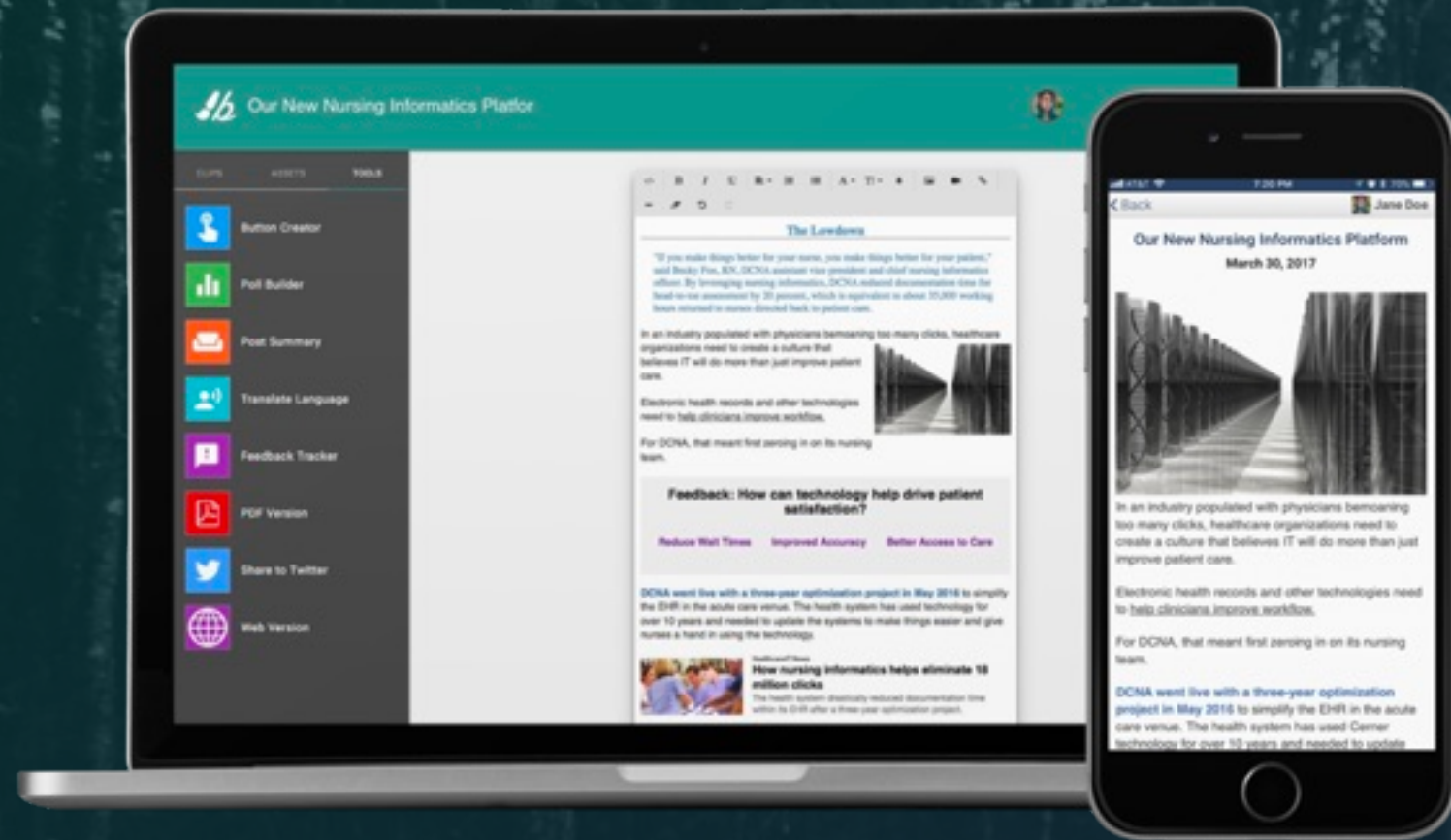# backstitch
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Content Creation Tools for Business Communicators

✓ Format and Publish to Email, Mobile, Web, PDF and Other Channels

✓ Integrated Polls & Surveys

✓ Asset Management Library w/ Free Stock Images

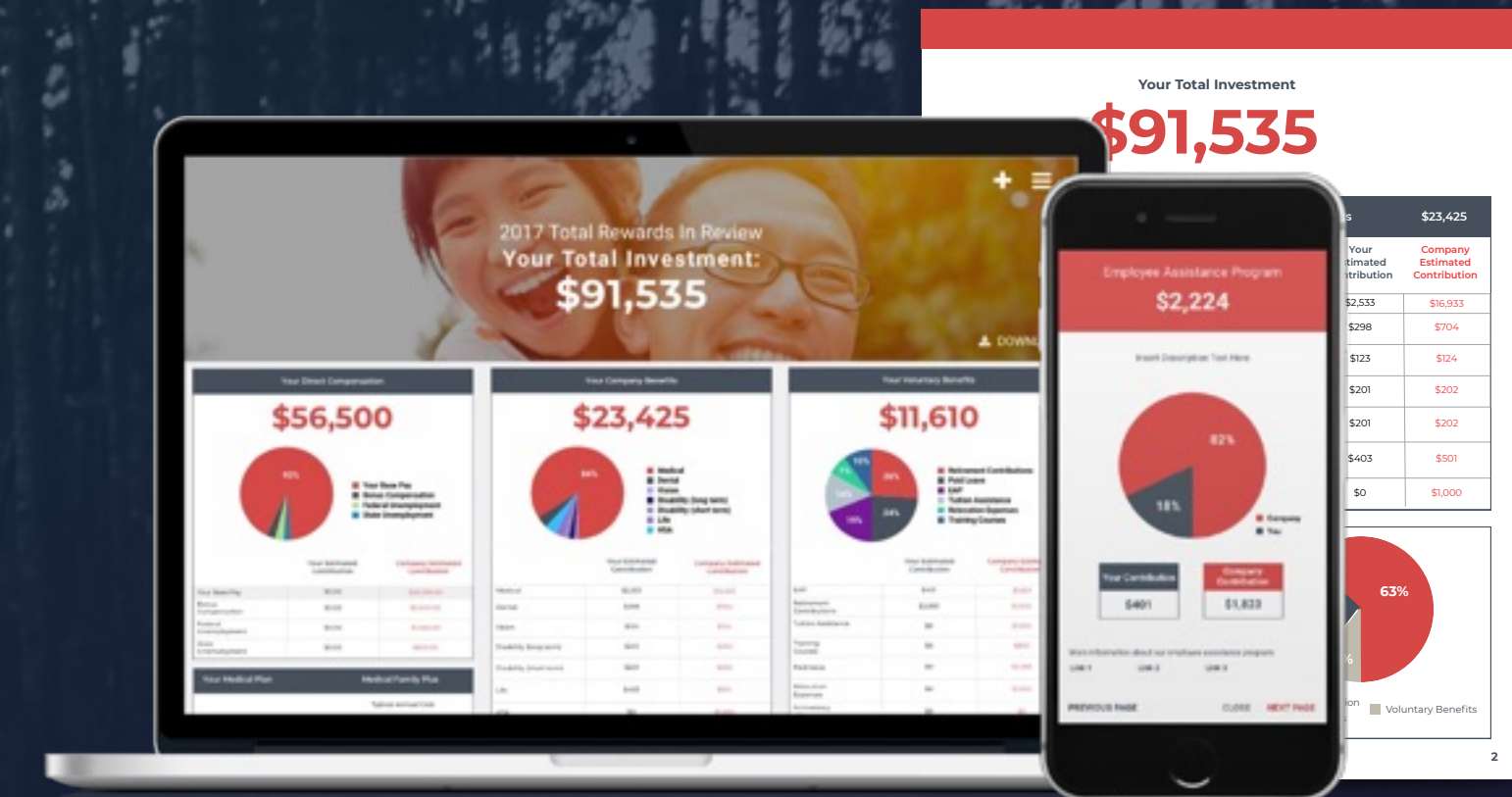✓ Automatic Translation for 150+ Languages

✓ Engagement Report Builder

Complete Communications Platform for Employees

✓ Company Branded Responsive Web, iPhone and Android Employee Apps

✓ Automatic & Manual Population Segmentation

✓ Content Curation Engine

✓ Trending & Activity Reports

✓ Integrates With HRIS, Intranet and Other Platforms

Modern Benefits Awareness and Education

✓ Automated Data Collection

✓ Available via Company Branded Website, Mobile App and Downloadable PDF

✓ Drive Additional Participation and Proper Utilization of Programs

✓ Detailed Engagement Analytics

http://backstitch.io