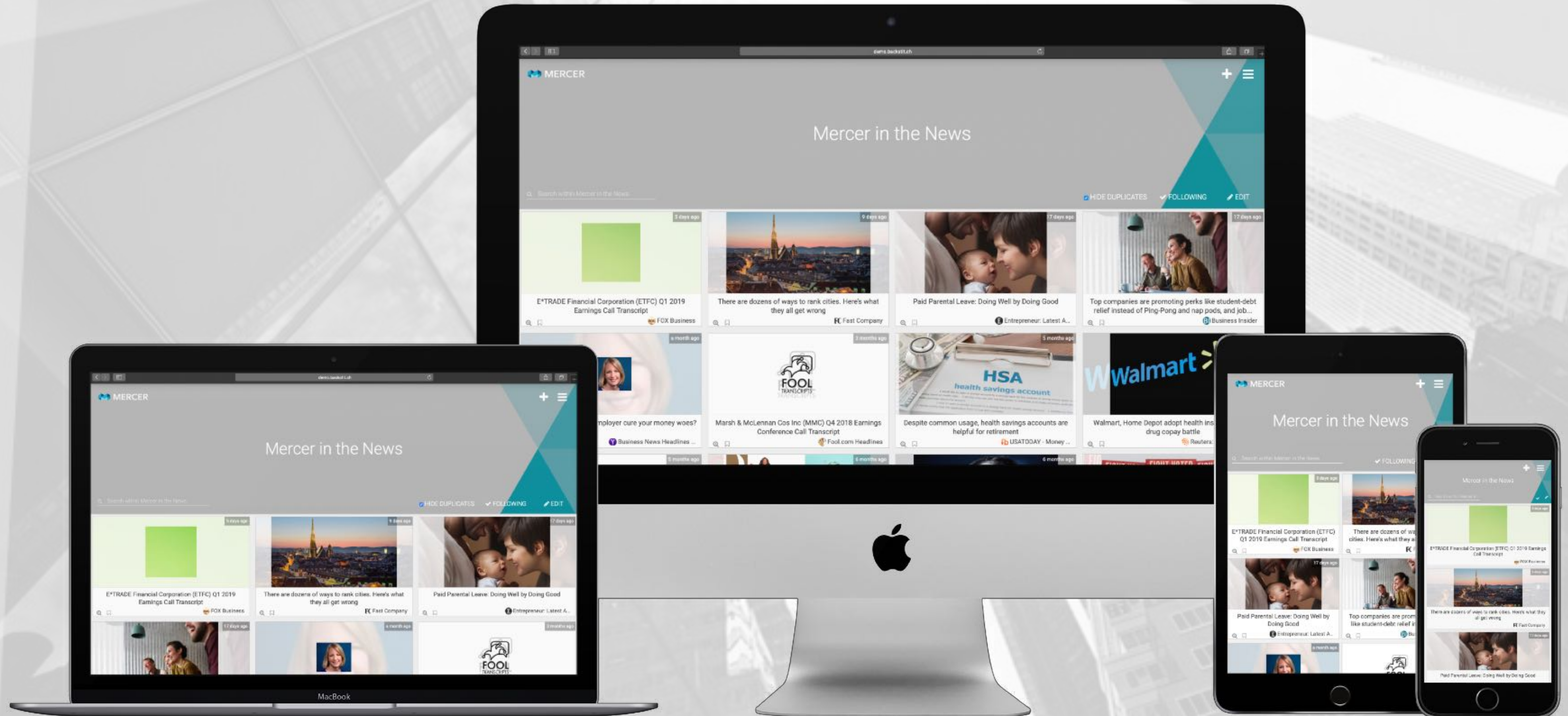


backstitch

 **MERCER** Lookbook

April 2019

Reach All Team Members, On Every Device





Employee Benefits



3 days ago

DC Employers: Universal Paid Leave Tax Starts Soon - The National Law Review

Employee Benefits

demo.beckstut.ch



Under-resourced workplaces and poor performers driving stress | theHRD - The HR Director Magazine

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Thaler Floats 401(k) Social Security Buy-in Program - National Association of Plan Advisors

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Retirement Plan Committee: Ins and Outs - The National Law Review

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3 days ago

Wal-Mart Can't Beat Suit Over Deficient Health Coverage Notices - Bloomberg Law

Employee Benefits

Manipulation Detected on 'DEXes,' Regulations Develop, Industry Initiatives Advance, Hacks, Money...

Employee Benefits



Gig-economy workers like Uber and Lyft drivers may be skewing low unemployment numbers - Business Insider

Employee Benefits



Why Outsourcing Can Help SaaS Businesses - Business.com

Mental Health Issues Can Significantly Impact Job Performance.

Those with a mental health issue say their job performance has been impacted in the following ways:





Mental Health Issues Also

Craft Internal Content

SH

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 Five Internal Communications Trends You Need To Know


 Jane Doe


CLIPS


ASSETS


TOOLS


 Poll Builder


 Post Summary

 Translate Language

 Feedback Tracker

 PDF Version

 Share to Twitter

 Web Version

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You're probably already aware of the rapid change in the way in which we communicate in our daily life and on social media. These same trends are permeating the world inside the office just as much as they are our personal lives, impacting internal communications.

Although email communication is still as important as ever, most people now expect to be able to communicate via mobile apps, instant messaging and social media in the workplace as well.



What steps are your firm taking to boost its #InternalComms

TWEET

To be at the top of your internal communication game, here are some trends to be aware of.

1. From long surveys to quick polls

Automated Translation, Summaries and More

The screenshot displays the studio.backstt.ch web application. The browser's address bar shows the URL. The page header features a logo and the title "Five Internal Communications Trends You Need To Know", along with a user profile for Jane Doe. A left-hand navigation menu lists various tools: Button Creator, Poll Builder, Post Summary, Translate Language, Feedback Tracker, PDF Version, and Share to Twitter. A "Translate Post" modal window is open, showing a Google Translator interface. It allows translating from English to Spanish, with a toggle for "Replace Selected Text". The translated text is displayed in a text area. Below the modal, a tweet is visible with the text "What steps are your firm taking to boost its #InternalComms" and a "TWEET" button. At the bottom, there is a red circular button with a white checkmark.

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Five Internal Communications Trends You Need To Know

Jane Doe

CLIPS ASSETS TOOLS

Button Creator

Poll Builder

Post Summary

Translate Language

Feedback Tracker

PDF Version

Share to Twitter

Translator: GOOGLE

Translate Post

English to Spanish

☐ Replace Selected Text

Probablemente ya conozcas el rápido cambio en la forma en que nos comunicamos en nuestra vida diaria y en las redes sociales. Estas mismas tendencias están impregnando el mundo dentro de la oficina tanto como lo hacen nuestras vidas personales, lo que afecta las comunicaciones internas.

Aunque la comunicación por correo electrónico sigue siendo tan importante como siempre, la mayoría de la gente ahora espera poder comunicarse a través de aplicaciones móviles, mensajería instantánea y redes sociales en el lugar de trabajo también.

CANCEL INSERT

What steps are your firm taking to boost its #InternalComms

TWEET

To be at the top of your internal communication game, here are some trends to be aware of.

1. From long surveys to quick polls.

Conduct One-Click Surveys and Polls

The screenshot displays the studio.backstitch.ch web application. The browser's address bar shows the URL. The page header features a logo and the text "Our Employee Newsletter", along with a user profile for "Jane Doe". A left-hand navigation menu lists several tools: Button Creator, Poll Builder (highlighted), Post Summary, Translate Language, Feedback Tracker, PDF Version, and Share to Twitter. The main content area is partially obscured by a "Poll Builder" modal window. This modal contains a poll question, "Are you up to date on our company news?", and four response options with corresponding colored circles and hex codes: "Yes!" (green, #00ff00), "Somewhat. I have some familiarity." (yellow, #ffff00), "No. I'd love to learn more!" (red, #cc3300), and "Response" (green, #00ff00). At the bottom of the modal are buttons for "ADD RESPONSE", "CANCEL", and "INSERT". In the background, a news article snippet is visible, including a "Read More" button and a section titled "Smart Benefits: ACA Update - Continue to Comply". A red circular confirmation icon with a white checkmark is located in the bottom right corner of the interface.

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Our Employee Newsletter

Jane Doe

CLIPS ASSETS TOOLS

Button Creator

Poll Builder

Post Summary

Translate Language

Feedback Tracker

PDF Version

Share to Twitter

Poll Builder

Are you up to date on our company news?

Yes! #00ff00

Somewhat. I have some familiarity. #ffff00

No. I'd love to learn more! #cc3300

Response #00ff00

ADD RESPONSE CANCEL INSERT

The owner discovered that one of the employees could not

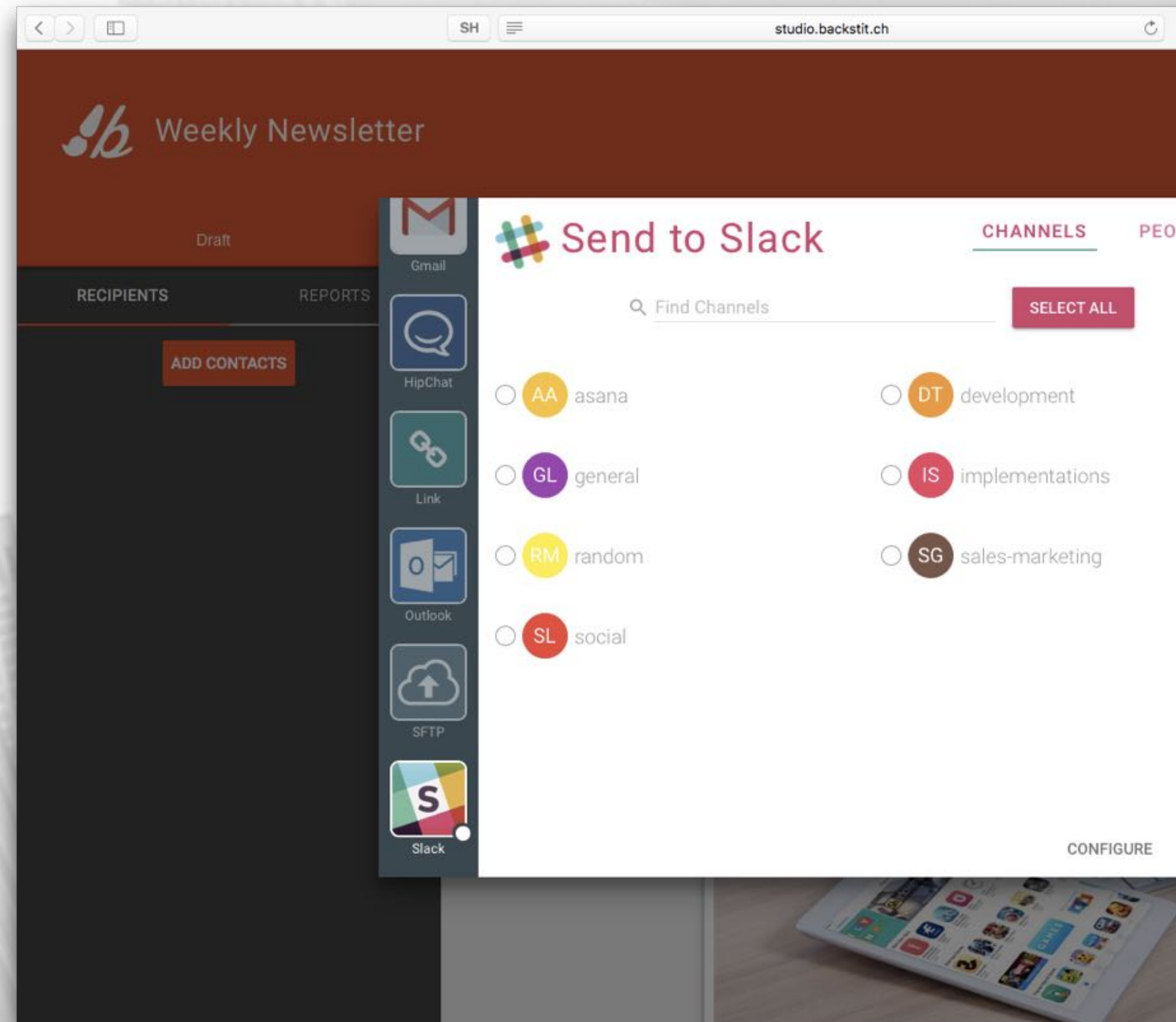
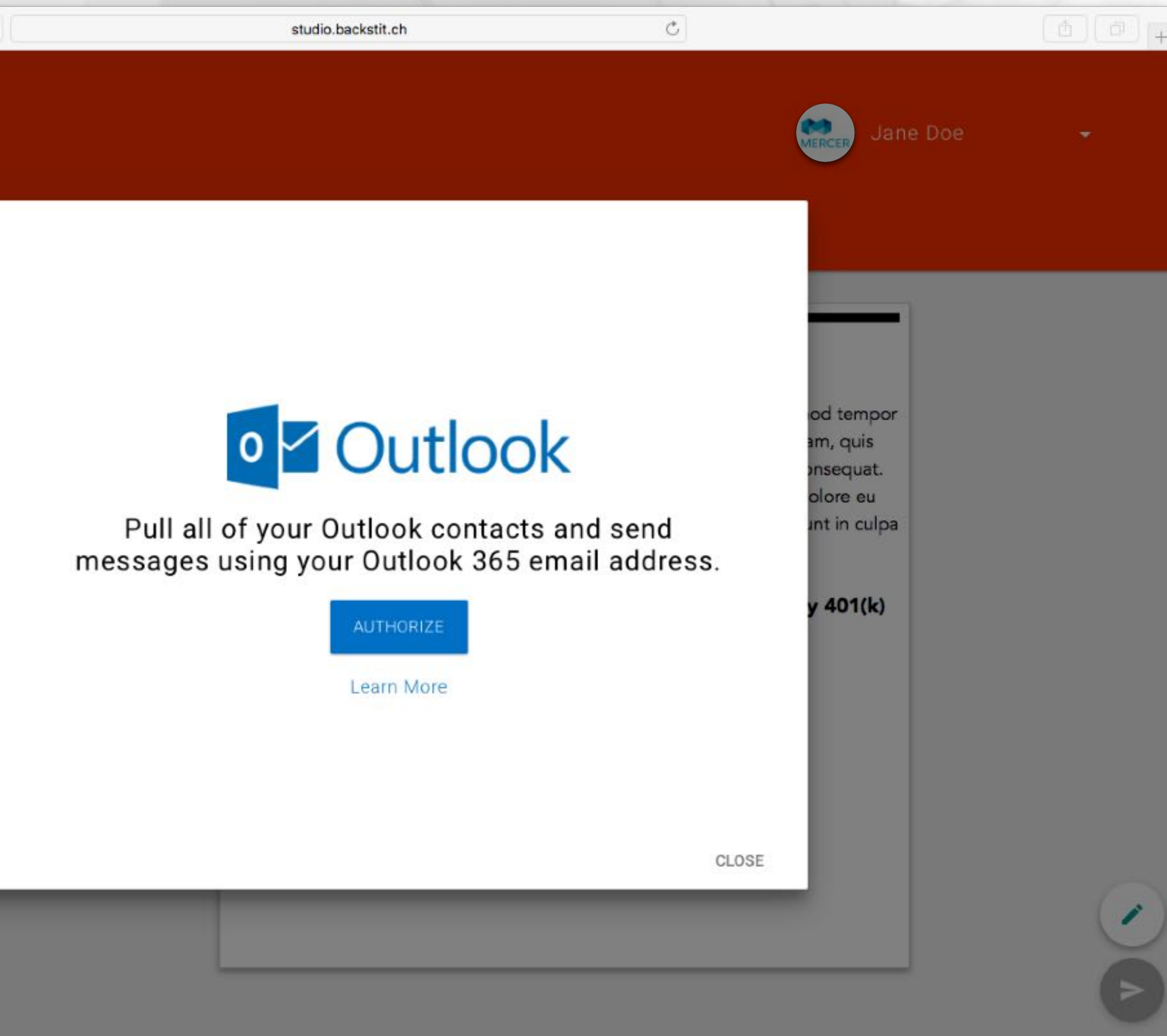
Read More

HEALTH INSURANCE

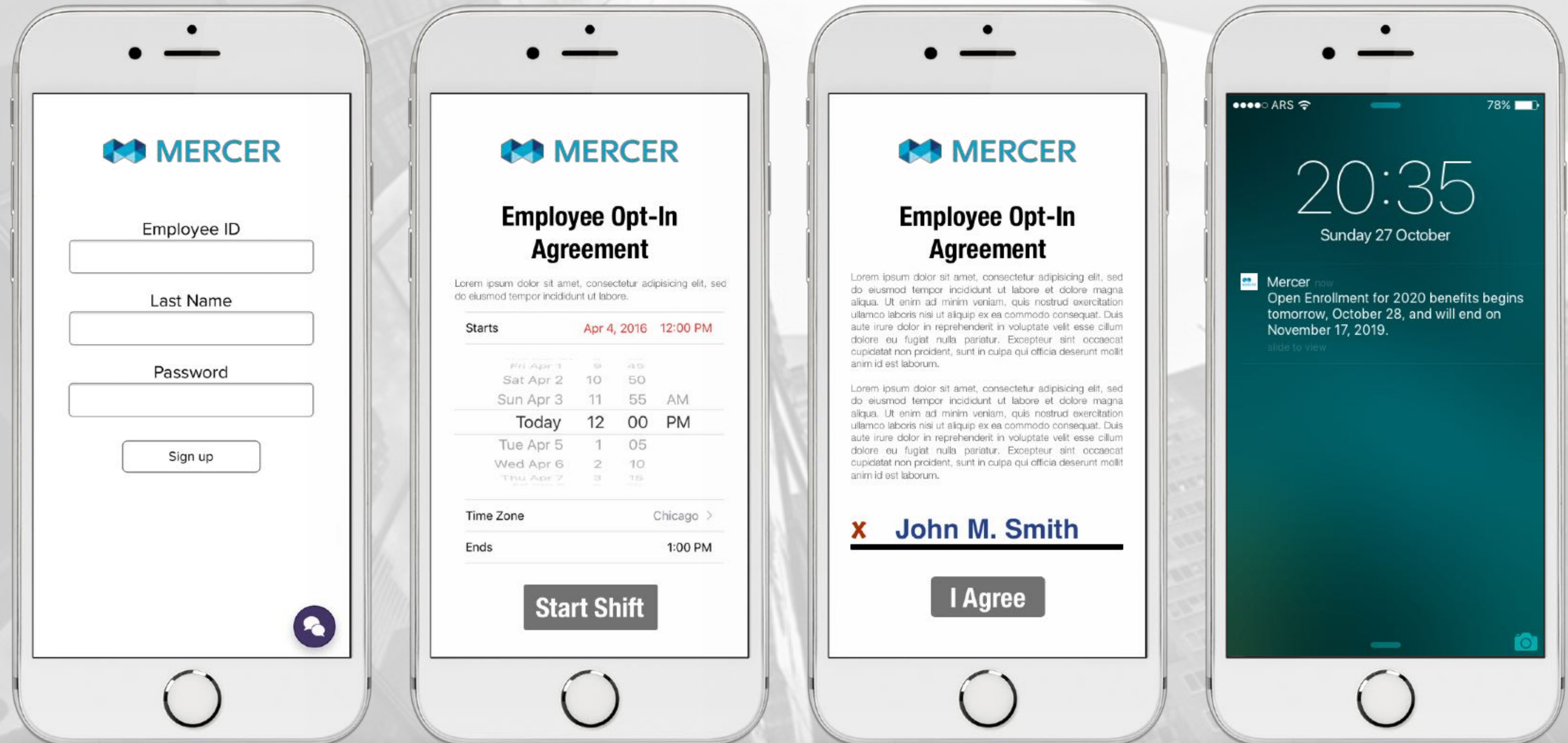
GoLocalProv Aug 6, 2018 at 4:59pm

Smart Benefits: ACA Update - Continue to Comply

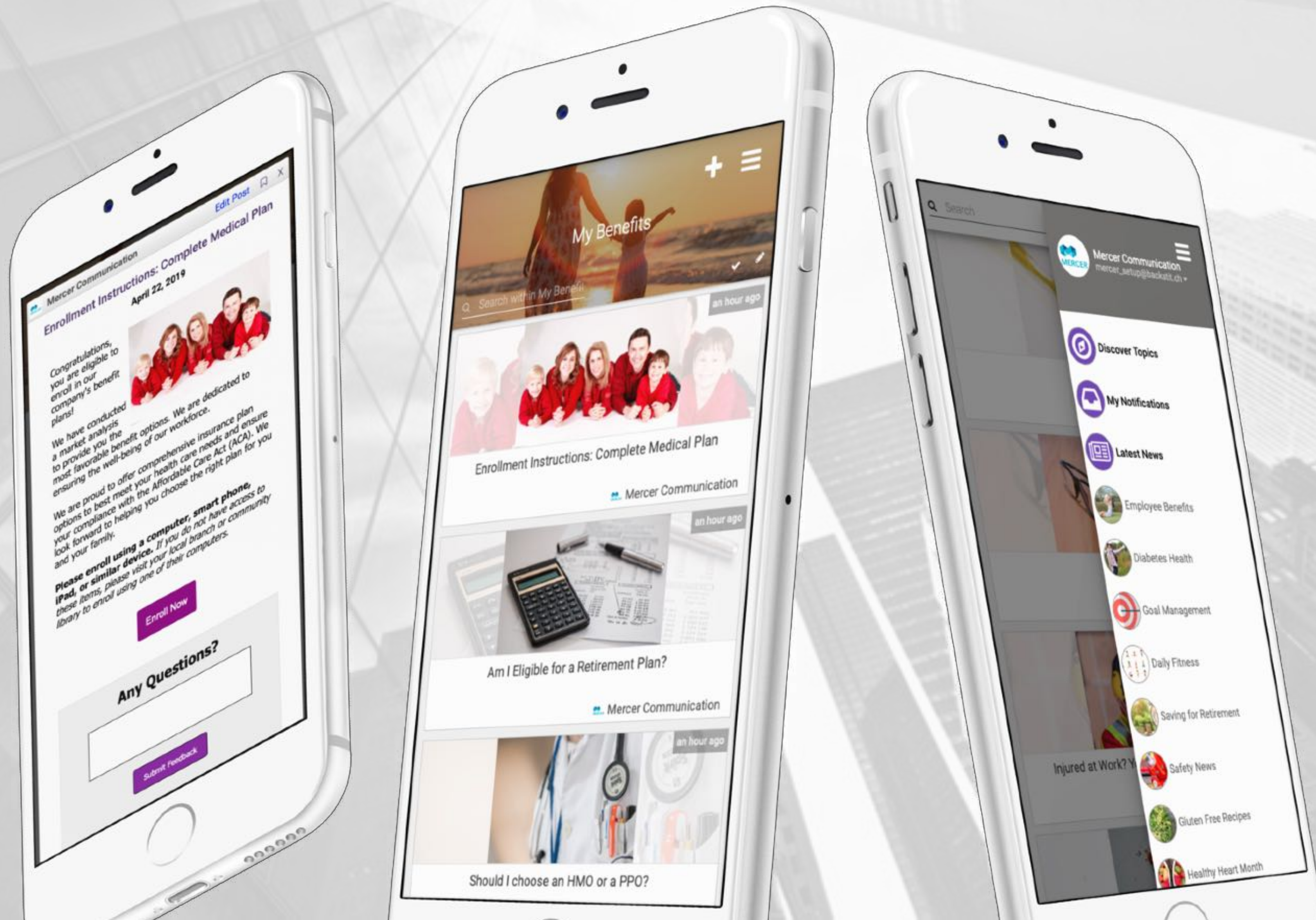
Publish to New & Existing Channels



Securely Authenticate All Employees



Access Materials in the Field



Monitor Industry and Competitive News

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Search

In open offices, workers chat 70% less, are less productive, and email more
Ars Technica

To Remain A Global Economic Leader, The U.S. Has To Lead On Paid Leave
Forbes - Business

Companies need older workers: here is why
Reuters: Money

Doing Well by Doing Good: The New Corporate Citizenship
CIO Journal

Avoiding the 'Shiny Object' Trap: How to Focus on What Matters Most in Business
Entrepreneur: Latest A...

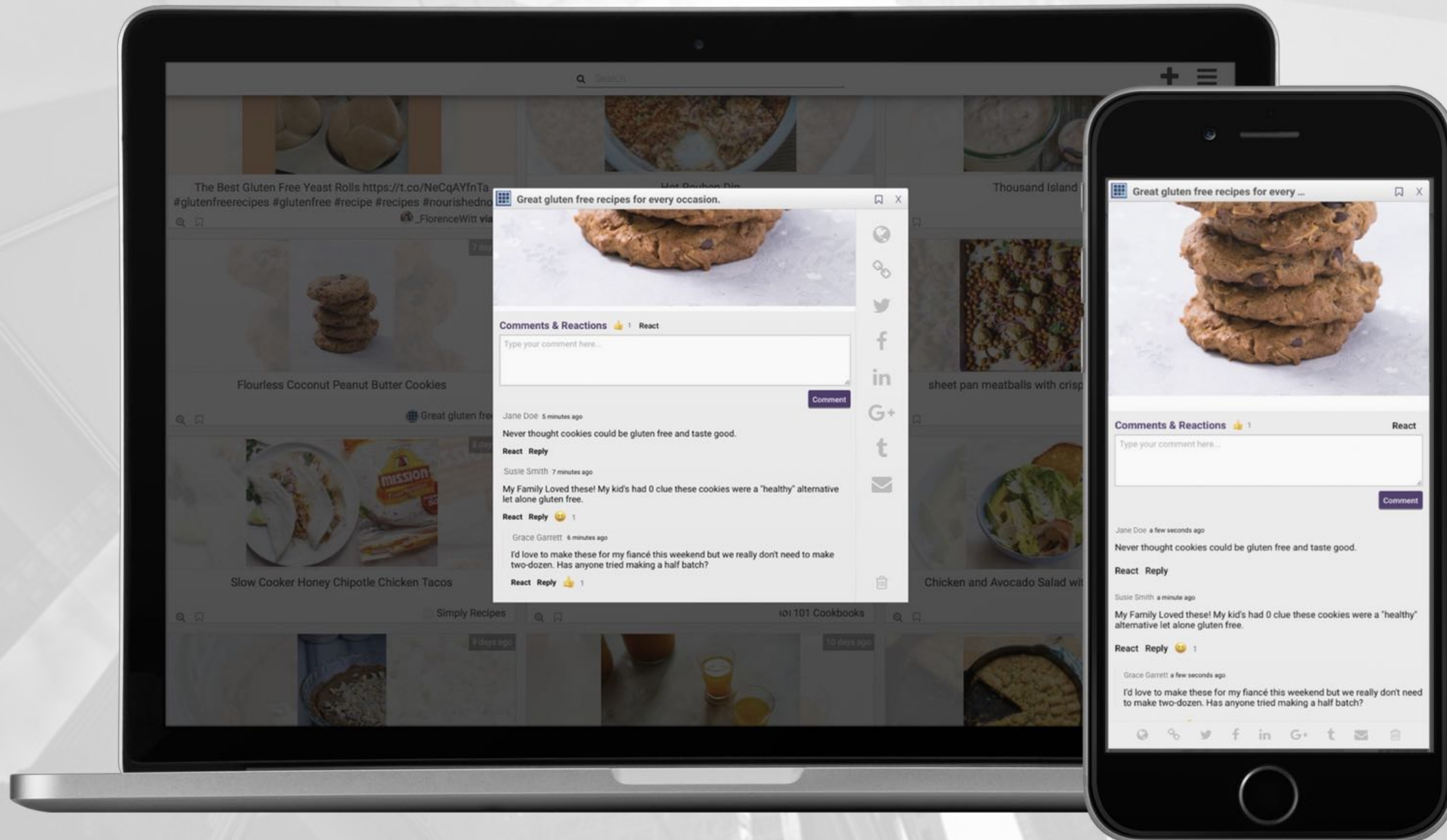
The Coming Digital Revolution in Energy: People, Technology and Data
Forbes - Business

9 Ways Digitalization Is Disrupting Your Culture, and 3 Ways You Must Respond
Inc.com

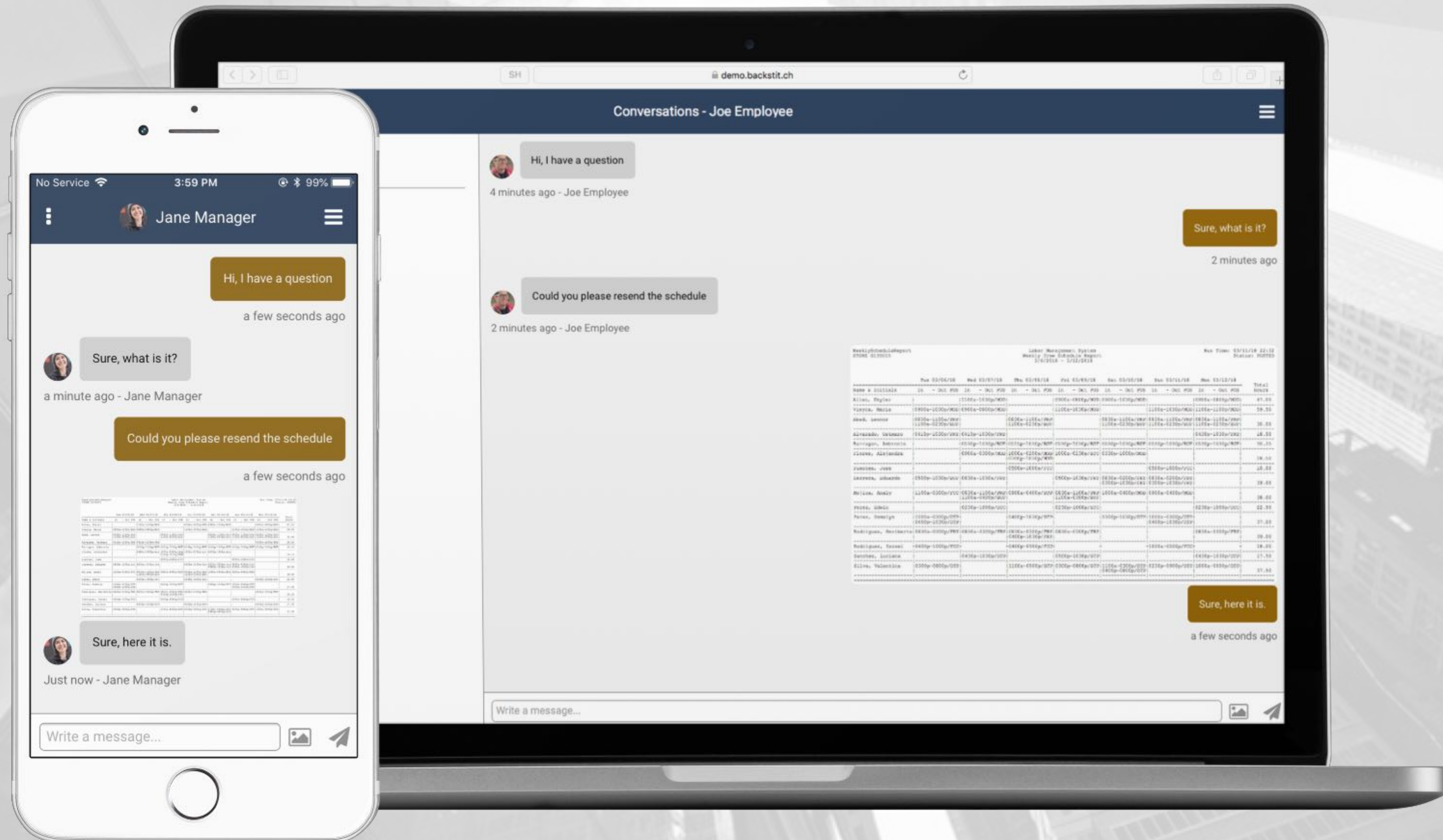
Are You Leaving Hidden Profits on the Table? Here Are the 4 Areas to Examine.
Entrepreneur: Latest A...

Calling Generation Z: The Energy Industry Reaches Out to Its Future Workforce
Forbes - Business

Encourage & Drive Conversations



Promote Real-Time Communications



Provide Curated Wellness Content

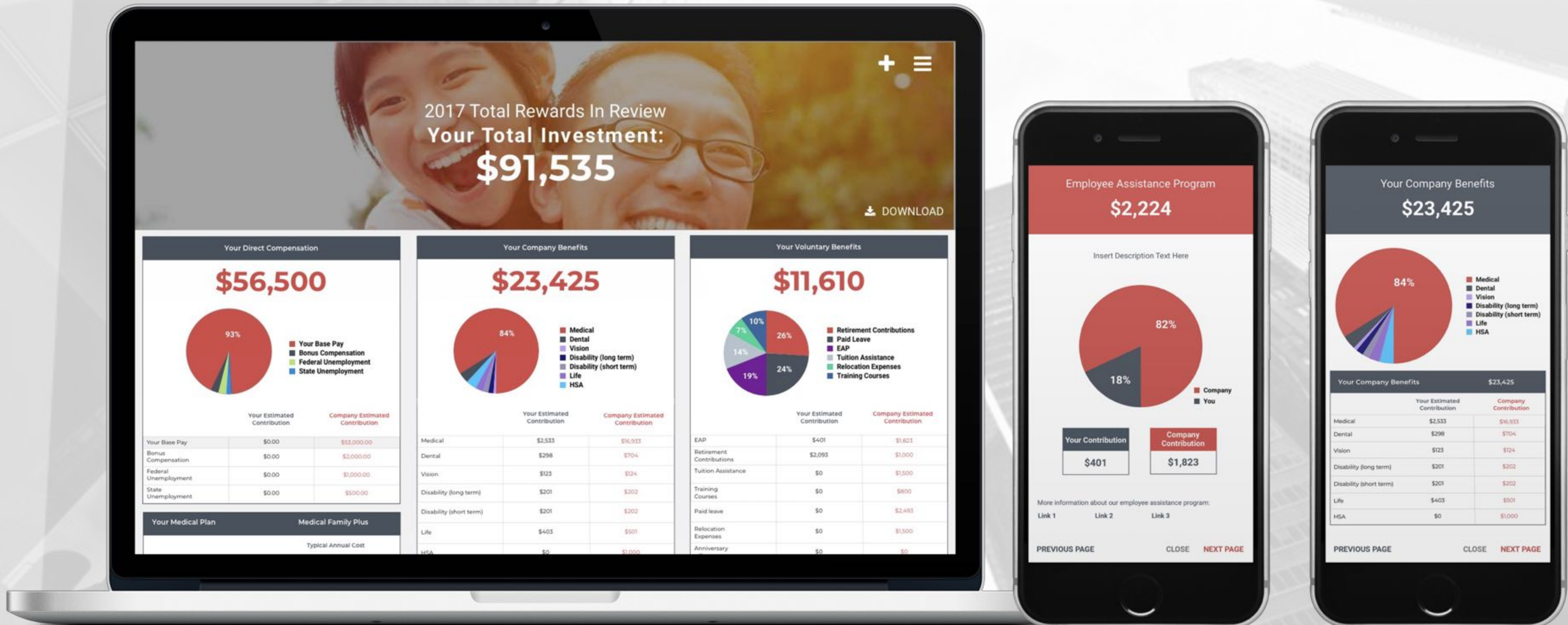
The image shows a web browser window displaying a collection of gluten-free recipes. The browser's address bar shows the URL `demo.backstitch.ch`. The website's header features the Mercer logo, a search bar, and navigation icons. The main content area is titled "Gluten Free Recipes" and includes a search bar, a "HIDE DUPLICATES" checkbox, a "FOLLOWING" checkbox, and an "EDIT" button. The recipes are displayed in a grid format, each with a thumbnail image, a title, and a timestamp. The recipes include:

- The Gluten-Free Almond Flour Cookbook** (14 hours ago)
- Perfect Classic Guacamole** (14 hours ago)
- 7 Day Gluten-Free Meal Plan** (15 hours ago)
- VEGAN GENERAL TSO'S 'CHICKEN'** (15 hours ago)
- Avocado Stuffed** (15 hours ago)
- African Pepper Soup + Tutorial** (30 minutes ago)
- Gluten Free Blueberry Cornbread** (4 hours ago)
- Pistachio-Kale Pesto** (6 hours ago)
- Zero Carb Noodles** (7 hours ago)

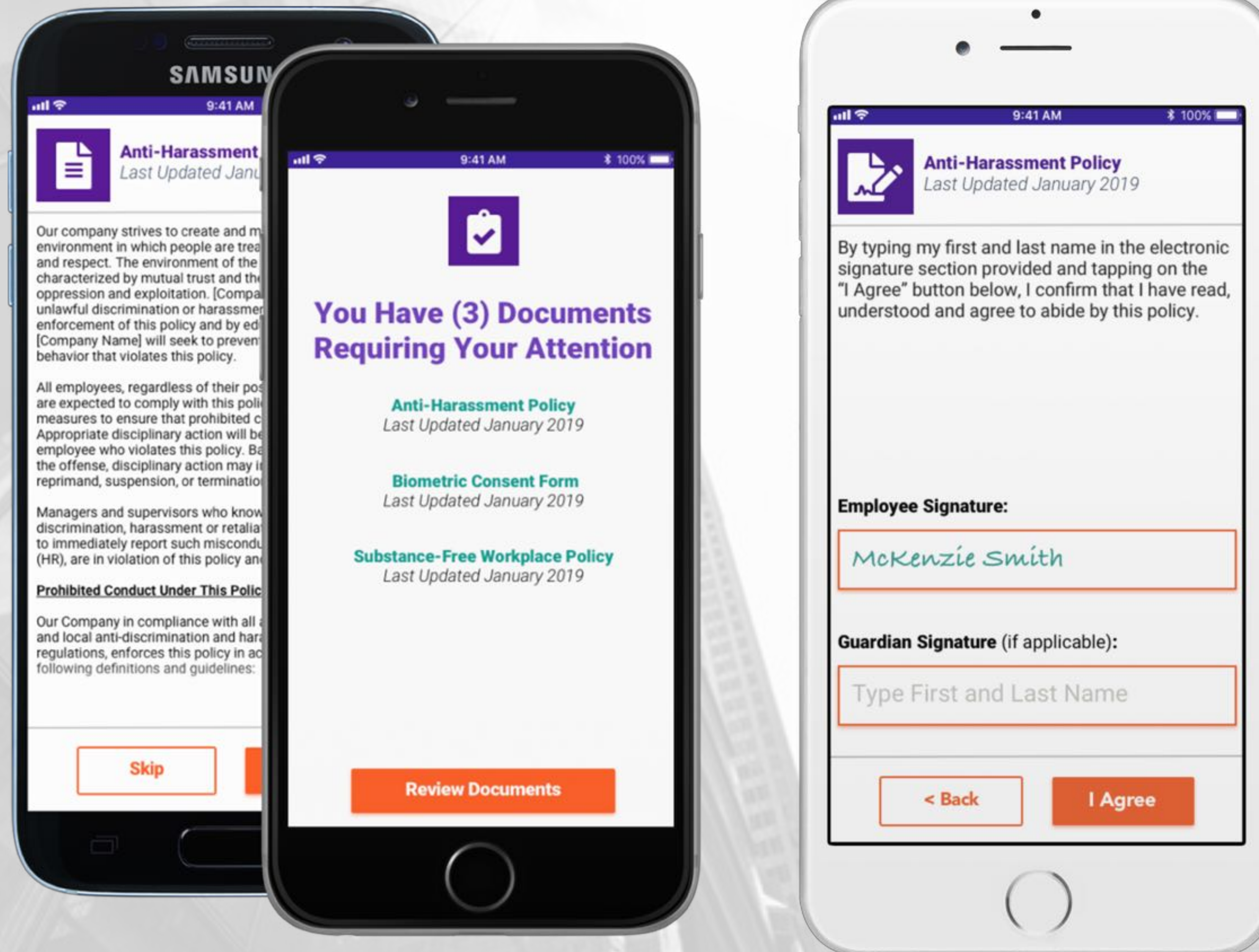
The website also features a sidebar with a search bar and a list of recipe categories, including "the GLUTEN-FREE ALMOND FLOUR cookbook", "7-DAY GLUTEN FREE MENU PLAN", and "VEGAN GENERAL TSO'S 'CHICKEN'".

Deliver Modern Benefits Education

Open Enrollment, Benefits Guides, Total Rewards Statements



100% Paperless Employee Documents










Measure Engagement and Collect Feedback

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+ ≡

Most Viewed Results

7 days All

	Integrate Your Business Applications to Achieve Maximum Impact and Enjoy These 4 Benefits Entrepreneur: Latest Articles	5 views
	The Future of Work: AI, Robotics—and Yes, Humanity CIO Journal	5 views
	In open offices, workers chat 70% less, are less productive, and email more Ars Technica	5 views
	WORDS OF WELLNESS: Effective workout moves for the office San Angelo Standard Times via	4 views
	Five simple tips for staying active at work TV3.ie via	3 views
	4 Reasons Taking a Lunch Break Is Better For Your Health and Career POPSUGAR via	3 views
	How can we support a multigenerational workforce? Training Journal via	3 views

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Individual Assessment

Draft Nov 2nd, 2016 Nov 2nd, 2016

RECIPIENTS	REPORTS
Do you have the appropriate amount of information to make correct decisions about your work?	
Always	0% (0)
Sometimes	0% (0)
Never	0% (0)
Do you have the appropriate amount of information to make correct decisions about your work?	
Always	100% (1)
Sometimes	0% (0)
Never	0% (0)
When something unexpected comes up in your work, who do you usually ask for help?	
My Supervisor	100% (1)
Coworkers	0% (0)
Not Always Sure	0% (0)
I Don't Ask Anyone	0% (0)
Can you see a clear link between your work and the company's goals and objectives?	

Do you have the appropriate amount of information to make correct decisions about your work?

Always Sometimes Never

When something unexpected comes up in your work, who do you usually ask for help?

My Supervisor Coworkers Not Always Sure

I Don't Ask Anyone

Can you see a clear link between your work and the company's goals and objectives?

Yes, I feel my work moves the company forward No, This is just a job

Personalized Email Digests

