

# *backstitch*

 **Hays** Lookbook

*March 2019*



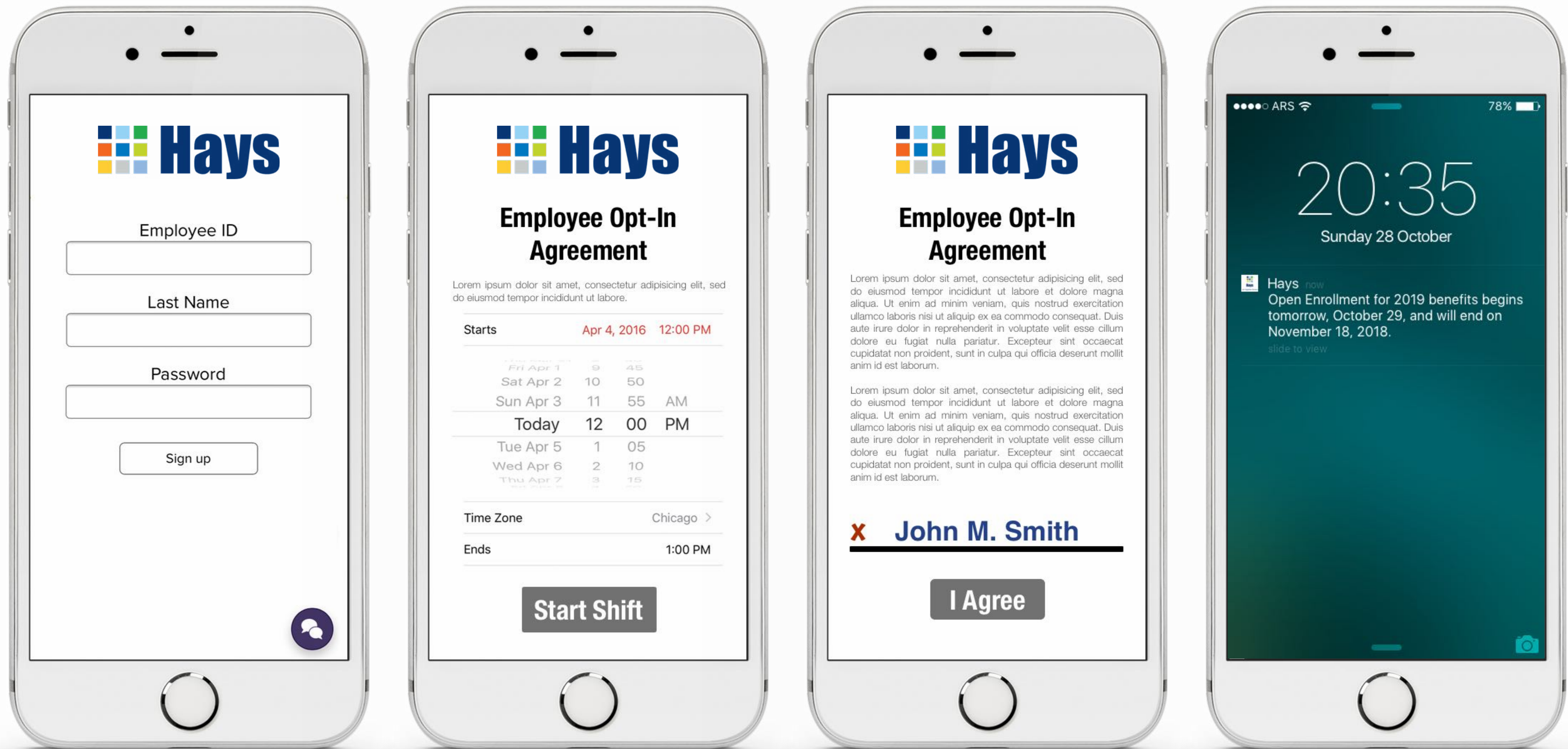
# Reach Every Member, Across Every Device





# Securely Authenticate All Employees

With NO Email Address or Phone Number Required







# Craft Better Internal Content

SH

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 Five Internal Communications Trends You Need To Know


 Jane Doe


CLIPS


ASSETS


TOOLS


 Poll Builder


 Post Summary

 Translate Language

 Feedback Tracker

 PDF Version

 Share to Twitter

 Web Version

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You're probably already aware of the rapid change in the way in which we communicate in our daily life and on social media. These same trends are permeating the world inside the office just as much as they are our personal lives, impacting internal communications.

Although email communication is still as important as ever, most people now expect to be able to communicate via mobile apps, instant messaging and social media in the workplace as well.

 What steps are your firm taking to boost its #InternalComms 

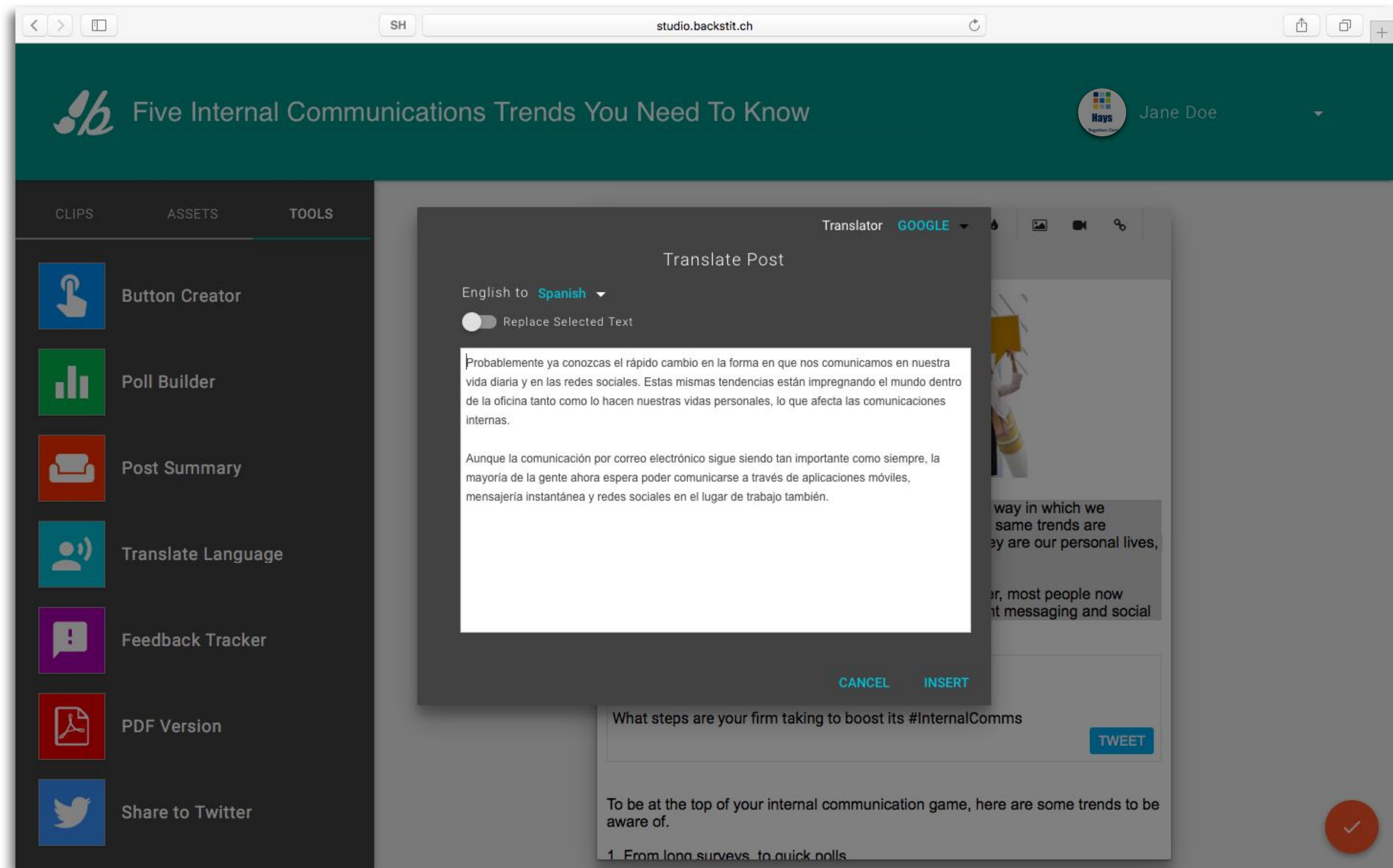
TWEET

To be at the top of your internal communication game, here are some trends to be aware of.

1. From long surveys to quick polls



# Automated Translation, Summaries and More



# Conduct One-Click Surveys and Polls

The screenshot displays the studio.backstitch.ch web application. The top navigation bar is dark teal with the logo 'Our Employee Newsletter' on the left and a user profile 'Jane Doe' on the right. Below this, a dark sidebar contains a 'TOOLS' section with icons and labels for 'Button Creator', 'Poll Builder', 'Post Summary', 'Translate Language', 'Feedback Tracker', 'PDF Version', and 'Share to Twitter'. The 'Poll Builder' tool is currently active, showing a modal window with the title 'Poll Builder'. Inside the modal, the poll question is 'Are you up to date on our company news?' with a black color code #000000. There are four response options, each with a colored dot and a color code: 'Yes!' (green, #00ff00), 'Somewhat. I have some familiarity.' (yellow, #ffff00), 'No. I'd love to learn more!' (red, #cc3300), and 'Response' (green, #00ff00). At the bottom of the modal are buttons for 'ADD RESPONSE', 'CANCEL', and 'INSERT'. The background shows a blurred view of the newsletter editor with a post titled 'The owner discovered that one of the employees could not .....'. Below this post is a 'Read More' button. At the bottom of the page, there is a section titled 'Smart Benefits: ACA Update - Continue to Comply' with a date 'Aug 6, 2018 at 4:59pm' and a 'GoLocalProv' logo. A red circular button with a white checkmark is visible in the bottom right corner.

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Our Employee Newsletter

Jane Doe

CLIPS ASSETS TOOLS

Button Creator

Poll Builder

Post Summary

Translate Language

Feedback Tracker

PDF Version

Share to Twitter

Poll Builder

Are you up to date on our company news? #000000

Yes! #00ff00

Somewhat. I have some familiarity. #ffff00

No. I'd love to learn more! #cc3300

Response #00ff00

ADD RESPONSE CANCEL INSERT

The owner discovered that one of the employees could not .....

Read More

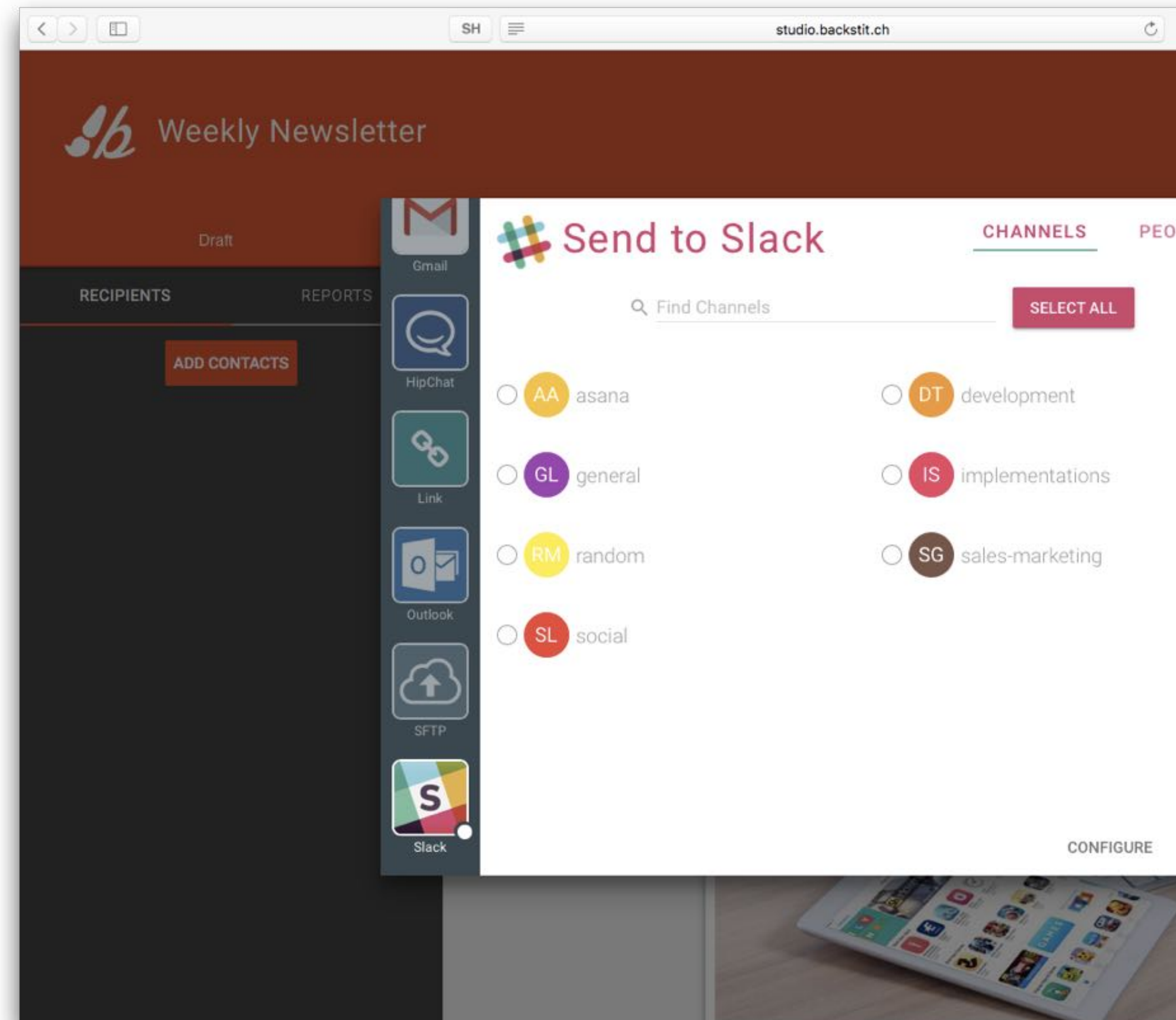
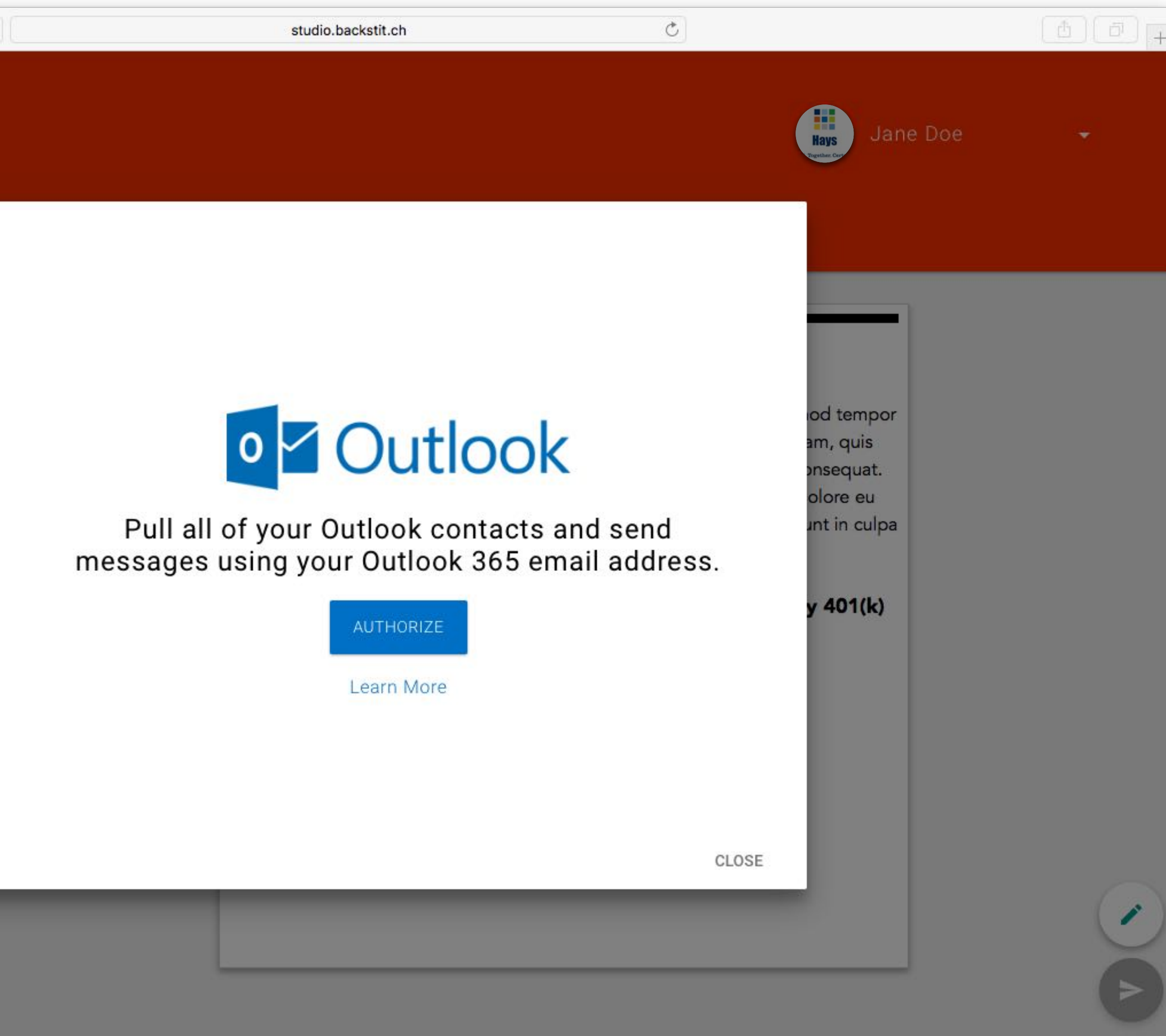
HEALTH INSURANCE

GoLocalProv Aug 6, 2018 at 4:59pm

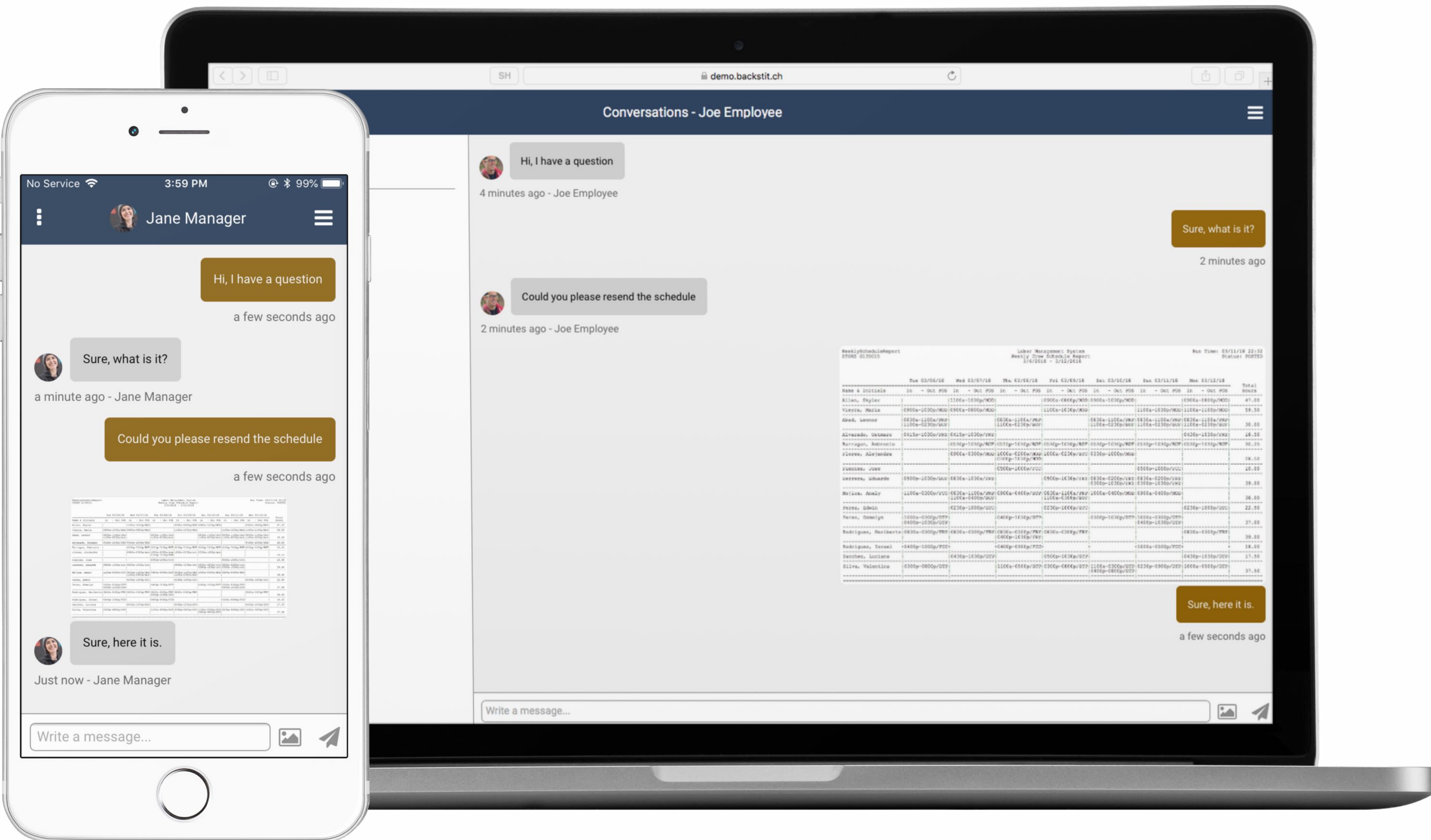
Smart Benefits: ACA Update - Continue to Comply



# Publish to New & Existing Channels



# Promote Real-Time Communications





# Provide Curated Wellness Content

The screenshot displays a web browser window with the URL `demo.backstitch.ch`. The main content area shows a Hays website with a focus on gluten-free recipes. The header includes the Hays logo, a search bar, and navigation icons. The main heading is "Gluten Free Recipes". Below this, there is a grid of recipe cards. The first card is "The Gluten-Free Almond Flour Cookbook" with a link <https://t.co/RsmRvIwv0l>. Other cards include "Perfect Classic Guacamole", "7 Day Gluten-Free Menu Plan", "VEGAN GENERAL TSO'S CHICKEN", "Avocado Stuffed", "African Pepper Soup + Tutorial {Gluten-Free, Paleo, Keto} <https://t.co/2x6jvsygEf> via @recipespantry", "Gluten Free Blueberry Cornbread", "Pistachio-Kale Pesto", and "ZERO Carb Noodles". The "ZERO Carb Noodles" card mentions "Konjac or Shirataki Noodles A Great Pasta Alternative".

**Hays**

Search

**Gluten Free Recipes**

Search within Gluten Free Recipes

HIDE DUPLICATES FOLLOWING EDIT

**The Gluten-Free Almond Flour Cookbook** <https://t.co/RsmRvIwv0l>

**Perfect Classic Guacamole**

**7 Day Gluten-Free Menu Plan**

**VEGAN GENERAL TSO'S CHICKEN**

**Avocado Stuffed**

**African Pepper Soup + Tutorial {Gluten-Free, Paleo, Keto}** <https://t.co/2x6jvsygEf> via @recipespantry

**Gluten Free Blueberry Cornbread**

**Pistachio-Kale Pesto**

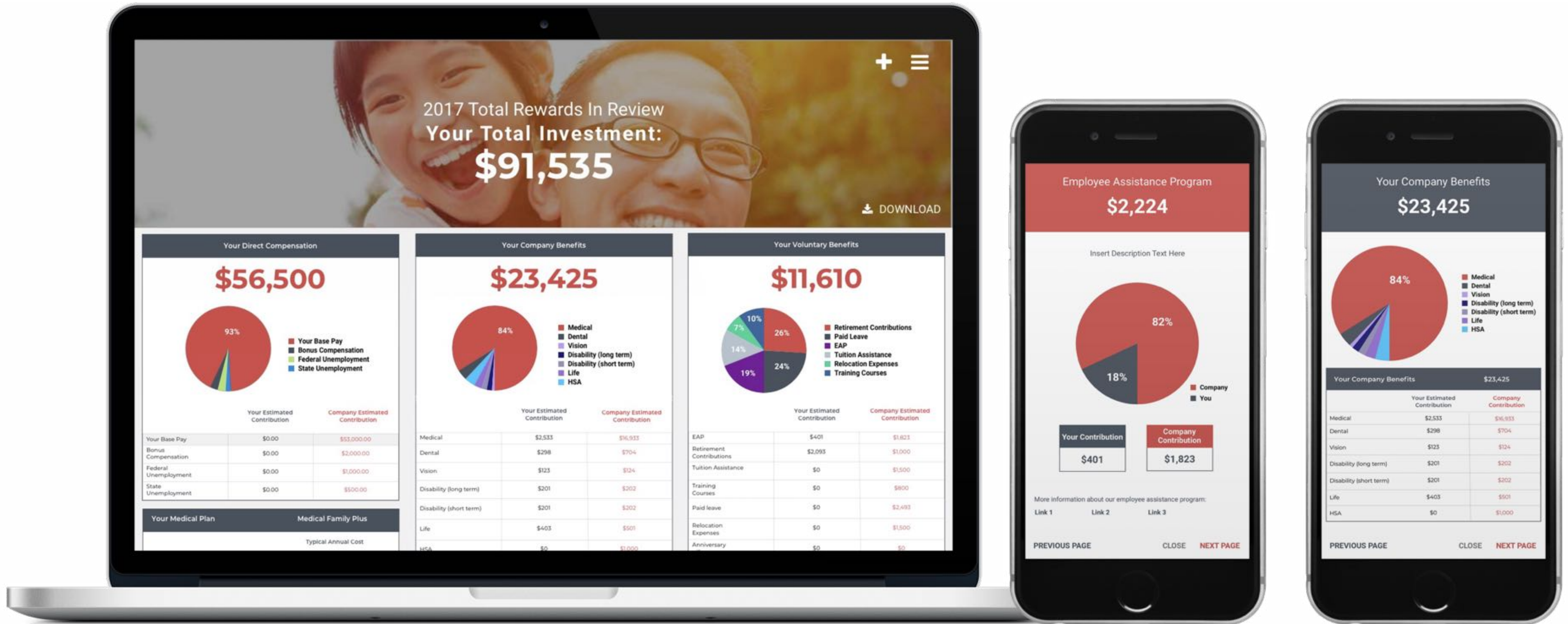
**ZERO Carb Noodles**

Konjac or Shirataki Noodles  
A Great Pasta Alternative



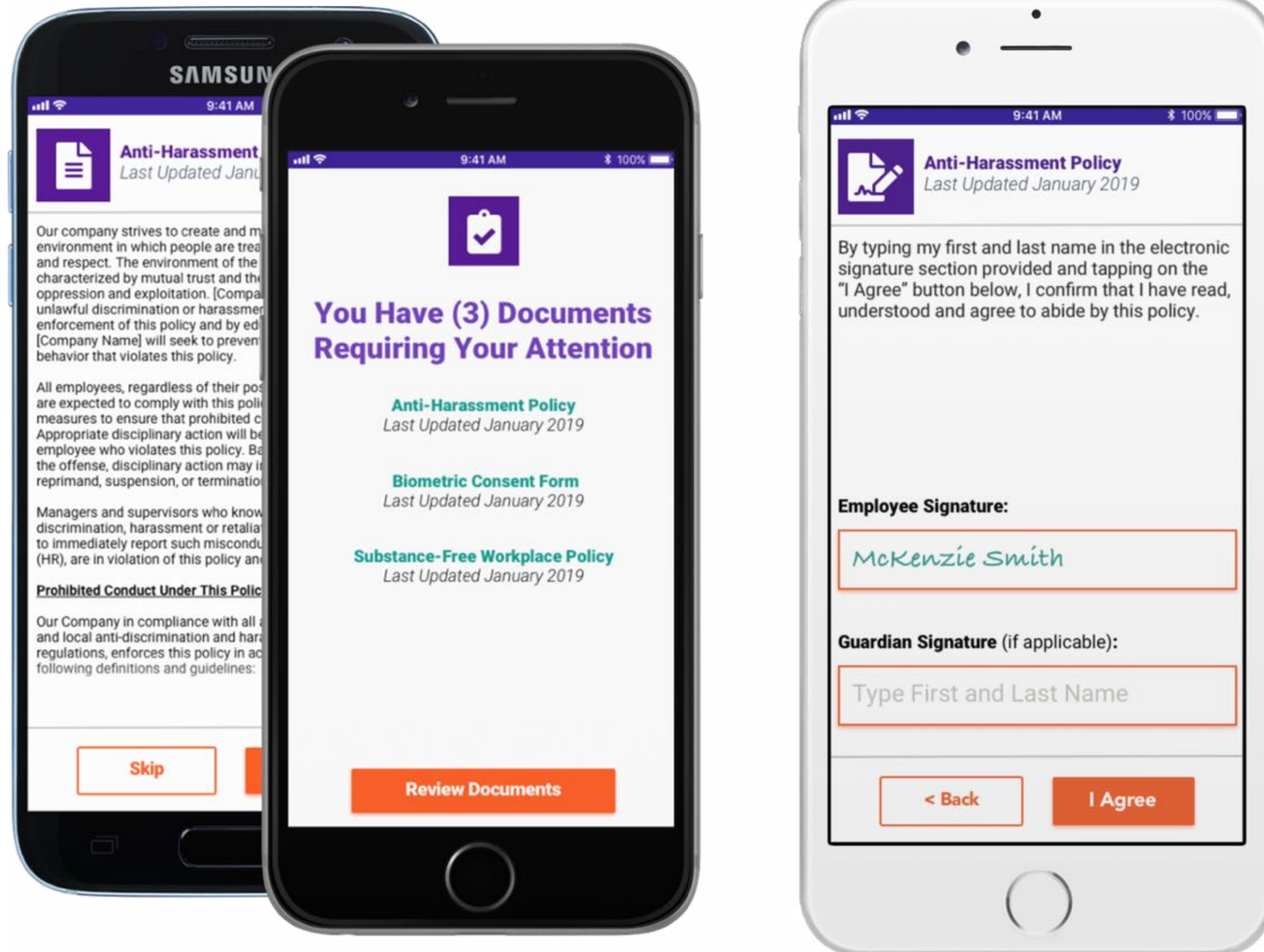
# Deliver Modern Benefits Education

## Open Enrollment, Benefits Guides, Total Rewards Statements





# 100% Paperless Employee Documents












# Measure Engagement and Collect Feedback

demo.backstit.ch

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### Most Viewed Results

7 days ▾ All ▾

	<b>Integrate Your Business Applications to Achieve Maximum Impact and Enjoy These 4 Benefits</b> Entrepreneur: Latest Articles	5 views
	<b>The Future of Work: AI, Robotics—and Yes, Humanity</b> CIO Journal	5 views
	<b>In open offices, workers chat 70% less, are less productive, and email more</b> Ars Technica	5 views
	<b>WORDS OF WELLNESS: Effective workout moves for the office</b> San Angelo Standard Times via	4 views
	<b>Five simple tips for staying active at work</b> TV3.ie via	3 views
	<b>4 Reasons Taking a Lunch Break Is Better For Your Health and Career</b> POPSUGAR via	3 views
	<b>How can we support a multigenerational workforce?</b> Training Journal via	3 views

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## Individual Assessment

Draft Nov 2nd, 2016 Nov 2nd, 2016

RECIPIENTS	REPORTS
Do you have the appropriate amount of information to make correct decisions about your work?	
Always	0% (0)
Sometimes	0% (0)
Never	0% (0)
Do you have the appropriate amount of information to make correct decisions about your work?	
Always	100% (1)
Sometimes	0% (0)
Never	0% (0)
When something unexpected comes up in your work, who do you usually ask for help?	
My Supervisor	100% (1)
Coworkers	0% (0)
Not Always Sure	0% (0)
I Don't Ask Anyone	0% (0)
Can you see a clear link between your work and the company's goals and objectives?	

Do you have the appropriate amount of information to make correct decisions about your work?

Always Sometimes Never

When something unexpected comes up in your work, who do you usually ask for help?

My Supervisor Coworkers Not Always Sure

I Don't Ask Anyone

Can you see a clear link between your work and the company's goals and objectives?

Yes, I feel my work moves the company forward No, This is just a job