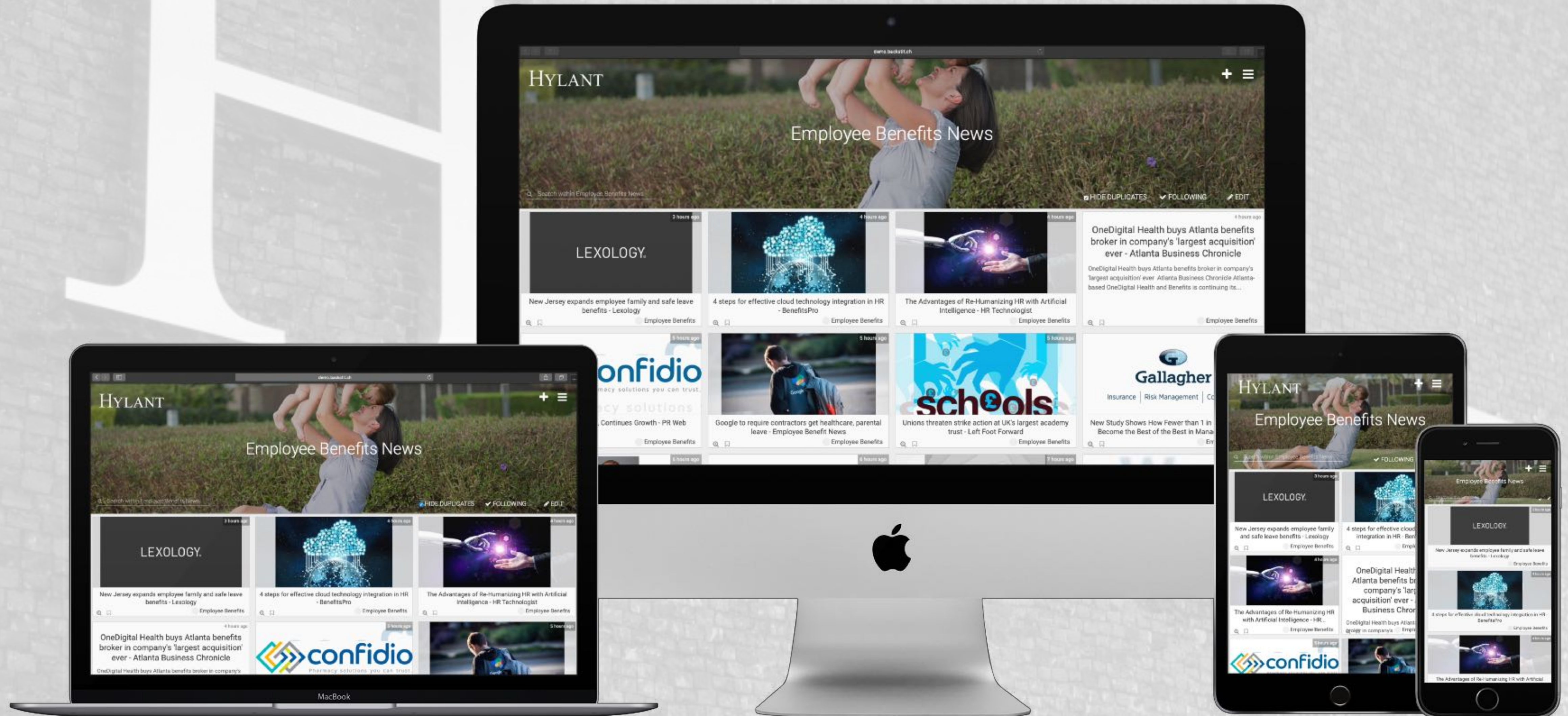


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HYLANT Lookbook

April 2019

Reach All Team Members, On Every Device





KORN FERRY®

David Finn Joins Korn Ferry as Senior Client Partner - Business Wire

Employee Benefits

Hague snaps up iCom Printworks to conclude M&A drive - printweek.com

Employee Benefits

Paid content from providers on the AP Distribution Network

The AP newsmag and editorial departments were not involved in its creation.

FINEOS AdminSuite Core Platform in Production With Tier 1 US Group And Voluntary Benefits Carrier -...

Employee Benefits

Decisely: SCRS association health plan in 'sweet spot' unaffected by court ruling - Repairer Driven News

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What a Way to Make a Living: Workers Rate Their Relationship with Their Boss at Only 6.6/10, Survey Reveals - Onrec

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Healthcare Reform Expert Dillon Health Partners with United Benefit Advisors - Benzinga

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Defined Benefit Pension Plans and Suspension of Benefits - The National Law Review

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BenefitMall Launches Agency Workspace for Brokers to Support Clients - HR Technologist

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 Five Internal Communications Trends You Need To Know


HYLANT


Jane Doe


CLIPS


ASSETS


TOOLS


 Poll Builder


 Post Summary

 Translate Language

 Feedback Tracker

 PDF Version

 Share to Twitter

 Web Version

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You're probably already aware of the rapid change in the way in which we communicate in our daily life and on social media. These same trends are permeating the world inside the office just as much as they are our personal lives, impacting internal communications.

Although email communication is still as important as ever, most people now expect to be able to communicate via mobile apps, instant messaging and social media in the workplace as well.



What steps are your firm taking to boost its #InternalComms

TWEET

To be at the top of your internal communication game, here are some trends to be aware of.

1. From long surveys to quick polls



Automated Translation, Summaries and More

The screenshot displays the studio.backstt.ch web application. The browser's address bar shows the URL. The page header features a logo, the title "Five Internal Communications Trends You Need To Know", and a user profile for Jane Doe. A sidebar on the left lists various tools: Button Creator, Poll Builder, Post Summary, Translate Language, Feedback Tracker, PDF Version, and Share to Twitter. A "Translate Post" modal dialog is open in the center, showing a translation from English to Spanish. The dialog includes a "Replace Selected Text" toggle and "CANCEL" and "INSERT" buttons. In the background, a tweet is visible with the text "What steps are your firm taking to boost its #InternalComms" and a "TWEET" button.

studio.backstt.ch

Five Internal Communications Trends You Need To Know

Jane Doe

CLIPS ASSETS TOOLS

Button Creator

Poll Builder

Post Summary

Translate Language

Feedback Tracker

PDF Version

Share to Twitter

Translator: GOOGLE

Translate Post

English to Spanish

☐ Replace Selected Text

Probablemente ya conozcas el rápido cambio en la forma en que nos comunicamos en nuestra vida diaria y en las redes sociales. Estas mismas tendencias están impregnando el mundo dentro de la oficina tanto como lo hacen nuestras vidas personales, lo que afecta las comunicaciones internas.

Aunque la comunicación por correo electrónico sigue siendo tan importante como siempre, la mayoría de la gente ahora espera poder comunicarse a través de aplicaciones móviles, mensajería instantánea y redes sociales en el lugar de trabajo también.

CANCEL INSERT

What steps are your firm taking to boost its #InternalComms

TWEET

To be at the top of your internal communication game, here are some trends to be aware of.

1. From long surveys to quick polls.

Conduct One-Click Surveys and Polls

The screenshot displays the studio.backstitch.ch web application. The browser's address bar shows the URL. The page has a dark teal header with the 'hb' logo and the text 'Our Employee Newsletter'. On the right of the header, a user profile for 'Jane Doe' is visible. A left-hand navigation menu is divided into three sections: 'CLIPS', 'ASSETS', and 'TOOLS'. The 'TOOLS' section is active, showing a list of tools including 'Button Creator', 'Poll Builder' (which is highlighted), 'Post Summary', 'Translate Language', 'Feedback Tracker', 'PDF Version', and 'Share to Twitter'. A 'Poll Builder' modal window is open in the center, featuring a title bar and a list of poll options with corresponding colored circles and hex codes. The options are: 'Are you up to date on our company news?' (black circle, #000000), 'Yes!' (green circle, #00ff00), 'Somewhat. I have some familiarity.' (yellow circle, #ffff00), 'No. I'd love to learn more!' (red circle, #cc3300), and 'Response' (green circle, #00ff00). At the bottom of the modal are buttons for 'ADD RESPONSE', 'CANCEL', and 'INSERT'. In the background, a blurred article is visible with a 'Read More' button and a section titled 'Smart Benefits: ACA Update - Continue to Comply'.

studio.backstitch.ch

Our Employee Newsletter

Hylant Jane Doe

CLIPS ASSETS TOOLS

Button Creator

Poll Builder

Post Summary

Translate Language

Feedback Tracker

PDF Version

Share to Twitter

Poll Builder

Are you up to date on our company news? #000000

Yes! #00ff00

Somewhat. I have some familiarity. #ffff00

No. I'd love to learn more! #cc3300

Response #00ff00

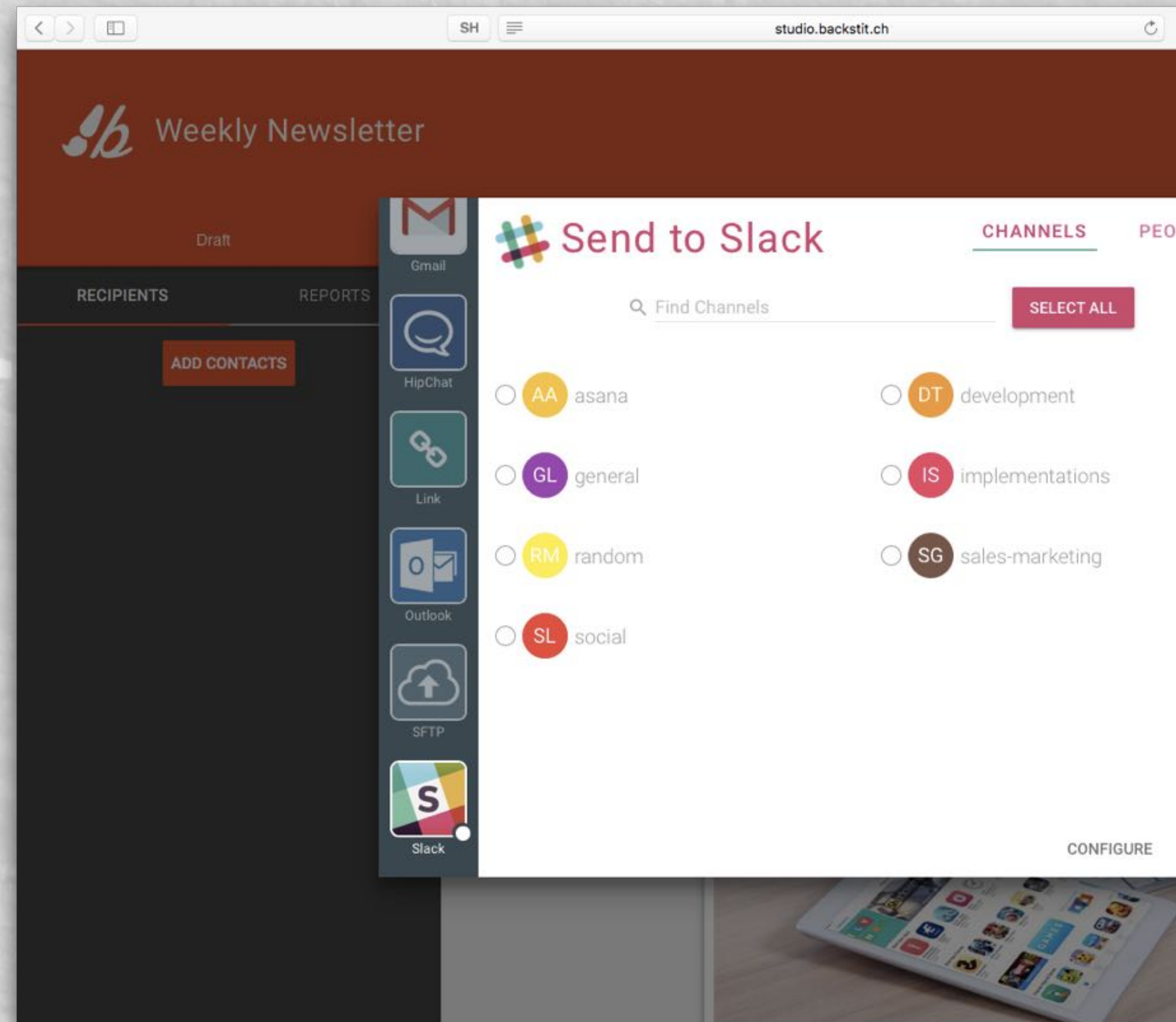
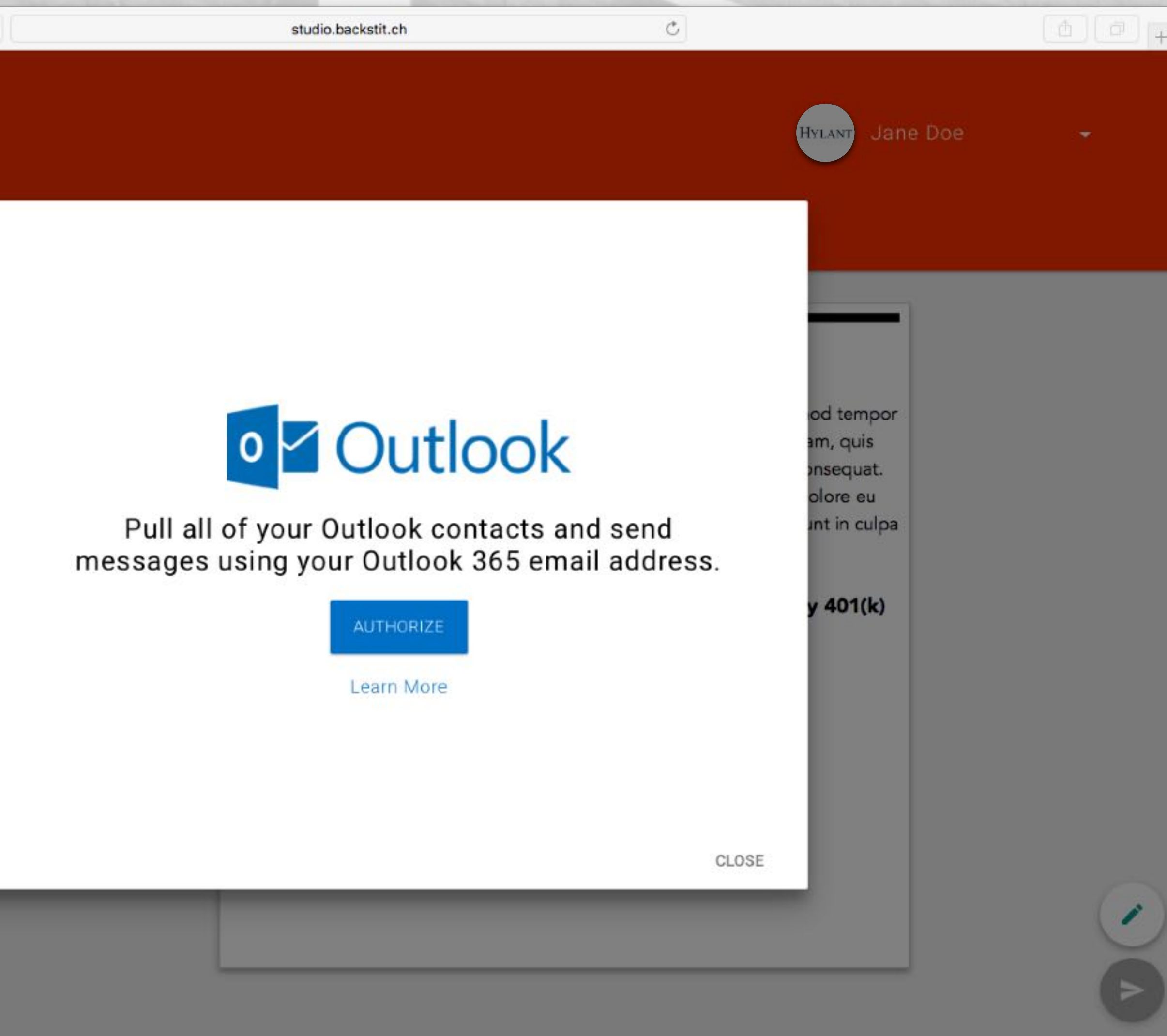
ADD RESPONSE CANCEL INSERT

The owner discovered that one of the employees could not
Read More

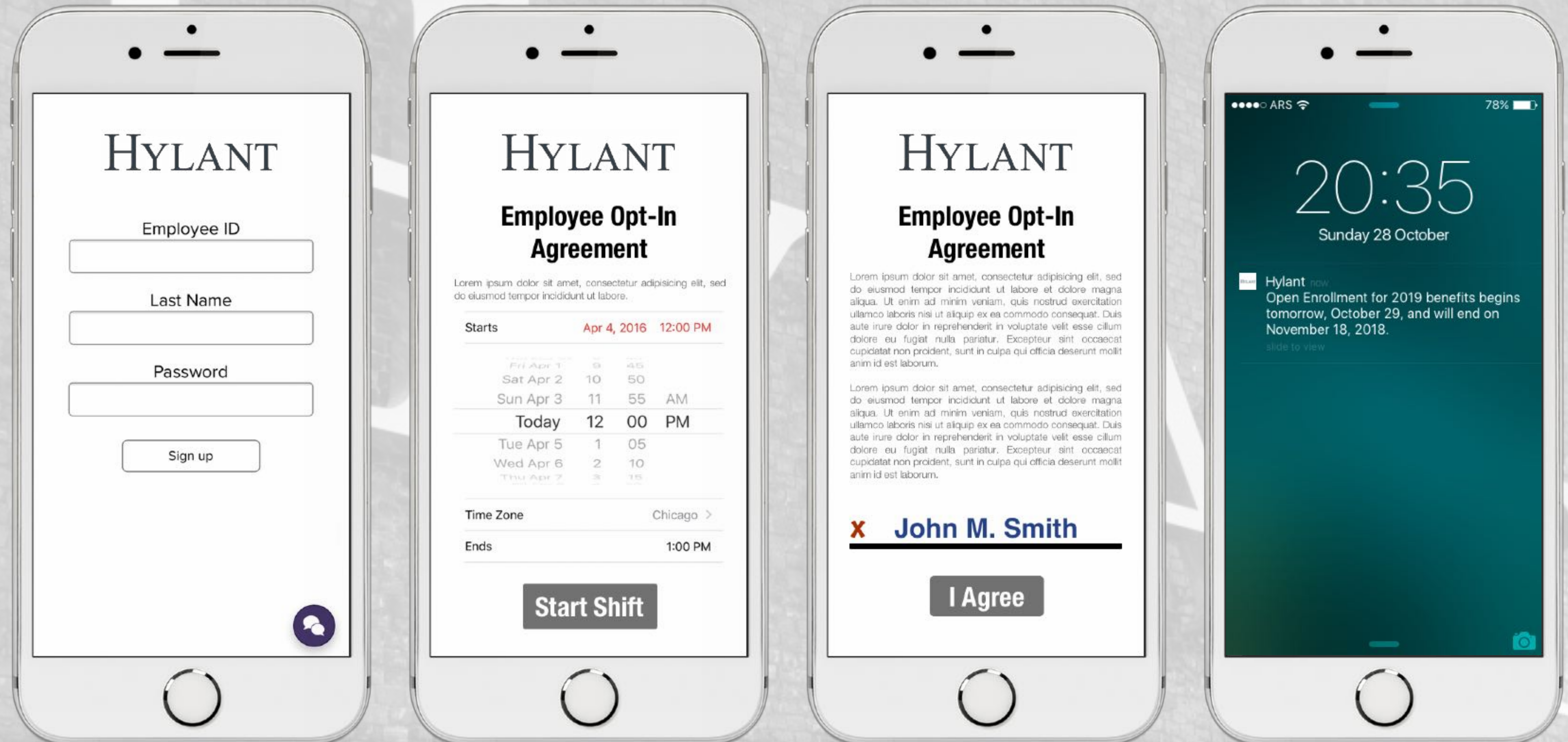
HEALTH INSURANCE

GoLocalProv Aug 6, 2018 at 4:59pm
Smart Benefits: ACA Update - Continue to Comply

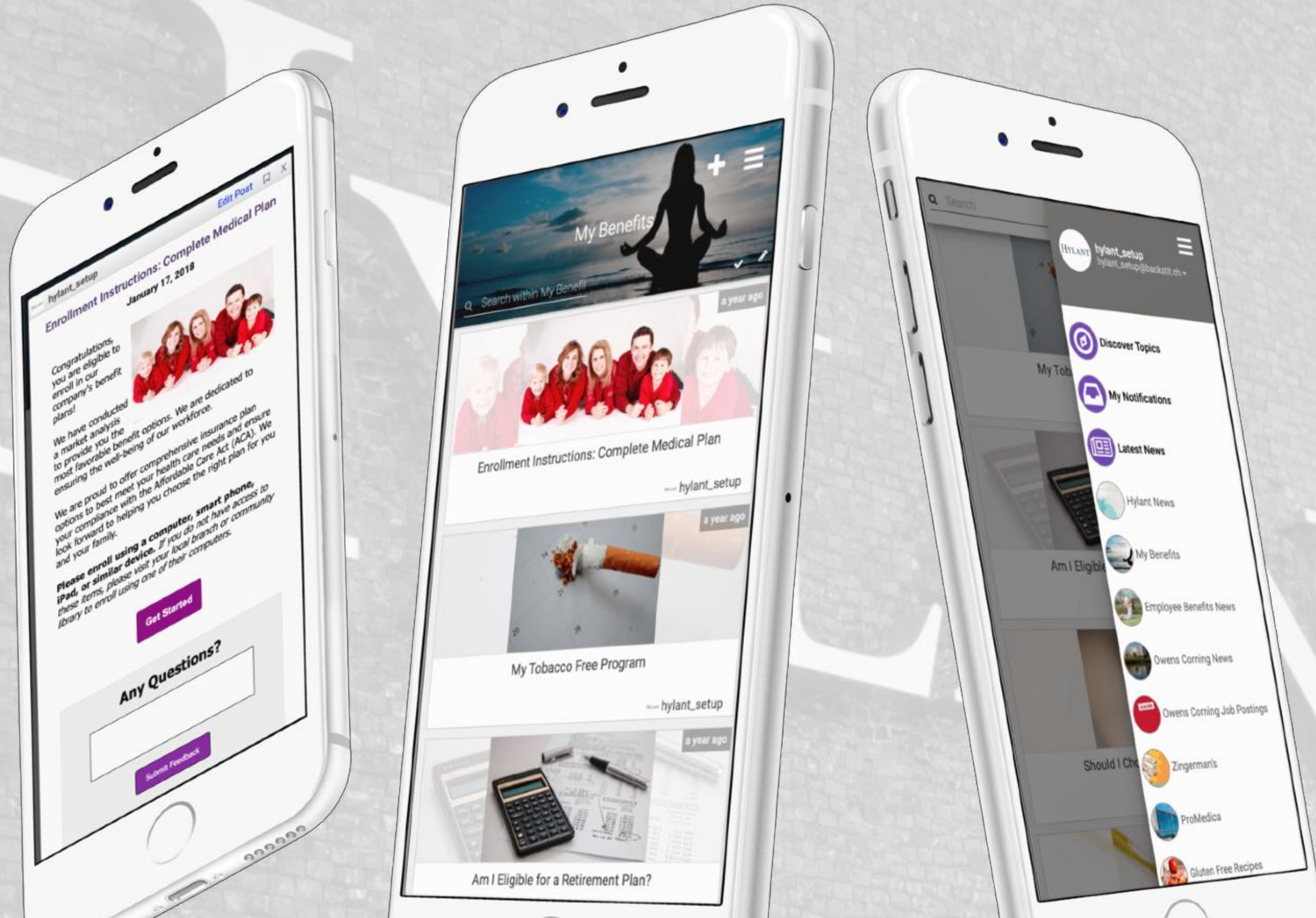
Publish to New & Existing Channels



Securely Authenticate All Employees



Access Materials in the Field




Monitor Industry and Competitive News

demo.backstt.ch


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In open offices, workers chat 70% less, are less productive, and email more

 Ars Technica





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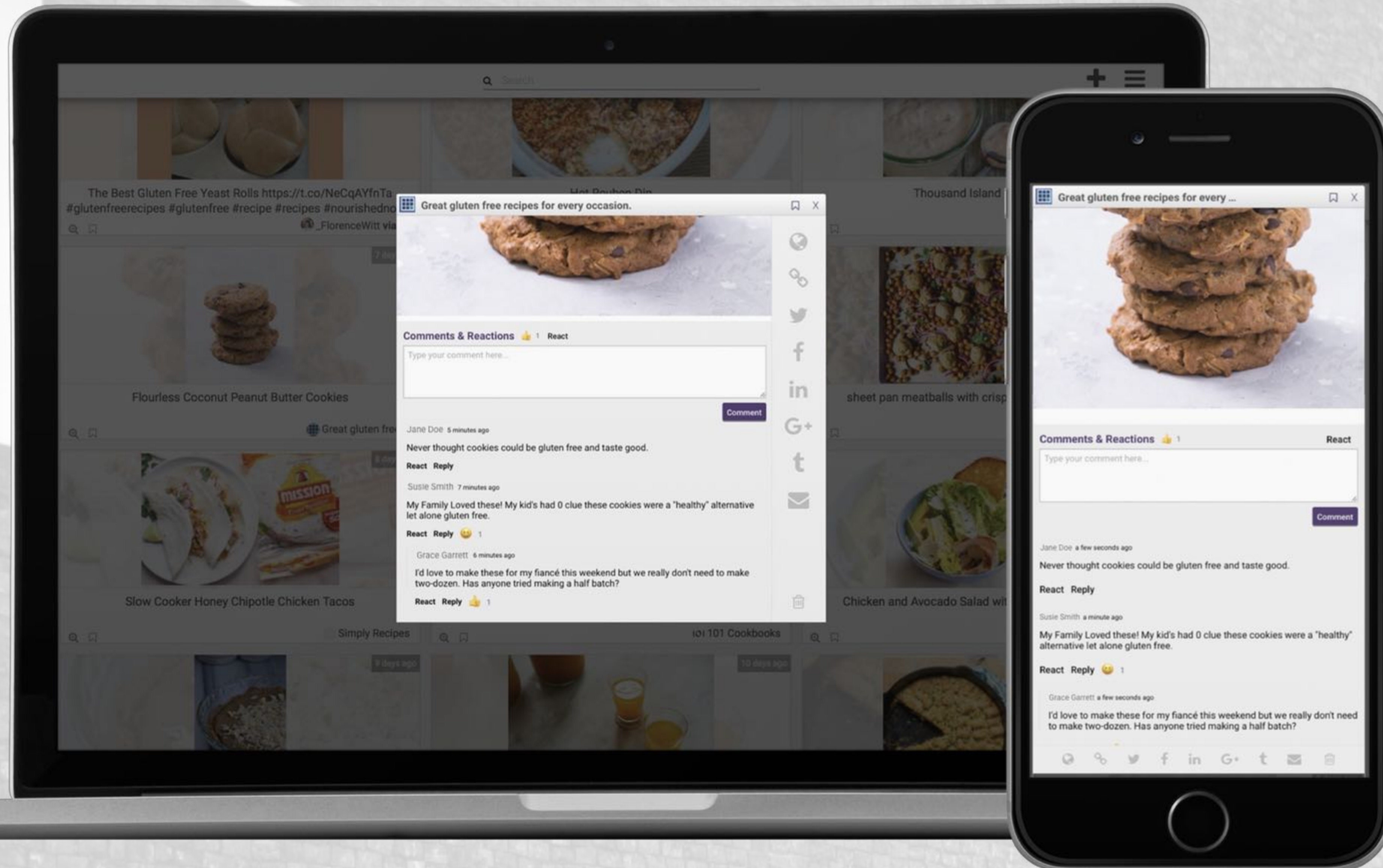


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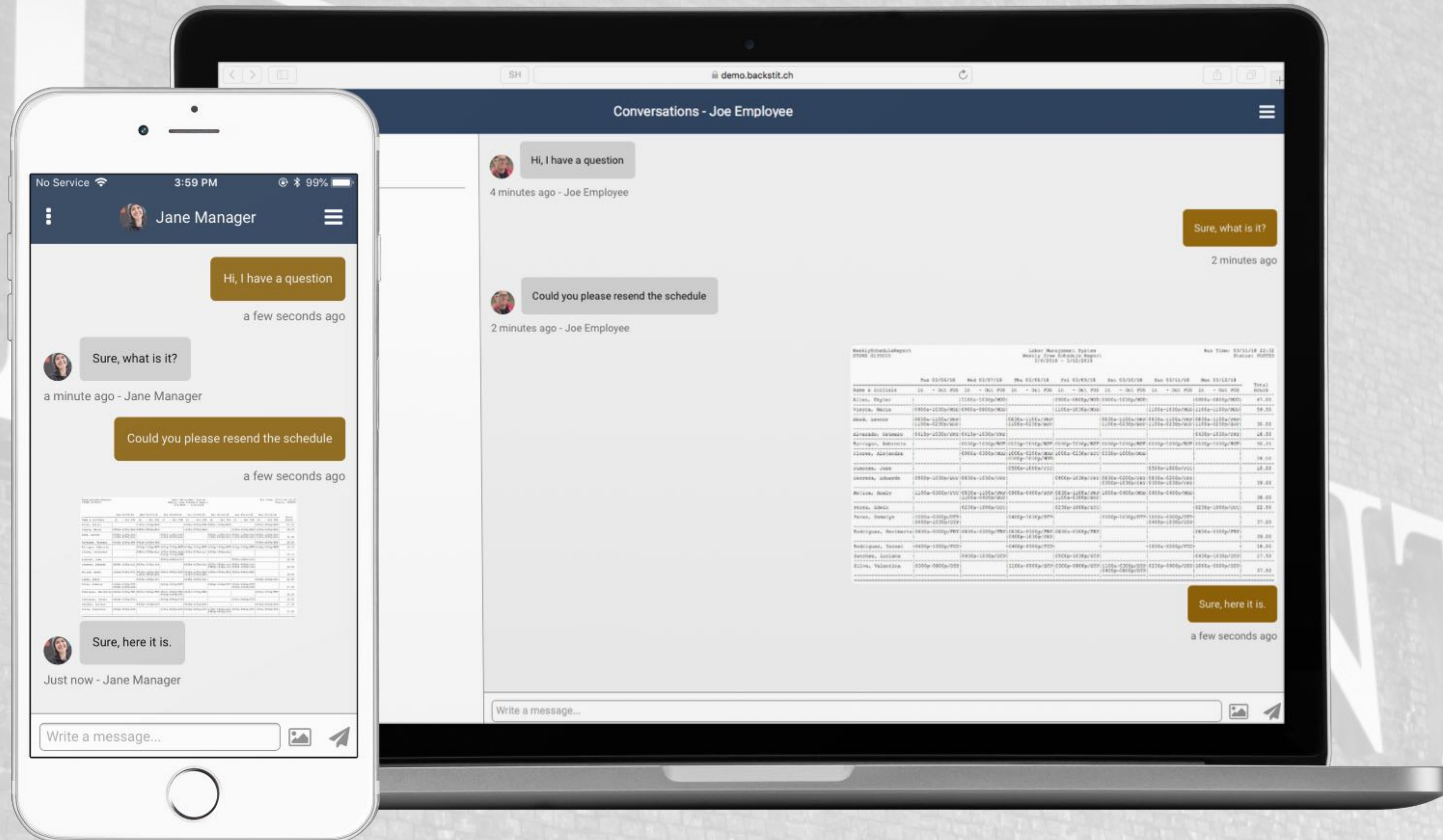


4 months ago

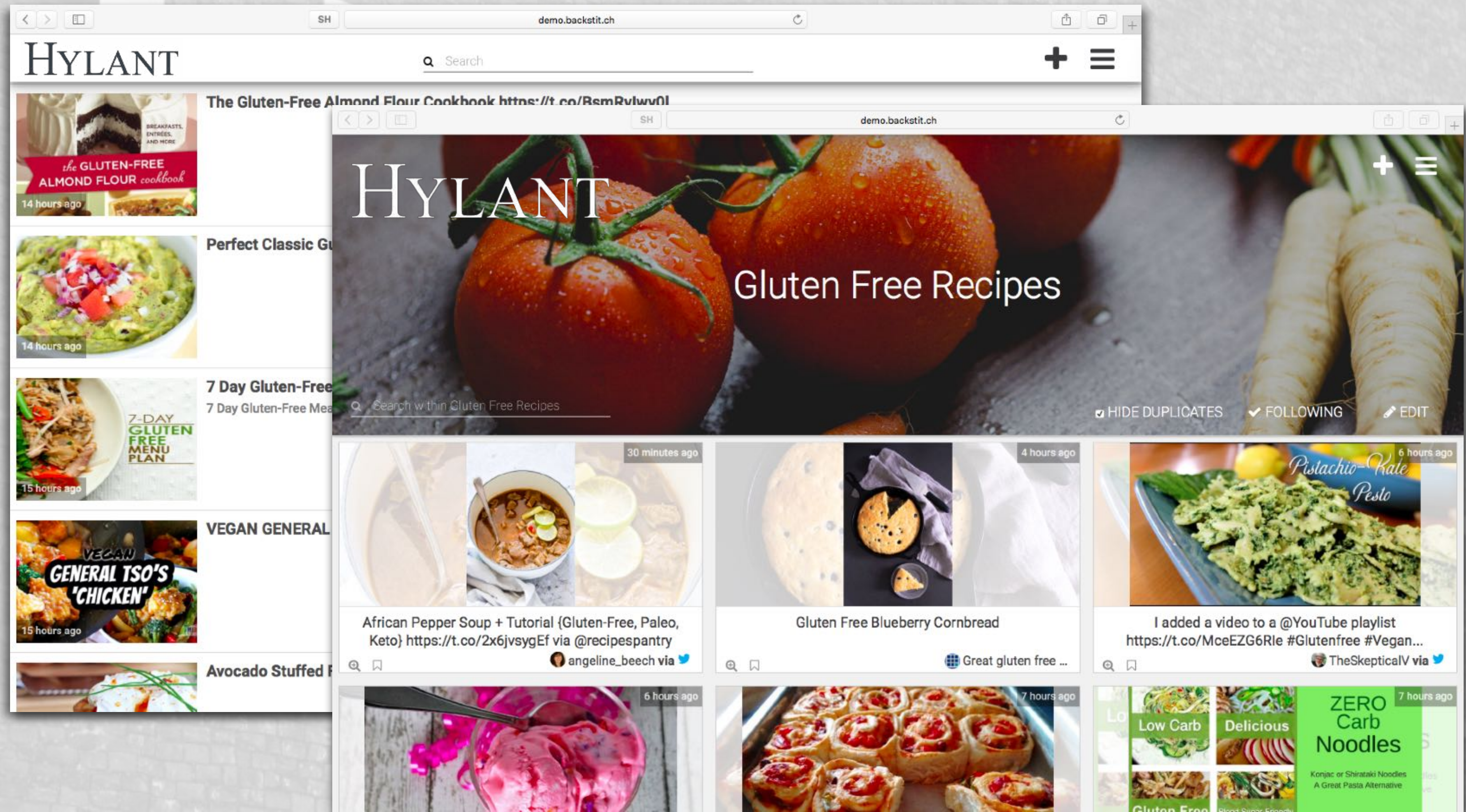
Encourage & Drive Conversations



Promote Real-Time Communications

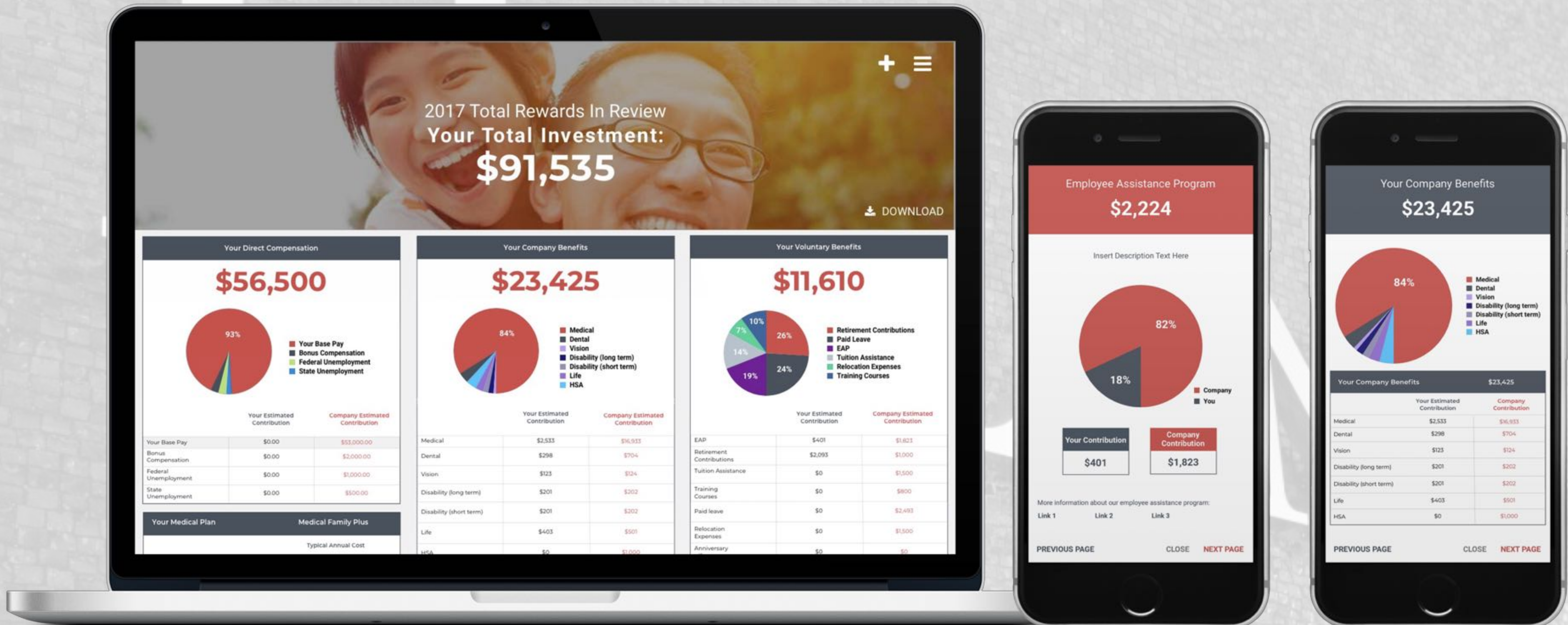


Provide Curated Wellness Content

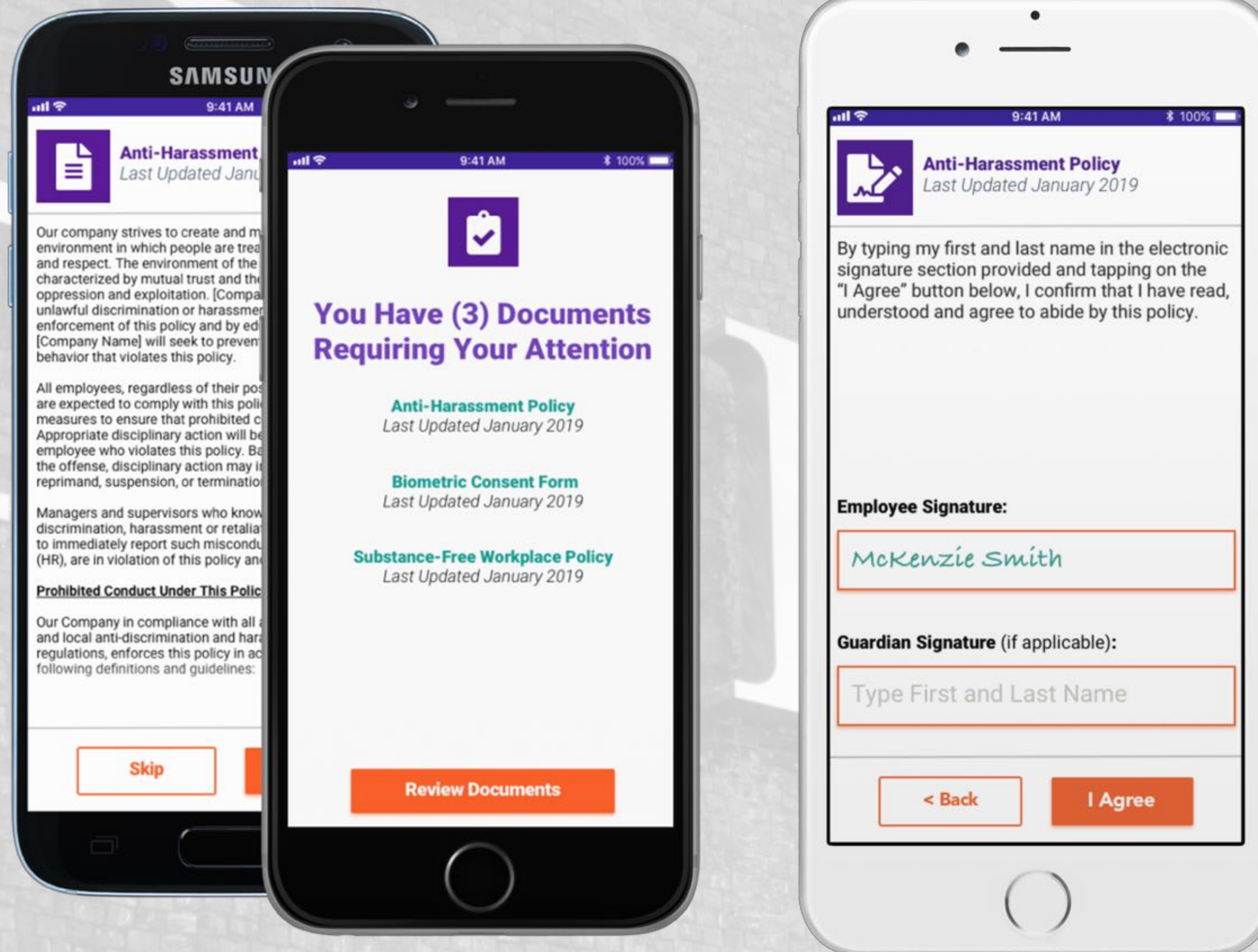


Deliver Modern Benefits Education

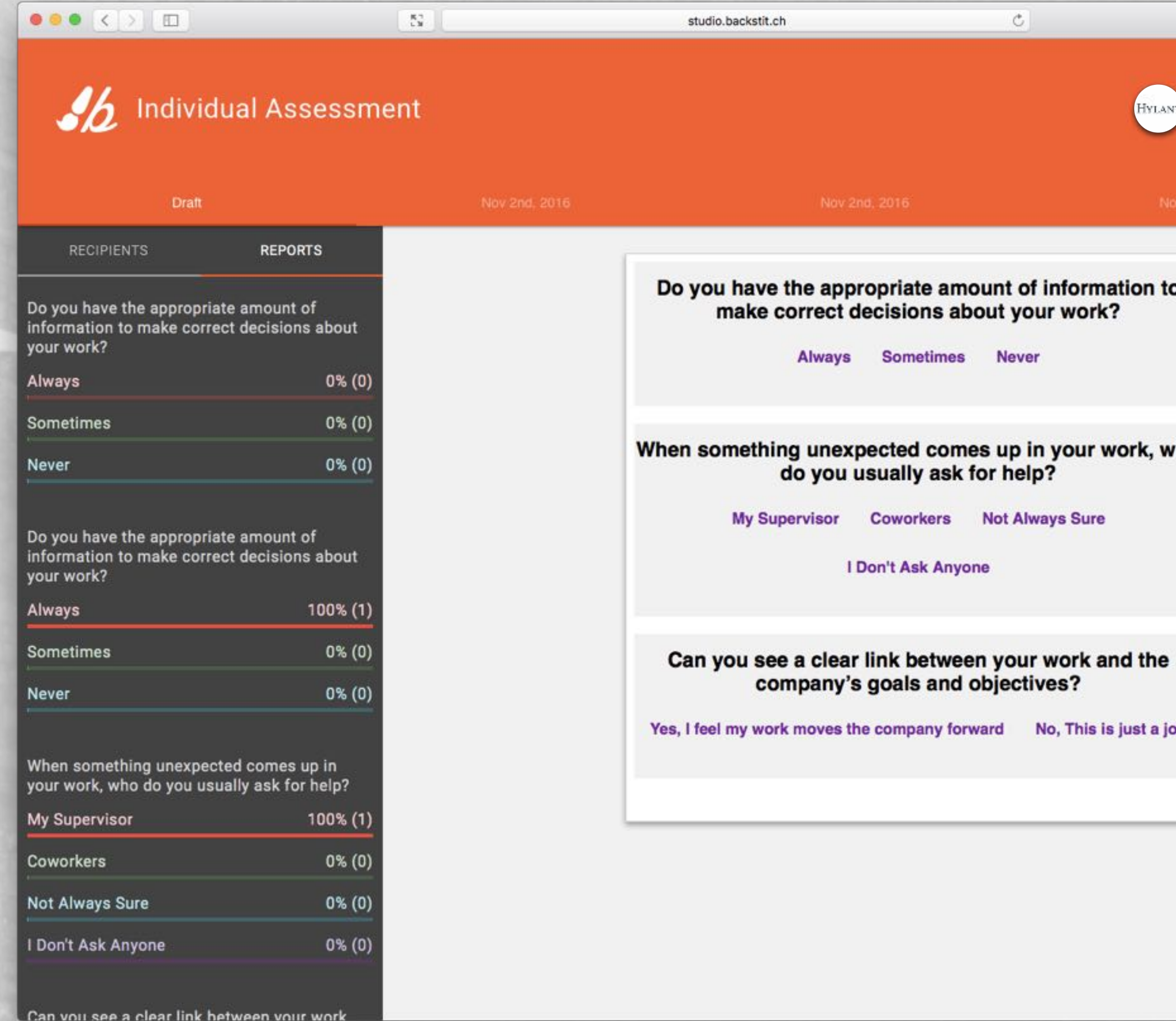
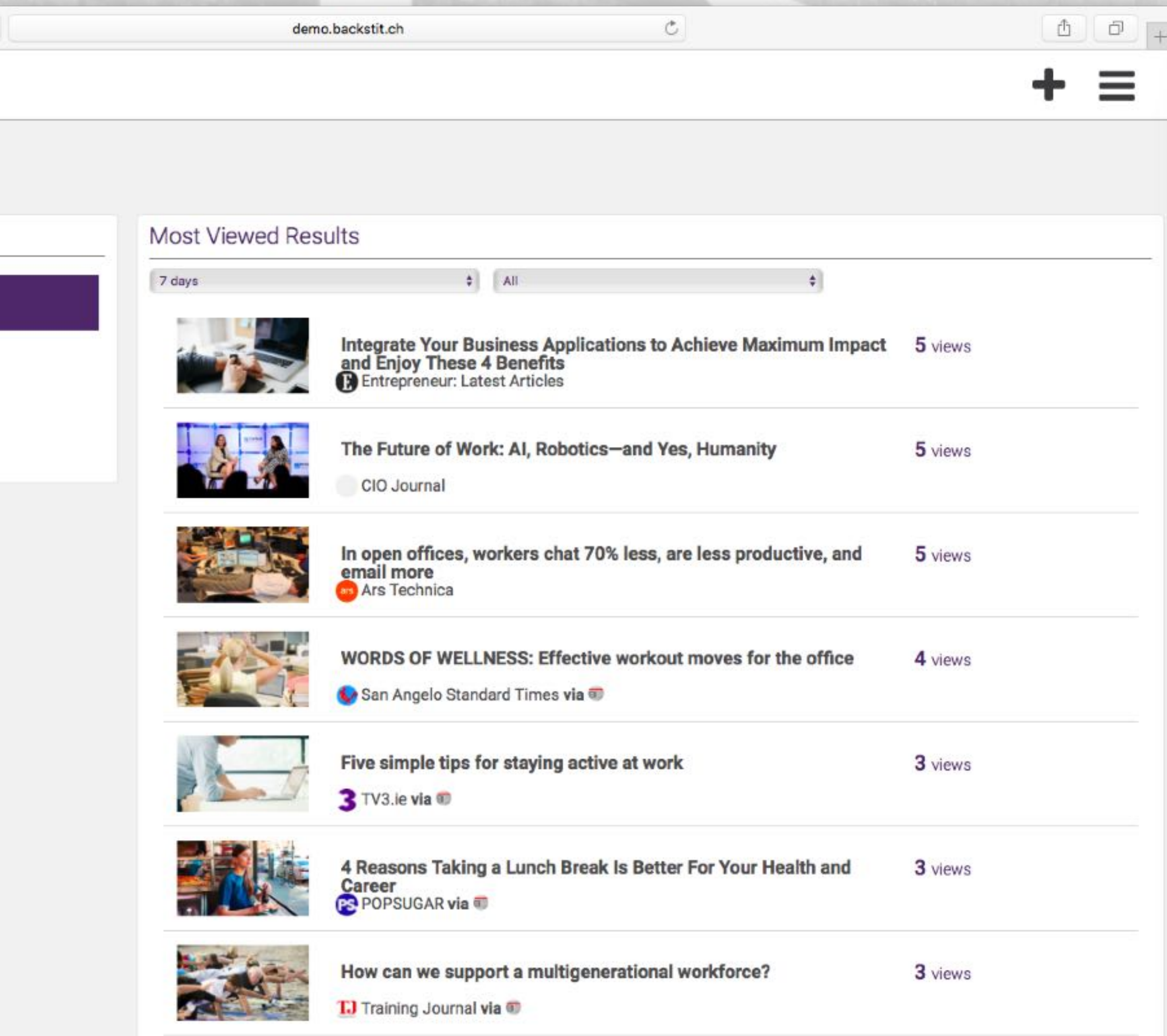
Open Enrollment, Benefits Guides, Total Rewards Statements



100% Paperless Employee Documents



Measure Engagement and Collect Feedback



Personalized Email Digests

