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Lookbook

March 2019

Reach All Team Members, On Every Device





Western Growers in California Names Floyd
Employee Benefits Director - Insurance Journal

Employee Benefits

CISION
PR Newswire

EPIC Adds Kevin Grady and Christian Florence in
Atlanta - PRNewswire

Employee Benefits

Avoiding Risk When Navigating Global Employee
Restructuring | Texas Lawyer - Law.com

Employee Benefits

4 ways to boost retention and recruiting while
staying on budget - AZ Big Media

Employee Benefits

DOL: Procedures for Assigning Authorized Reps
Benefit Claims - The National Law Review

Employee Benefits

Guardian

Guardian Announces Record 2018 Earnings and
Capital Levels - PRNewswire

Employee Benefits

How to Answer 'Why Do You Want to Work Here?' -
U.S. News & World Report Money

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Gen X: Least Happy At Work, Most Financially
Stressed - Forbes

Employee Benefits

Seventy Seven Energy Can't Fully Escape
Chesapeake Stock Suit - Bloomberg Law

Employee Benefits

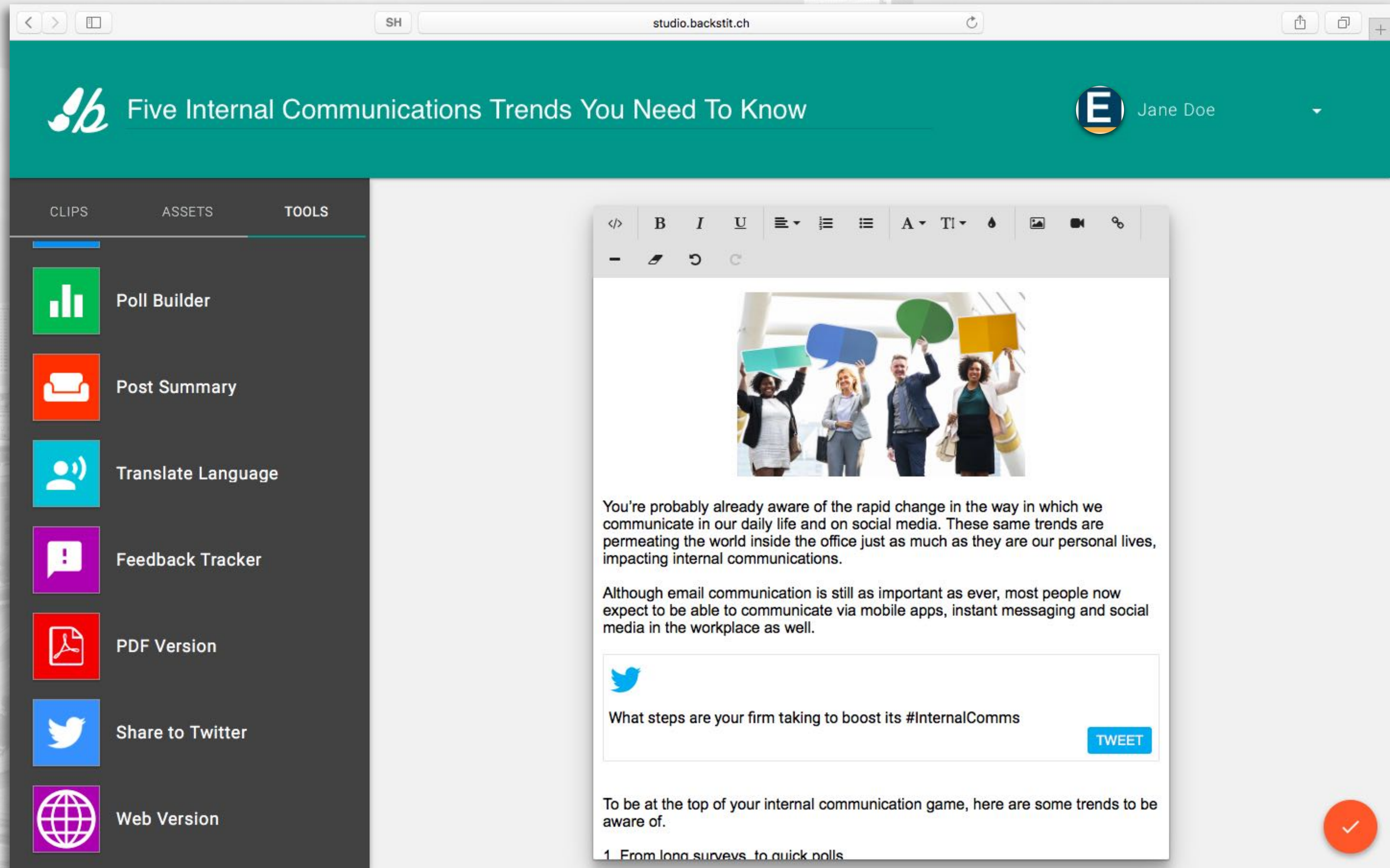
Expo preview: Lessons of success and failure in
creative plan design - BenefitsPro

Employee Benefits

The benefits offered by Severn Trent Water -
Employee Benefits

Employee Benefits

Craft Internal Content



Automated Translation, Summaries and More

The screenshot displays the studio.backstt.ch web application. The browser's address bar shows the URL. The page header features a logo and the title "Five Internal Communications Trends You Need To Know", along with a user profile for Jane Doe. A sidebar on the left lists various tools: Button Creator, Poll Builder, Post Summary, Translate Language, Feedback Tracker, PDF Version, and Share to Twitter. A "Translate Post" modal is open, showing a Google Translator interface. It displays the original English text and its Spanish translation. The English text discusses internal communication trends, while the Spanish translation is provided below it. At the bottom of the modal, there are "CANCEL" and "INSERT" buttons. In the background, a tweet is visible with the text "What steps are your firm taking to boost its #InternalComms" and a "TWEET" button. A red circular confirmation button with a checkmark is located in the bottom right corner of the interface.

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Five Internal Communications Trends You Need To Know

Jane Doe

CLIPS ASSETS TOOLS

Button Creator

Poll Builder

Post Summary

Translate Language

Feedback Tracker

PDF Version

Share to Twitter

Translator: GOOGLE

Translate Post

English to Spanish

☐ Replace Selected Text

Probablemente ya conozcas el rápido cambio en la forma en que nos comunicamos en nuestra vida diaria y en las redes sociales. Estas mismas tendencias están impregnando el mundo dentro de la oficina tanto como lo hacen nuestras vidas personales, lo que afecta las comunicaciones internas.

Aunque la comunicación por correo electrónico sigue siendo tan importante como siempre, la mayoría de la gente ahora espera poder comunicarse a través de aplicaciones móviles, mensajería instantánea y redes sociales en el lugar de trabajo también.

CANCEL INSERT

What steps are your firm taking to boost its #InternalComms

TWEET

To be at the top of your internal communication game, here are some trends to be aware of.

1. From long surveys to quick polls.

Conduct One-Click Surveys and Polls

The screenshot displays the studio.backstitch.ch web application. The top navigation bar is dark green with the logo 'Our Employee Newsletter' on the left and a user profile 'Jane Doe' on the right. Below this, a sidebar contains several tool icons: a hand for 'Button Creator', a bar chart for 'Poll Builder', a sofa for 'Post Summary', a person with a speech bubble for 'Translate Language', a speech bubble with an exclamation mark for 'Feedback Tracker', a document for 'PDF Version', and a Twitter bird for 'Share to Twitter'. The main content area is titled 'Poll Builder' and shows a poll question: 'Are you up to date on our company news?'. Below the question are four response options, each with a colored circle and a hex code: 'Yes!' (green, #00ff00), 'Somewhat. I have some familiarity.' (yellow, #ffff00), 'No. I'd love to learn more!' (red, #cc3300), and 'Response' (green, #00ff00). At the bottom of the poll builder are three buttons: 'ADD RESPONSE' (green), 'CANCEL' (green), and 'INSERT' (green). In the background, a news article is partially visible with the headline 'The owner discovered that one of the employees could not'. Below the headline is a 'Read More' button. At the bottom of the page, there is a section titled 'Smart Benefits: ACA Update - Continue to Comply' with a date 'Aug 6, 2018 at 4:59pm' and a 'GoLocalProv' logo. A red circular button with a white checkmark is located in the bottom right corner.

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Our Employee Newsletter

Jane Doe

CLIPS ASSETS TOOLS

Button Creator

Poll Builder

Post Summary

Translate Language

Feedback Tracker

PDF Version

Share to Twitter

Poll Builder

Are you up to date on our company news?

Yes!

Somewhat. I have some familiarity.

No. I'd love to learn more!

Response

ADD RESPONSE CANCEL INSERT

The owner discovered that one of the employees could not

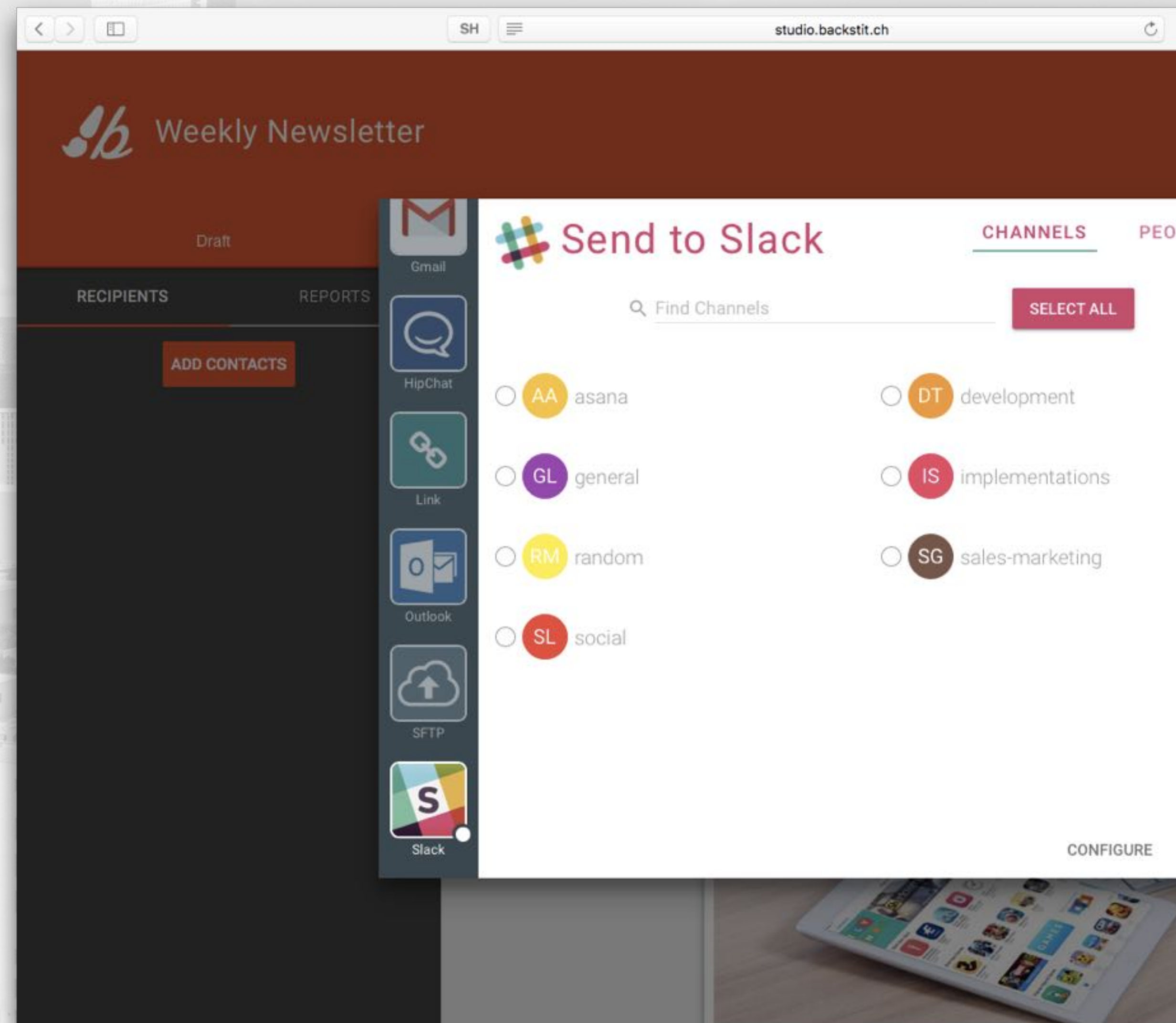
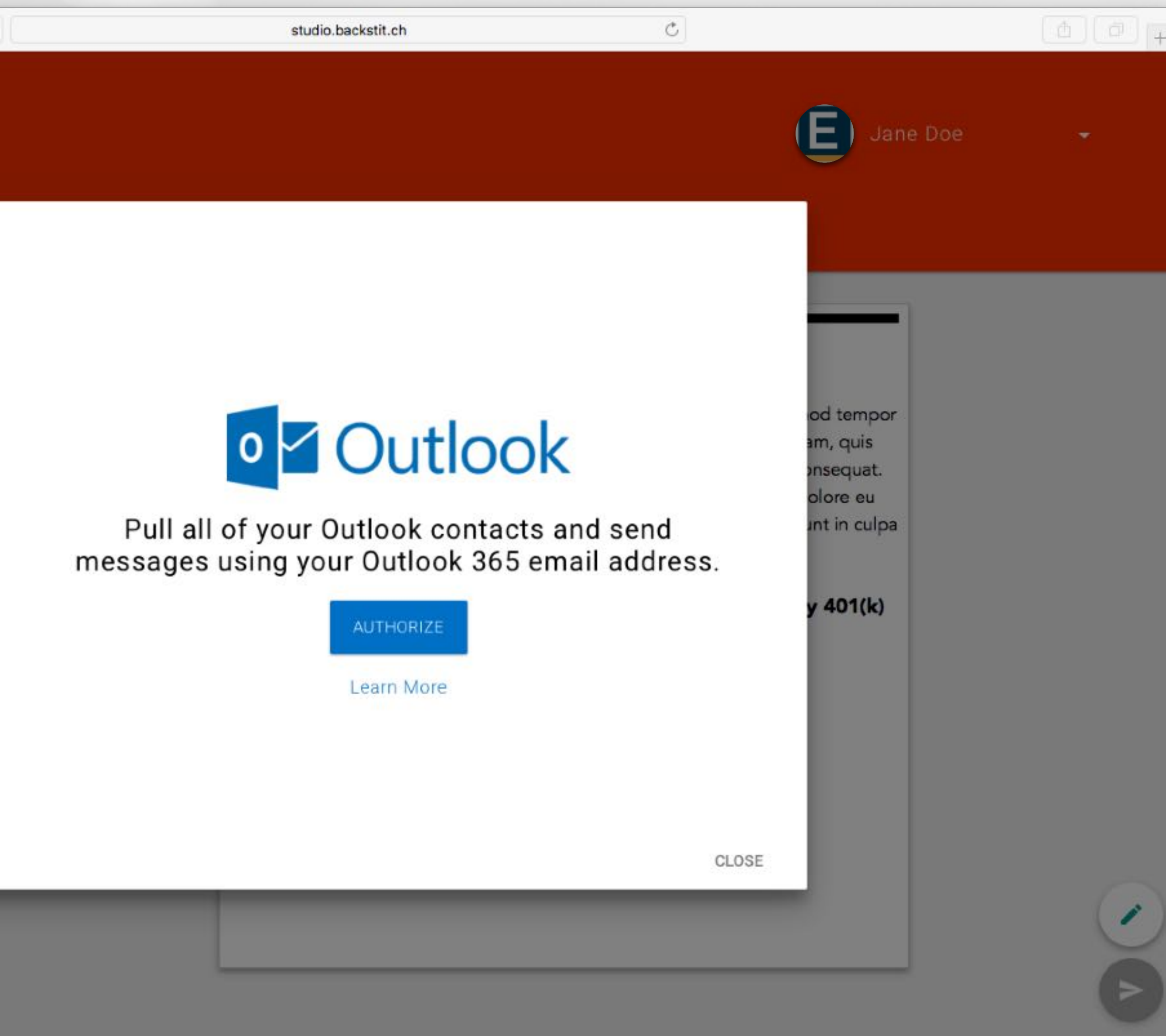
Read More

HEALTH INSURANCE

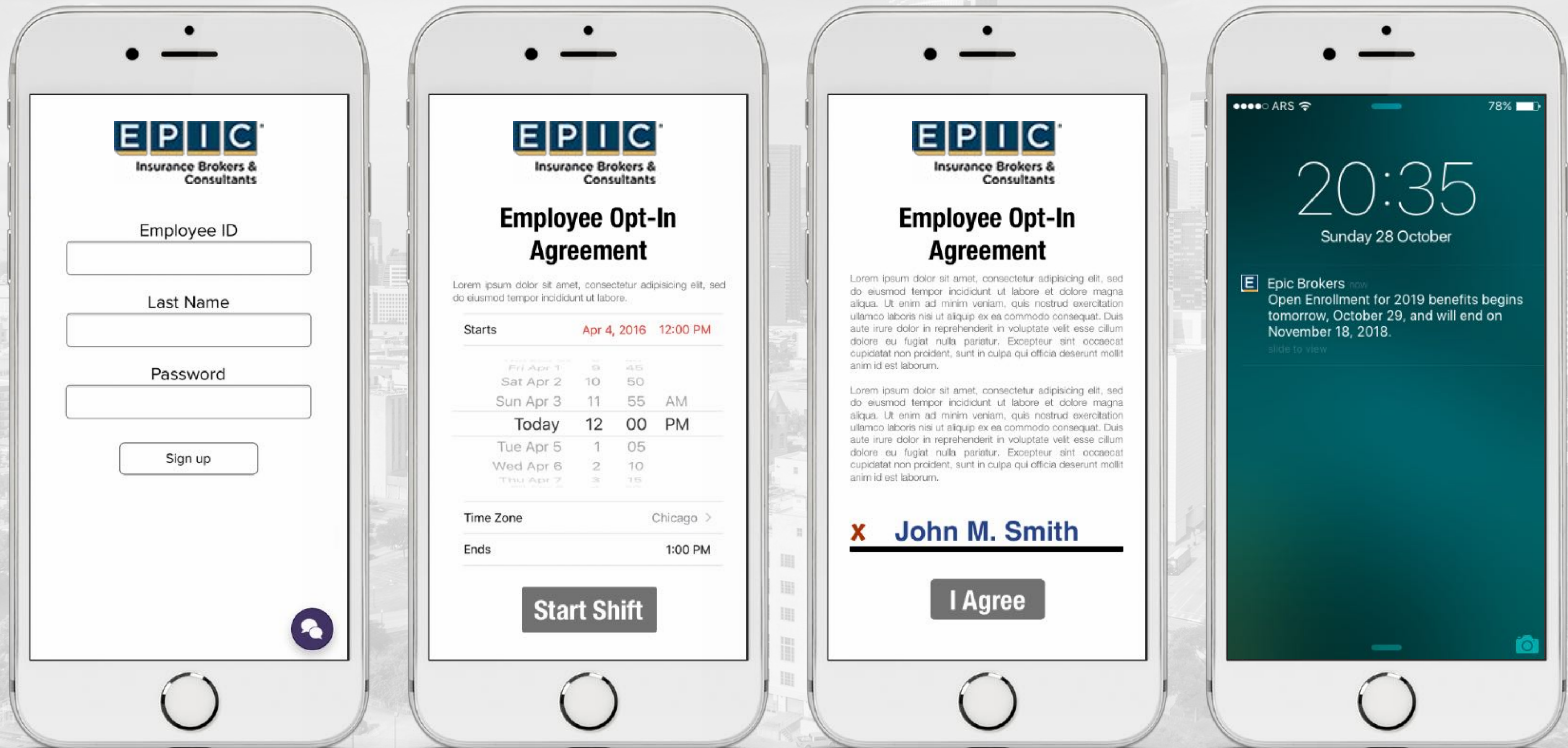
GoLocalProv Aug 6, 2018 at 4:59pm

Smart Benefits: ACA Update - Continue to Comply

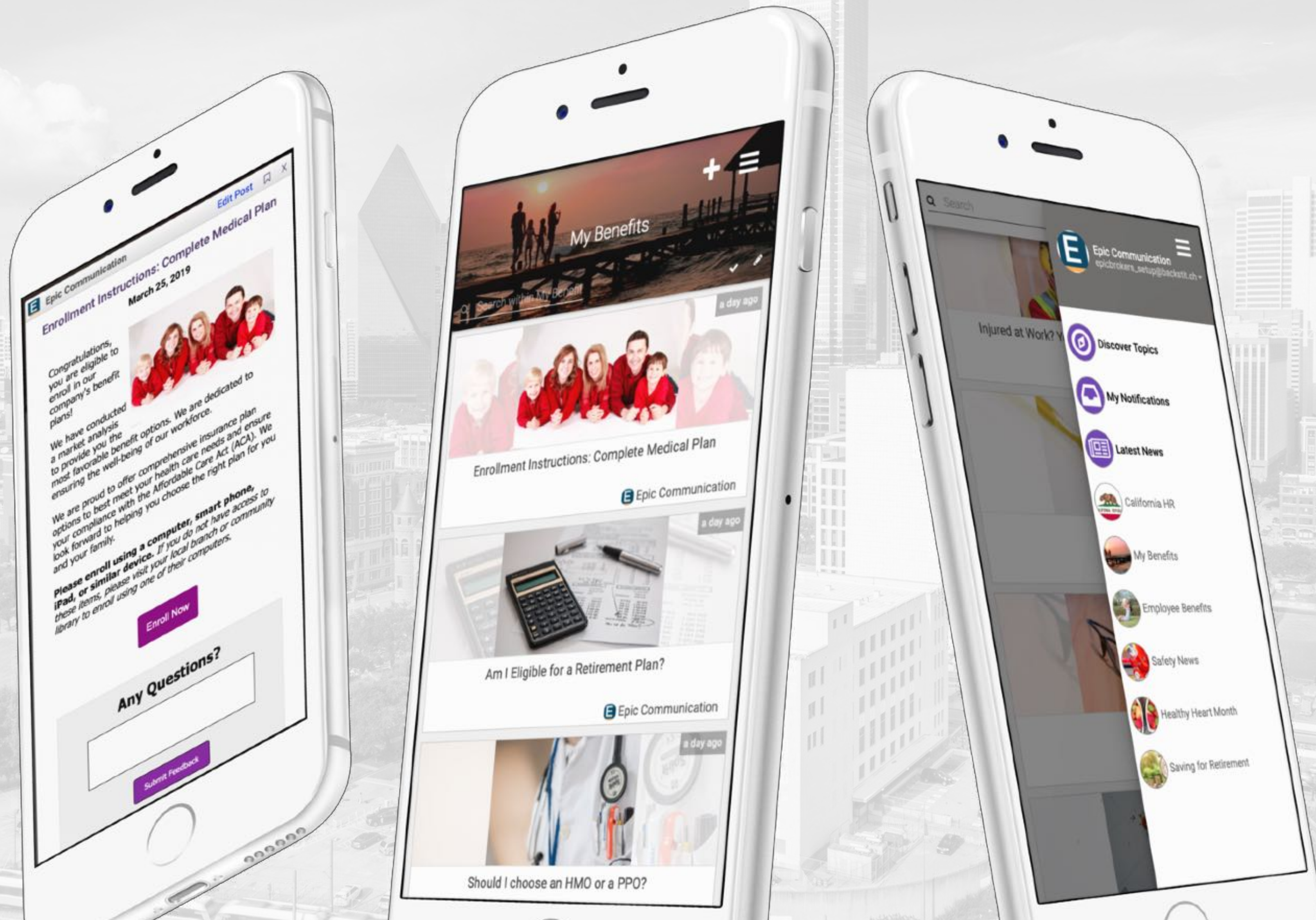
Publish to New & Existing Channels



Securely Authenticate All Employees



Access Materials in the Field




Monitor Industry and Competitive News

EPIC
Insurance Brokers & Consultants


demo.backstt.ch


Search

+ ≡





In open offices, workers chat 70% less, are less productive, and email more

🔍 📌  Ars Technica





To Remain A Global Economic Leader, The U.S. Has To Lead On Paid Leave

🔍 📌  Forbes - Business




Companies need older workers: here is why


🔍 📌  Reuters: Money



2 months ago


Doing Well by Doing Good: The New Corporate Citizenship


🔍 📌  CIO Journal



3 months ago


Avoiding the 'Shiny Object' Trap: How to Focus on What Matters Most in Business


🔍 📌  Entrepreneur: Latest A...



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🔍 📌  Forbes - Business



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9 Ways Digitalization Is Disrupting Your Culture, and 3 Ways You Must Respond


🔍 📌  Inc.com



4 months ago


Are You Leaving Hidden Profits on the Table? Here Are the 4 Areas to Examine.

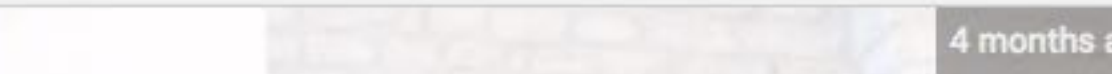
🔍 📌  Entrepreneur: Latest A...




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Calling Generation Z: The Energy Industry Reaches Out to Its Future Workforce

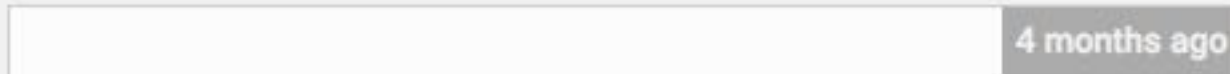
🔍 📌  Forbes - Business



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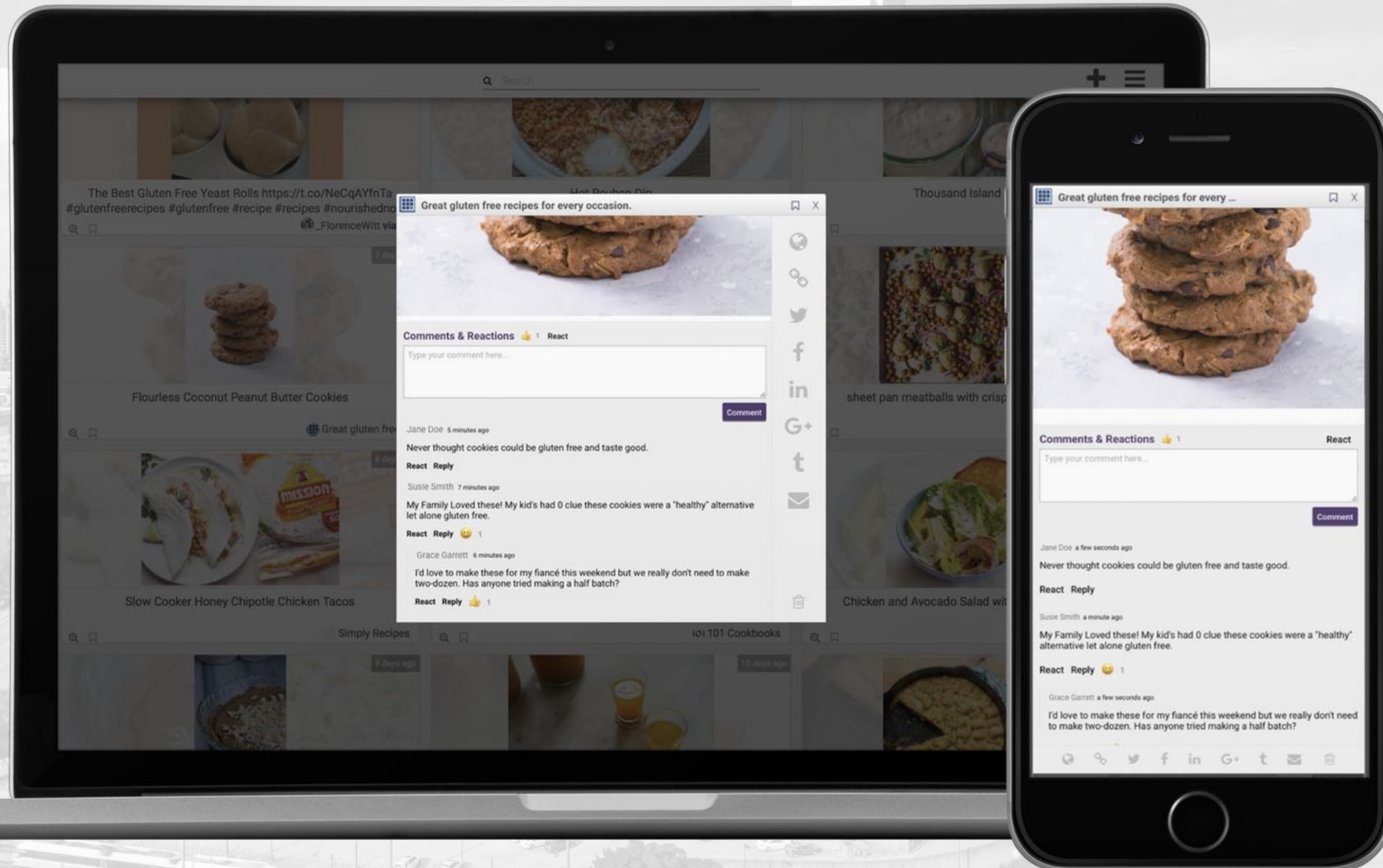


4 months ago

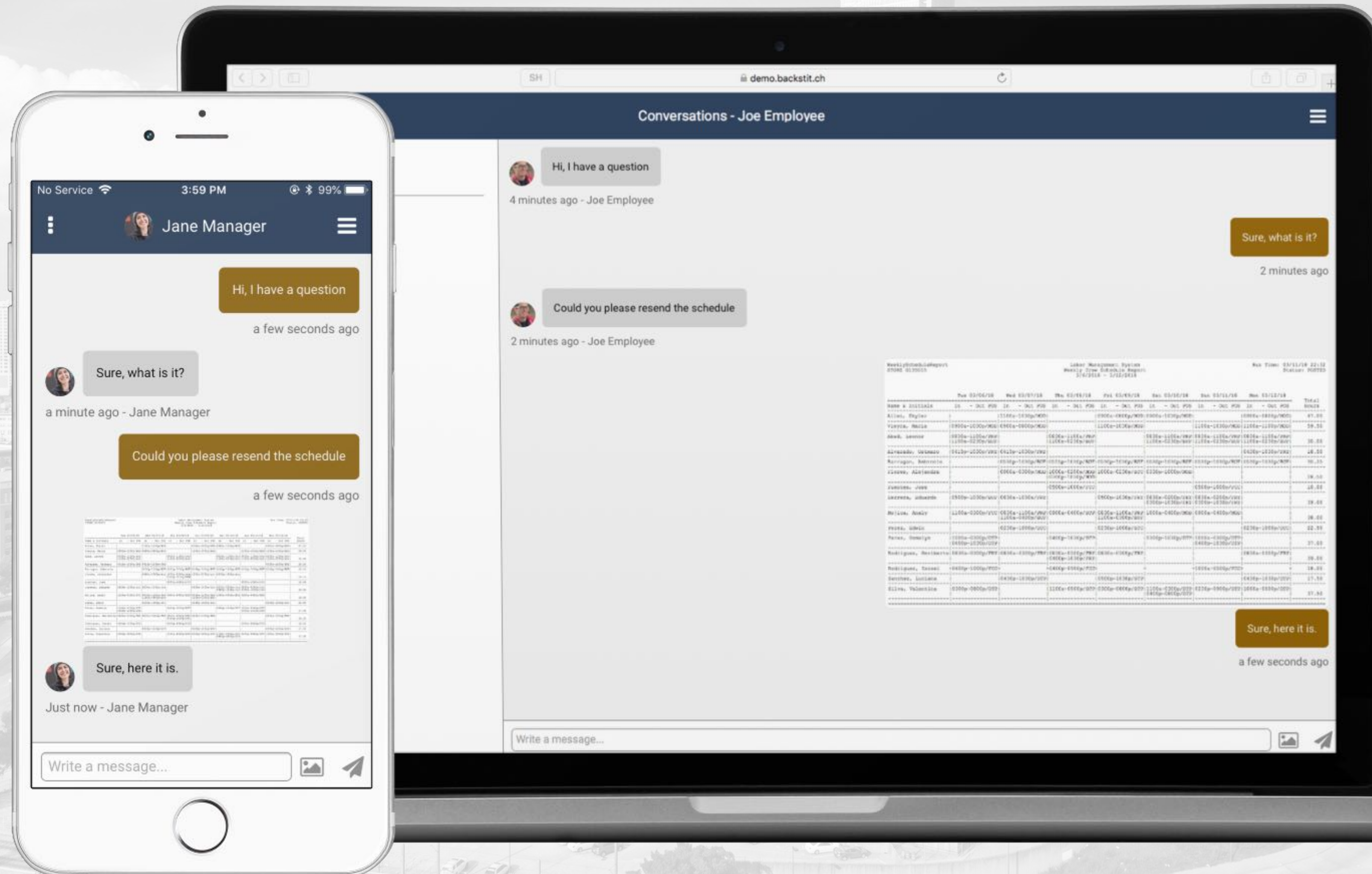


4 months ago

Encourage & Drive Conversations



Promote Real-Time Communications



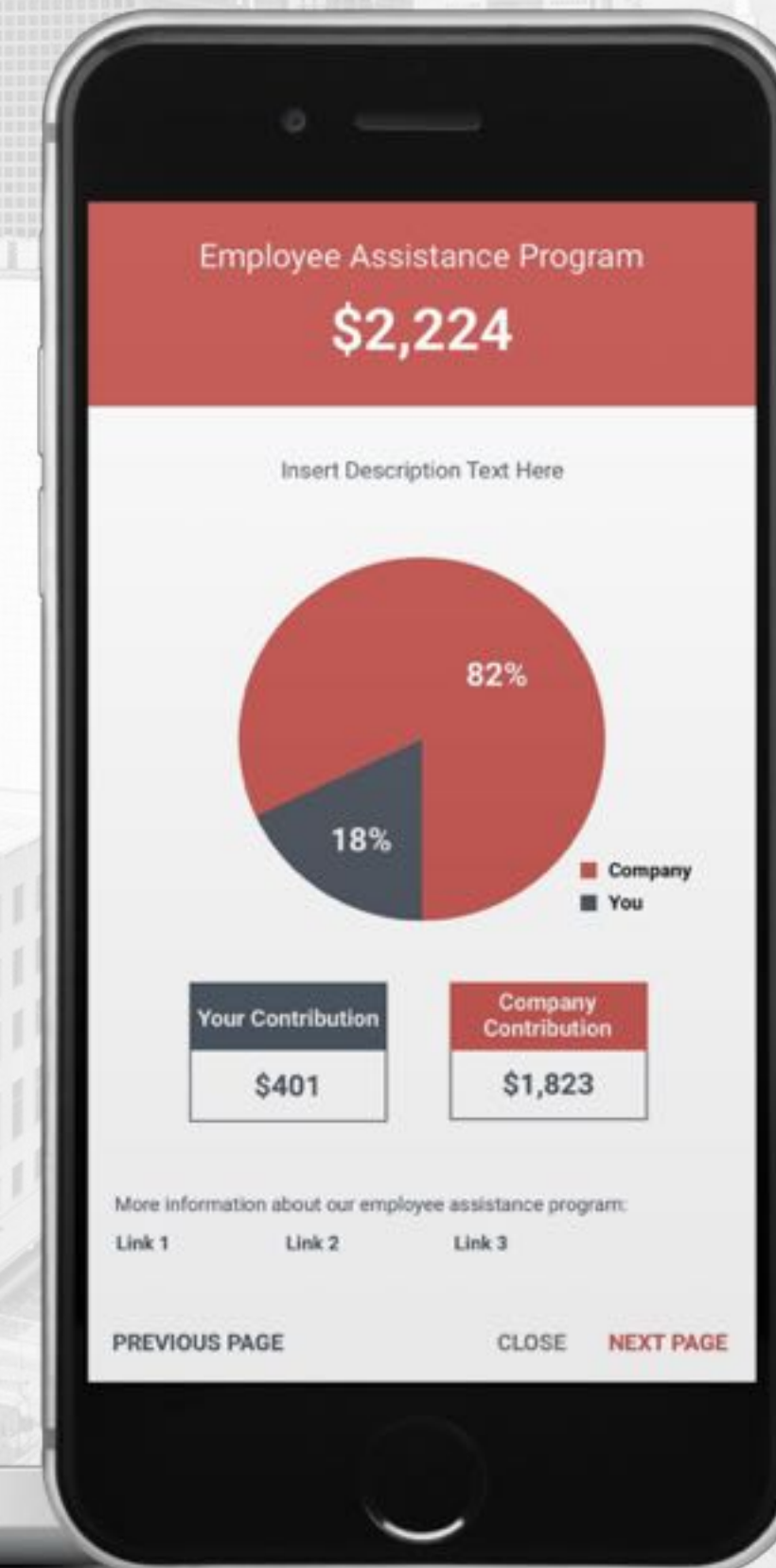
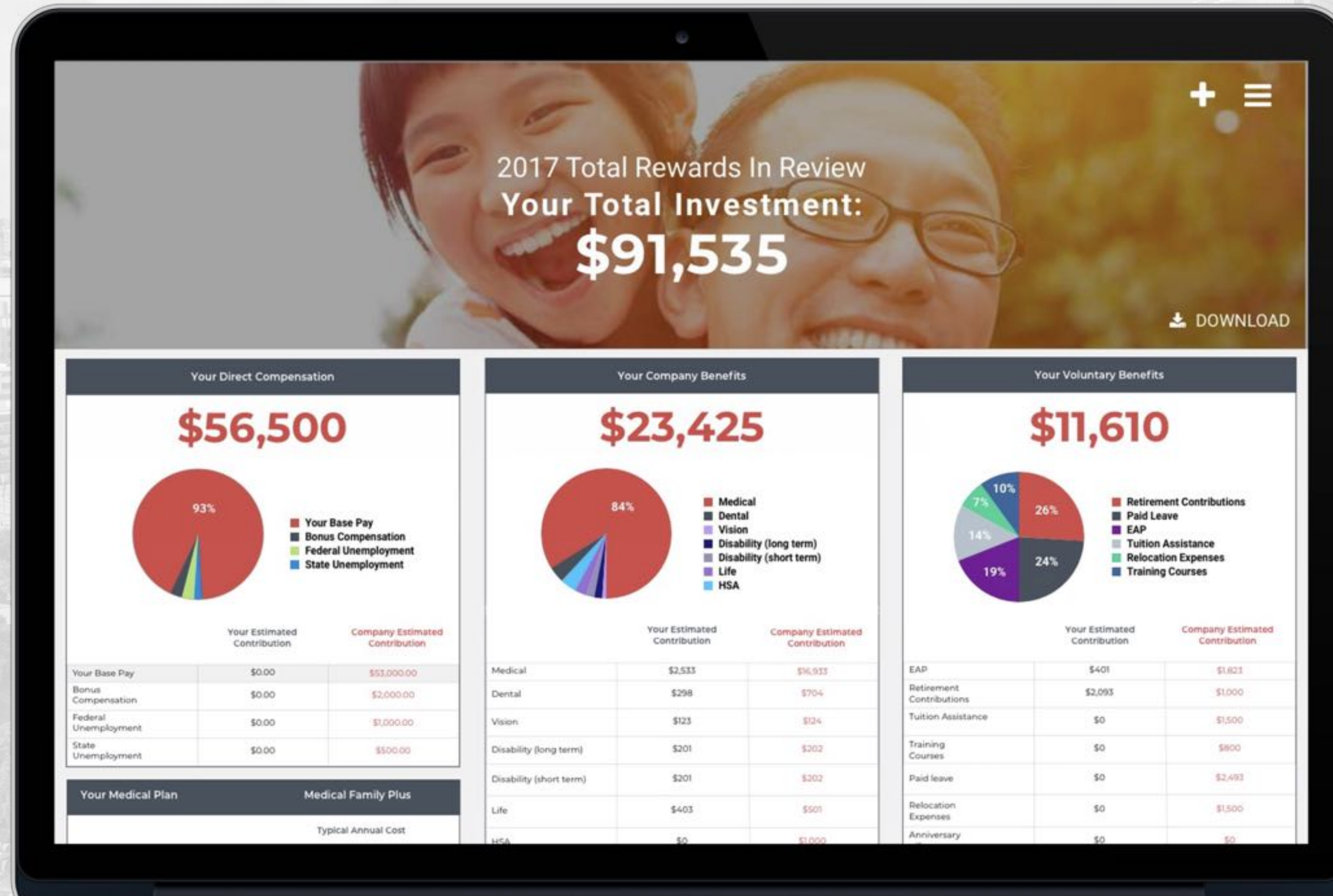
Provide Curated Wellness Content

The image displays a collection of digital content related to gluten-free recipes and wellness. It features several browser windows and social media posts:

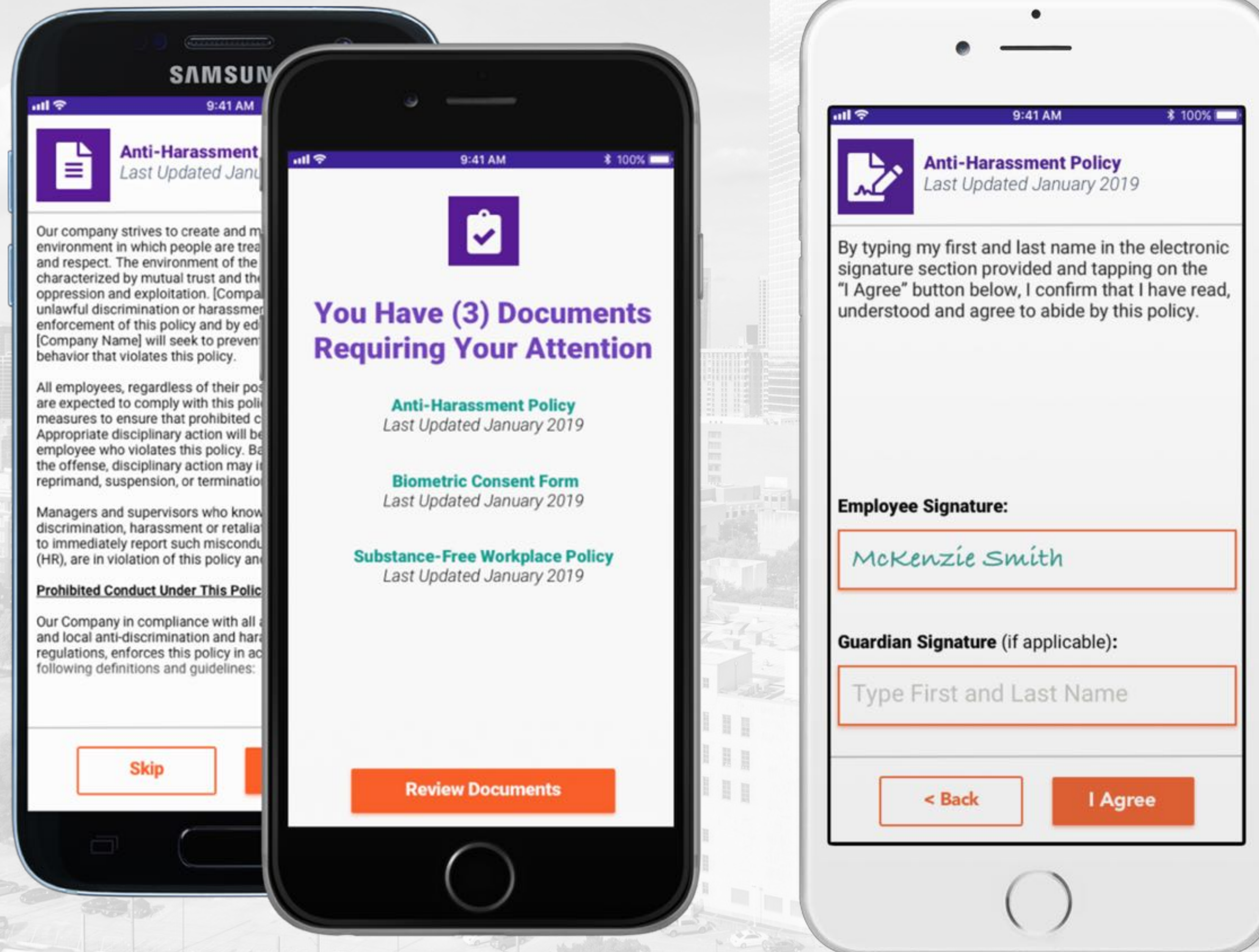
- Browser Window 1 (Top Left):** Shows the EPIC Insurance Brokers & Consultants website. The search bar contains the text "The Gluten-Free Almond Flour Cookbook https://t.co/BsmRvIwv0l".
- Browser Window 2 (Top Right):** Shows the EPIC website with the heading "Gluten Free Recipes". It includes a search bar with the text "Search within Gluten Free Recipes" and buttons for "HIDE DUPLICATES", "FOLLOWING", and "EDIT".
- Social Media Post 1 (Middle Left):** A post titled "Perfect Classic Gu" featuring a bowl of guacamole topped with tomatoes and onions. It is dated "14 hours ago".
- Social Media Post 2 (Middle Right):** A post titled "7 Day Gluten-Free" featuring a bowl of salad. It is dated "15 hours ago".
- Social Media Post 3 (Bottom Left):** A post titled "VEGAN GENERAL TSO'S 'CHICKEN'" featuring a bowl of stir-fry. It is dated "15 hours ago".
- Social Media Post 4 (Bottom Center):** A post titled "African Pepper Soup + Tutorial {Gluten-Free, Paleo, Keto}" with a link to a recipe. It is dated "30 minutes ago" and attributed to "angeline_beech via".
- Social Media Post 5 (Bottom Right):** A post titled "Gluten Free Blueberry Cornbread" with a link to a recipe. It is dated "4 hours ago" and attributed to "Great gluten free ...".
- Social Media Post 6 (Far Right):** A post titled "Pistachio-Kale Pesto" featuring a bowl of pesto. It is dated "6 hours ago" and attributed to "TheSkepticalV via".
- Social Media Post 7 (Bottom Right):** A post titled "ZERO Carb Noodles" featuring a bowl of noodles. It is dated "7 hours ago" and attributed to "TheSkepticalV via".

Deliver Modern Benefits Education

Open Enrollment, Benefits Guides, Total Rewards Statements



100% Paperless Employee Documents










Measure Engagement and Collect Feedback

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+ ≡

Most Viewed Results

7 days All

	Integrate Your Business Applications to Achieve Maximum Impact and Enjoy These 4 Benefits Entrepreneur: Latest Articles	5 views
	The Future of Work: AI, Robotics—and Yes, Humanity CIO Journal	5 views
	In open offices, workers chat 70% less, are less productive, and email more Ars Technica	5 views
	WORDS OF WELLNESS: Effective workout moves for the office San Angelo Standard Times via	4 views
	Five simple tips for staying active at work TV3.ie via	3 views
	4 Reasons Taking a Lunch Break Is Better For Your Health and Career POPSUGAR via	3 views
	How can we support a multigenerational workforce? Training Journal via	3 views

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Individual Assessment

Draft Nov 2nd, 2016 Nov 2nd, 2016

RECIPIENTS	REPORTS
Do you have the appropriate amount of information to make correct decisions about your work?	
Always	0% (0)
Sometimes	0% (0)
Never	0% (0)
Do you have the appropriate amount of information to make correct decisions about your work?	
Always	100% (1)
Sometimes	0% (0)
Never	0% (0)
When something unexpected comes up in your work, who do you usually ask for help?	
My Supervisor	100% (1)
Coworkers	0% (0)
Not Always Sure	0% (0)
I Don't Ask Anyone	0% (0)
Can you see a clear link between your work and the company's goals and objectives?	
Yes, I feel my work moves the company forward	No, This is just a job

Personalized Email Digests

