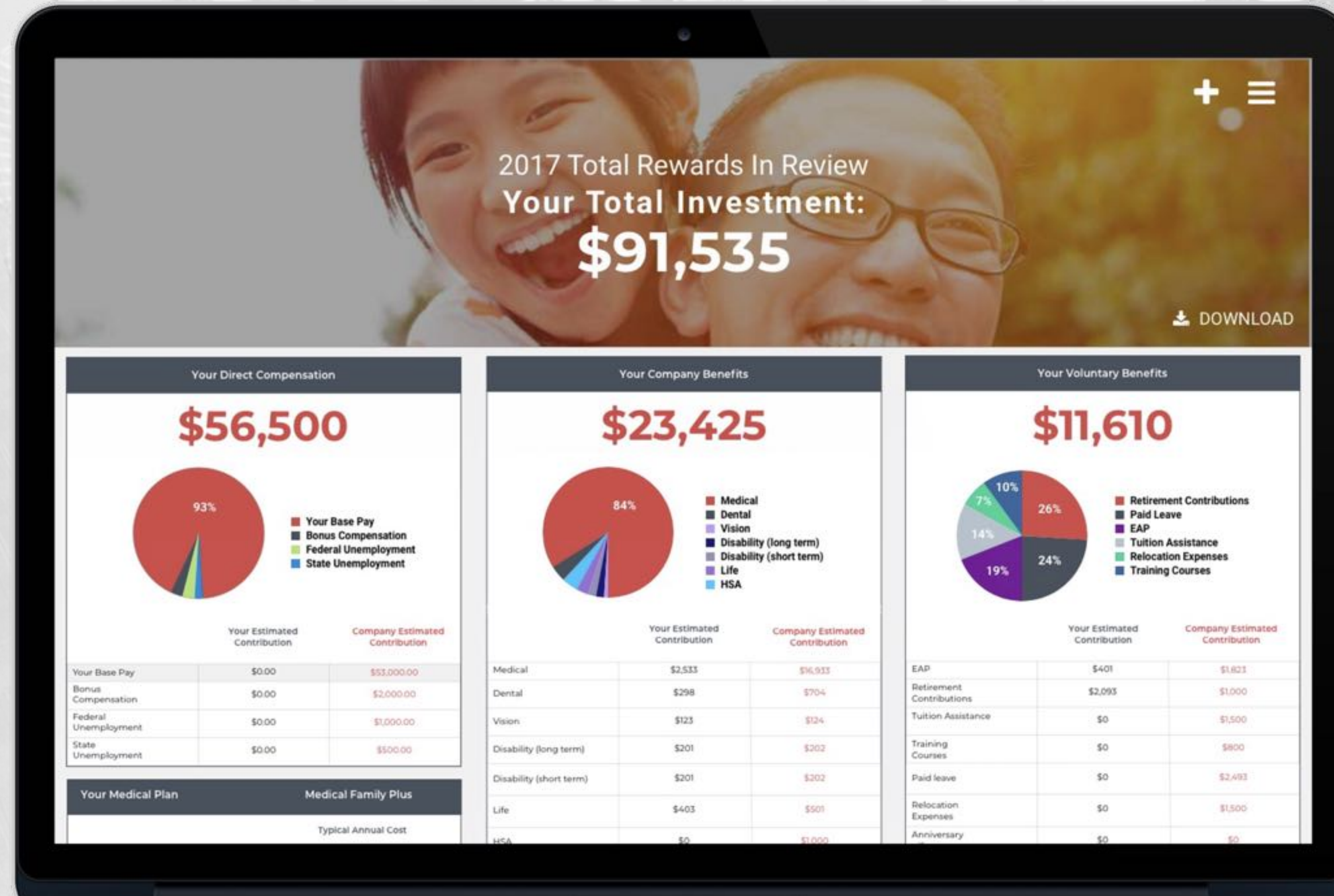
TheSkepticalV via

ZERO Carb Noodles

Konjac or Shirataki Noodles A Great Pasta Alternative

Deliver Modern Benefits Education


Open Enrollment, Benefits Guides, Total Rewards Statements



100% Paperless Employee Documents

SAMSUNG

9:41 AM

 **Anti-Harassment Policy**
Last Updated January 2019

Our company strives to create and maintain a work environment in which people are treated with dignity and respect. The environment of the workplace is characterized by mutual trust and the absence of oppression and exploitation. [Company Name] will seek to prevent behavior that violates this policy.

All employees, regardless of their position, are expected to comply with this policy. Appropriate disciplinary action will be taken against any employee who violates this policy. By failing to report the offense, disciplinary action may include reprimand, suspension, or termination.


Managers and supervisors who know or suspect that an employee is discriminating, harassing or retaliating against another employee, are in violation of this policy and must immediately report such misconduct to Human Resources (HR).

Prohibited Conduct Under This Policy

Our Company in compliance with all applicable federal, state and local anti-discrimination and harassment regulations, enforces this policy in accordance with the following definitions and guidelines:

Skip

9:41 AM 100%



You Have (3) Documents Requiring Your Attention


Anti-Harassment Policy
Last Updated January 2019

Biometric Consent Form
Last Updated January 2019

Substance-Free Workplace Policy
Last Updated January 2019

Review Documents

9:41 AM 100%

 **Anti-Harassment Policy**
Last Updated January 2019

By typing my first and last name in the electronic signature section provided and tapping on the "I Agree" button below, I confirm that I have read, understood and agree to abide by this policy.

Employee Signature:

Guardian Signature (if applicable):

< Back **I Agree**








Measure Engagement and Collect Feedback

demo.backstit.ch

+ ≡

Most Viewed Results

7 days All

	Integrate Your Business Applications to Achieve Maximum Impact and Enjoy These 4 Benefits Entrepreneur: Latest Articles	5 views
	The Future of Work: AI, Robotics—and Yes, Humanity CIO Journal	5 views
	In open offices, workers chat 70% less, are less productive, and email more Ars Technica	5 views
	WORDS OF WELLNESS: Effective workout moves for the office San Angelo Standard Times via	4 views
	Five simple tips for staying active at work TV3.ie via	3 views
	4 Reasons Taking a Lunch Break Is Better For Your Health and Career POPSUGAR via	3 views
	How can we support a multigenerational workforce? Training Journal via	3 views

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Individual Assessment

Draft Nov 2nd, 2016 Nov 2nd, 2016

RECIPIENTS	REPORTS
Do you have the appropriate amount of information to make correct decisions about your work?	
Always	0% (0)
Sometimes	0% (0)
Never	0% (0)
Do you have the appropriate amount of information to make correct decisions about your work?	
Always	100% (1)
Sometimes	0% (0)
Never	0% (0)
When something unexpected comes up in your work, who do you usually ask for help?	
My Supervisor	100% (1)
Coworkers	0% (0)
Not Always Sure	0% (0)
I Don't Ask Anyone	0% (0)
Can you see a clear link between your work and the company's goals and objectives?	
Yes, I feel my work moves the company forward	No, This is just a job

Personalized Email Digests

