

backstitch

AON Lookbook

AON

Aon
Risk
Reward
Challenge

August 2019

Reach All Team Members, On Every Device







Craft *Better* Internal Content

SH

studio.backstitch.ch


 Five Internal Communications Trends You Need To Know


 Jane Doe


CLIPS


ASSETS


TOOLS


 Poll Builder


 Post Summary

 Translate Language

 Feedback Tracker

 PDF Version

 Share to Twitter

 Web Version

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You're probably already aware of the rapid change in the way in which we communicate in our daily life and on social media. These same trends are permeating the world inside the office just as much as they are our personal lives, impacting internal communications.

Although email communication is still as important as ever, most people now expect to be able to communicate via mobile apps, instant messaging and social media in the workplace as well.




What steps are your firm taking to boost its #InternalComms

TWEET

To be at the top of your internal communication game, here are some trends to be aware of.

1. From long surveys to quick polls



Automated Translation, Summaries and More

The screenshot displays the studio.backstt.ch web application. The browser's address bar shows the URL. The page header features a logo, the title "Five Internal Communications Trends You Need To Know", and a user profile for Jane Doe. A sidebar on the left lists various tools: Button Creator, Poll Builder, Post Summary, Translate Language, Feedback Tracker, PDF Version, and Share to Twitter. A "Translate Post" modal dialog is open in the center, showing a translation from English to Spanish. The dialog includes a "Replace Selected Text" toggle and "CANCEL" and "INSERT" buttons. In the background, a tweet is visible with the text "What steps are your firm taking to boost its #InternalComms" and a "TWEET" button.

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Five Internal Communications Trends You Need To Know

AON Jane Doe

CLIPS ASSETS TOOLS

Button Creator

Poll Builder

Post Summary

Translate Language

Feedback Tracker

PDF Version

Share to Twitter

Translator: GOOGLE

Translate Post

English to Spanish

☐ Replace Selected Text

Probablemente ya conozcas el rápido cambio en la forma en que nos comunicamos en nuestra vida diaria y en las redes sociales. Estas mismas tendencias están impregnando el mundo dentro de la oficina tanto como lo hacen nuestras vidas personales, lo que afecta las comunicaciones internas.

Aunque la comunicación por correo electrónico sigue siendo tan importante como siempre, la mayoría de la gente ahora espera poder comunicarse a través de aplicaciones móviles, mensajería instantánea y redes sociales en el lugar de trabajo también.

CANCEL INSERT

What steps are your firm taking to boost its #InternalComms

TWEET

To be at the top of your internal communication game, here are some trends to be aware of.

1. From long surveys to quick polls.

Conduct One-Click Surveys and Polls

The screenshot displays the studio.backstitch.ch web application. The browser's address bar shows the URL. The page has a dark teal header with the 'Our Employee Newsletter' logo and a user profile for 'Jane Doe'. A left sidebar contains navigation options: CLIPS, ASSETS, and TOOLS. Under TOOLS, there are icons and labels for Button Creator, Poll Builder (which is selected), Post Summary, Translate Language, Feedback Tracker, PDF Version, and Share to Twitter. The main content area is partially obscured by a 'Poll Builder' modal window. This modal contains a poll question 'Are you up to date on our company news?' with five response options: 'Yes!' (green), 'Somewhat. I have some familiarity.' (yellow), 'No. I'd love to learn more!' (red), 'Response' (green), and an 'ADD RESPONSE' button. Below the modal, a snippet of an article is visible, featuring a 'Read More' button and a section titled 'Smart Benefits: ACA Update - Continue to Comply' with a 'HEALTH INSURANCE' image. A red circular confirmation button with a checkmark is located in the bottom right corner.

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Our Employee Newsletter

AON Jane Doe

CLIPS ASSETS TOOLS

Button Creator

Poll Builder

Post Summary

Translate Language

Feedback Tracker

PDF Version

Share to Twitter

Poll Builder

Are you up to date on our company news?

Yes!

Somewhat. I have some familiarity.

No. I'd love to learn more!

Response

ADD RESPONSE CANCEL INSERT

The owner discovered that one of the employees could not

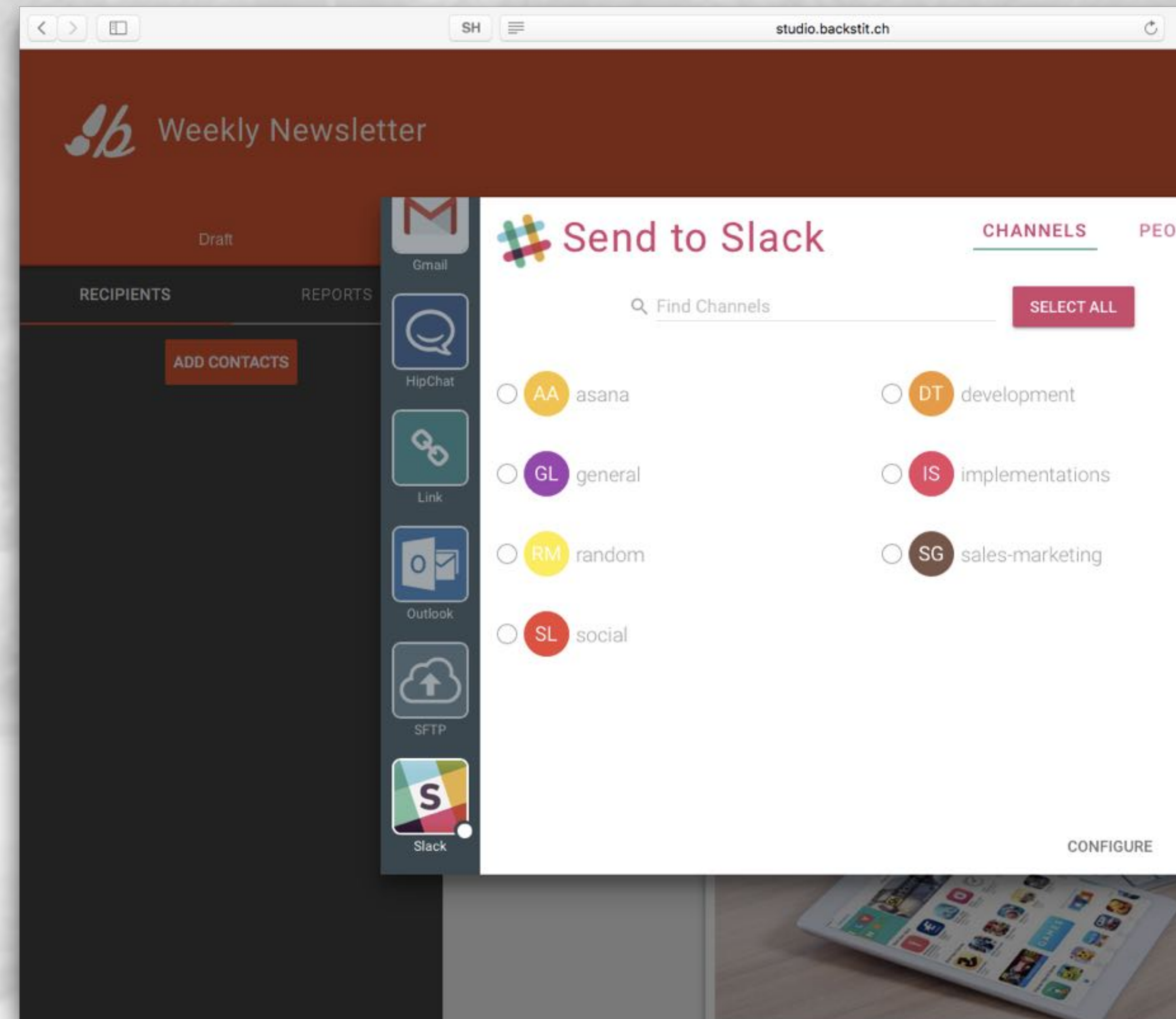
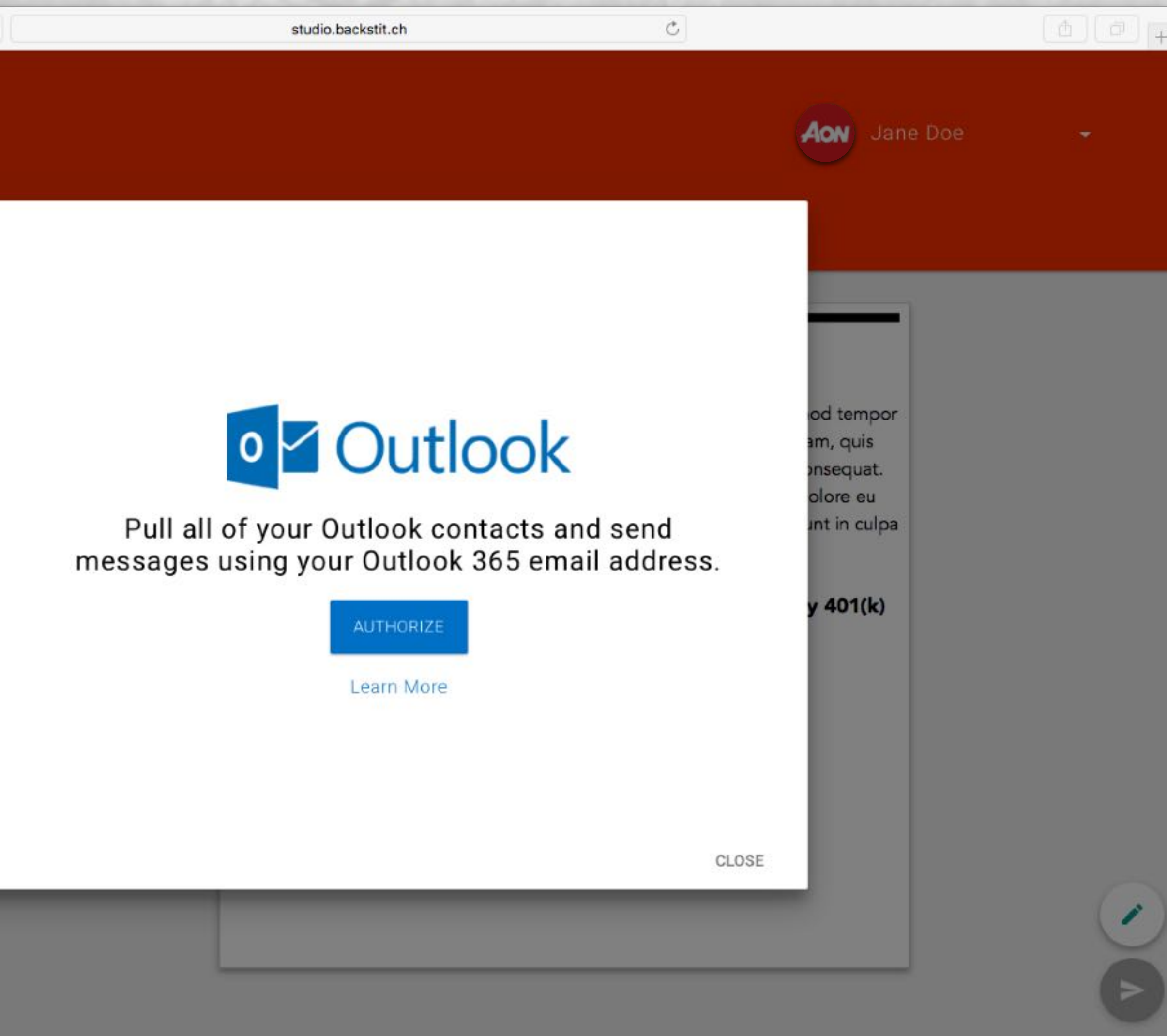
Read More

HEALTH INSURANCE

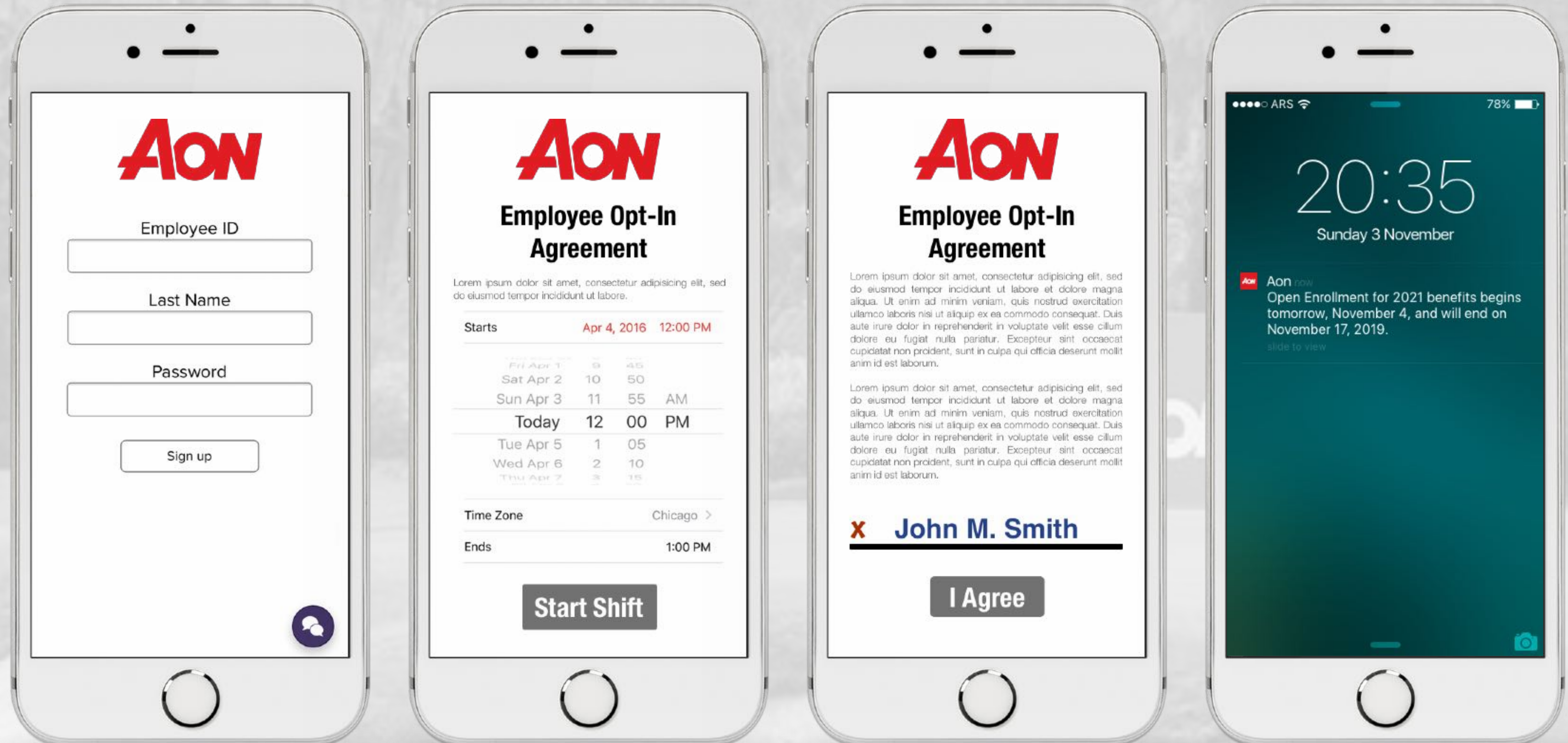
GoLocalProv Aug 6, 2018 at 4:59pm

Smart Benefits: ACA Update - Continue to Comply

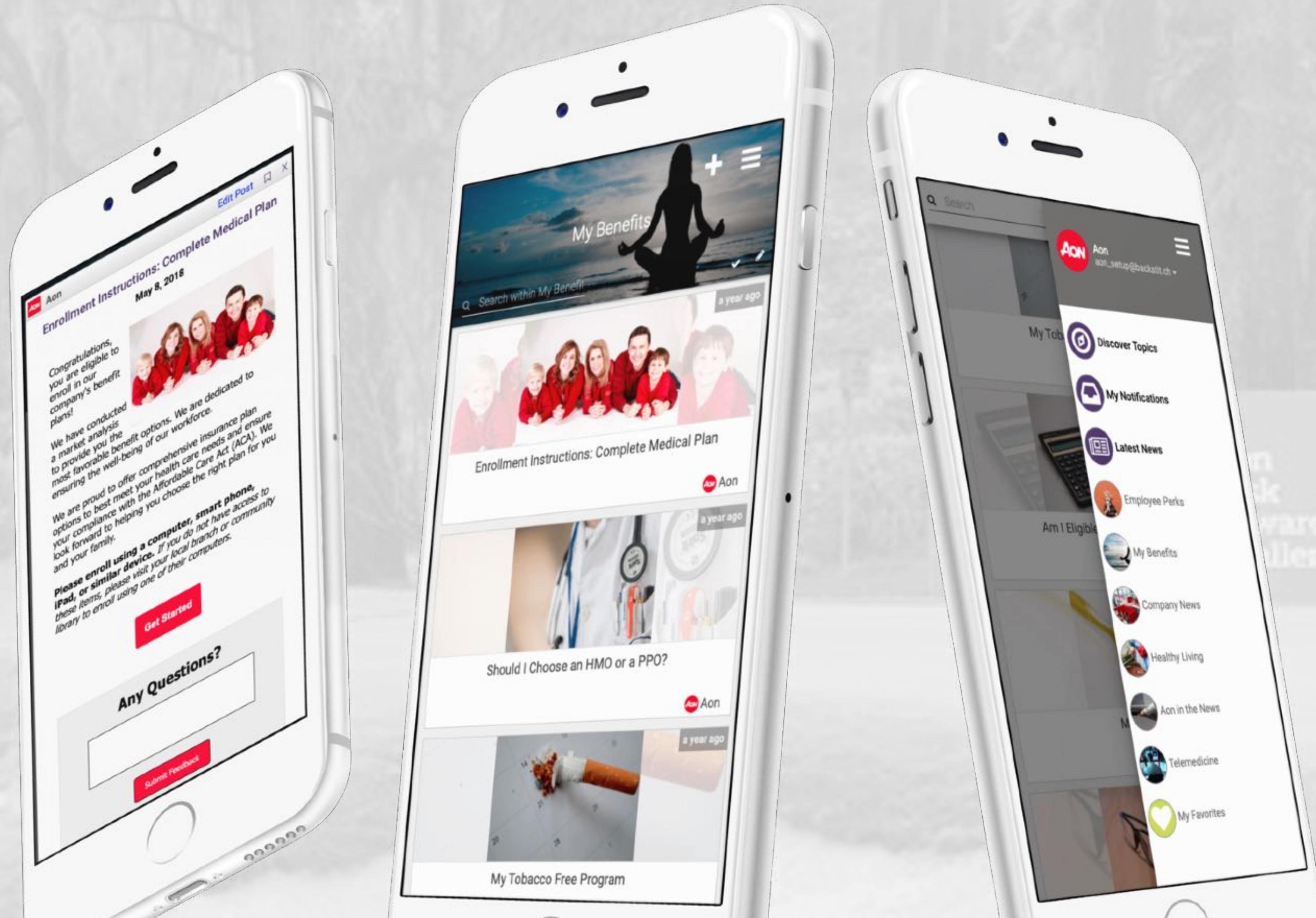
Publish to New & Existing Channels



Securely Authenticate All Employees



Access Materials in the Field



Monitor Industry and Competitive News

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AON Search

In open offices, workers chat 70% less, are less productive, and email more
Ars Technica

To Remain A Global Economic Leader, The U.S. Has To Lead On Paid Leave
Forbes - Business

Companies need older workers: here is why
Reuters: Money

Doing Well by Doing Good: The New Corporate Citizenship
CIO Journal

Avoiding the 'Shiny Object' Trap: How to Focus on What Matters Most in Business
Entrepreneur: Latest A...

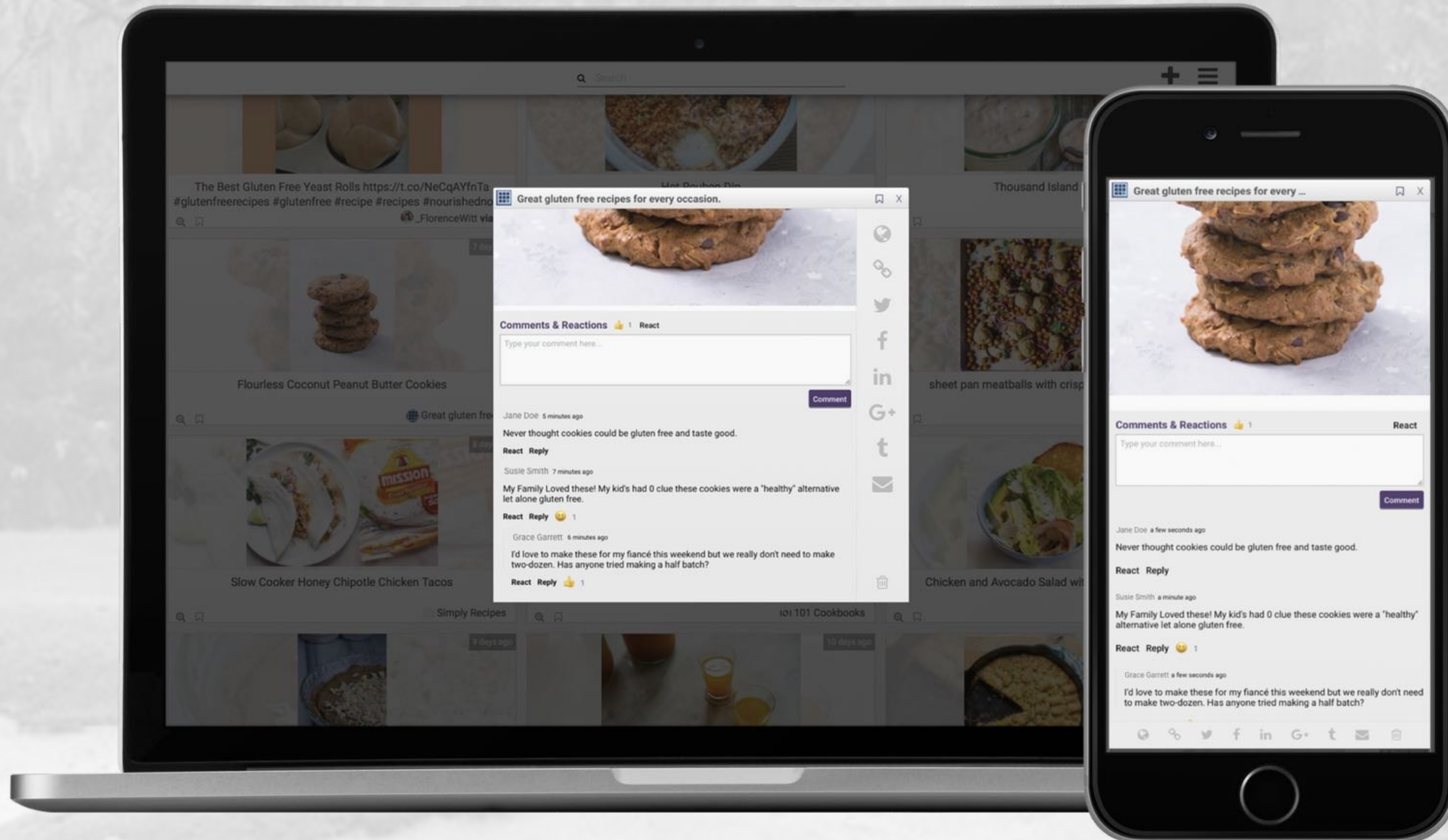
The Coming Digital Revolution in Energy: People, Technology and Data
Forbes - Business

9 Ways Digitalization Is Disrupting Your Culture, and 3 Ways You Must Respond
Inc.com

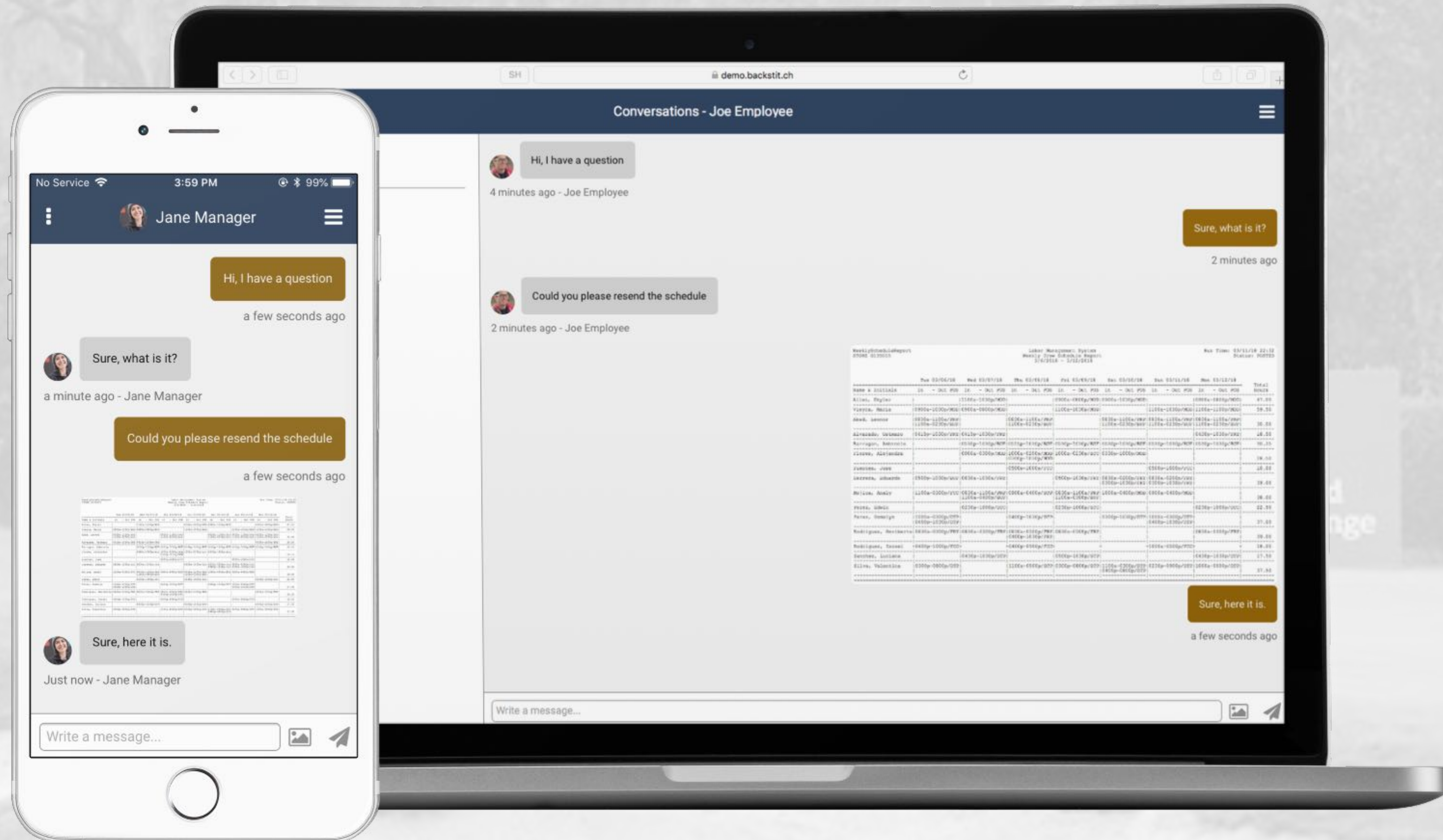
Are You Leaving Hidden Profits on the Table? Here Are the 4 Areas to Examine.
Entrepreneur: Latest A...

Calling Generation Z: The Energy Industry Reaches Out to Its Future Workforce
Forbes - Business

Encourage & Drive Conversations



Promote Real-Time Communications



Provide Curated Wellness Content

The image displays a collage of social media posts and recipe cards from AON, illustrating curated wellness content. The top section features a large post titled "Gluten Free Recipes" with a background image of tomatoes and carrots. Below this, several smaller posts are visible, including "The Gluten-Free Almond Flour Cookbook", "Perfect Classic Guacamole", "7 Day Gluten-Free Meal Plan", "VEGAN GENERAL TSO'S 'CHICKEN'", "Avocado Stuffed", "African Pepper Soup + Tutorial", "Gluten Free Blueberry Cornbread", "Pistachio-Kale Pesto", and "ZERO Carb Noodles". The posts include various images of food, text descriptions, and social media handles like @recipspantry, @angeline_beech, and TheSkepticalV. The AON logo is prominently displayed in the top left corner of the collage.

AON

Search

SH demo.backstitch.ch

the GLUTEN-FREE ALMOND FLOUR cookbook

14 hours ago

Perfect Classic Guacamole

14 hours ago

7 Day Gluten-Free Meal Plan

15 hours ago

VEGAN GENERAL TSO'S 'CHICKEN'

15 hours ago

Avocado Stuffed

Gluten Free Recipes

Search within Gluten Free Recipes

HIDE DUPLICATES FOLLOWING EDIT

30 minutes ago

African Pepper Soup + Tutorial {Gluten-Free, Paleo, Keto} <https://t.co/2x6jvsygEf> via @recipspantry

angeline_beech via

4 hours ago

Gluten Free Blueberry Cornbread

Great gluten free ...

6 hours ago

Pistachio-Kale Pesto

I added a video to a @YouTube playlist <https://t.co/MceEZG6Rle> #Glutenfree #Vegan...

TheSkepticalV via

6 hours ago

7 hours ago

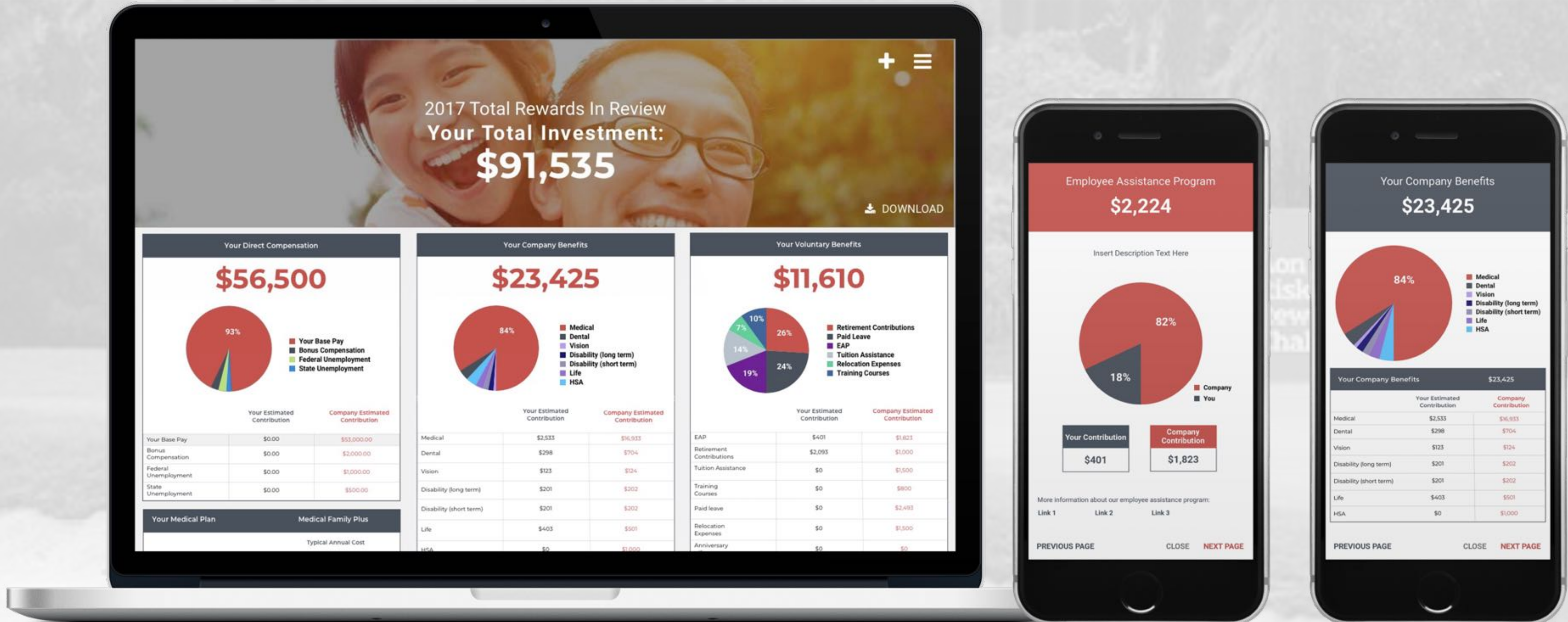
ZERO Carb Noodles

Konjac or Shirataki Noodles A Great Pasta Alternative

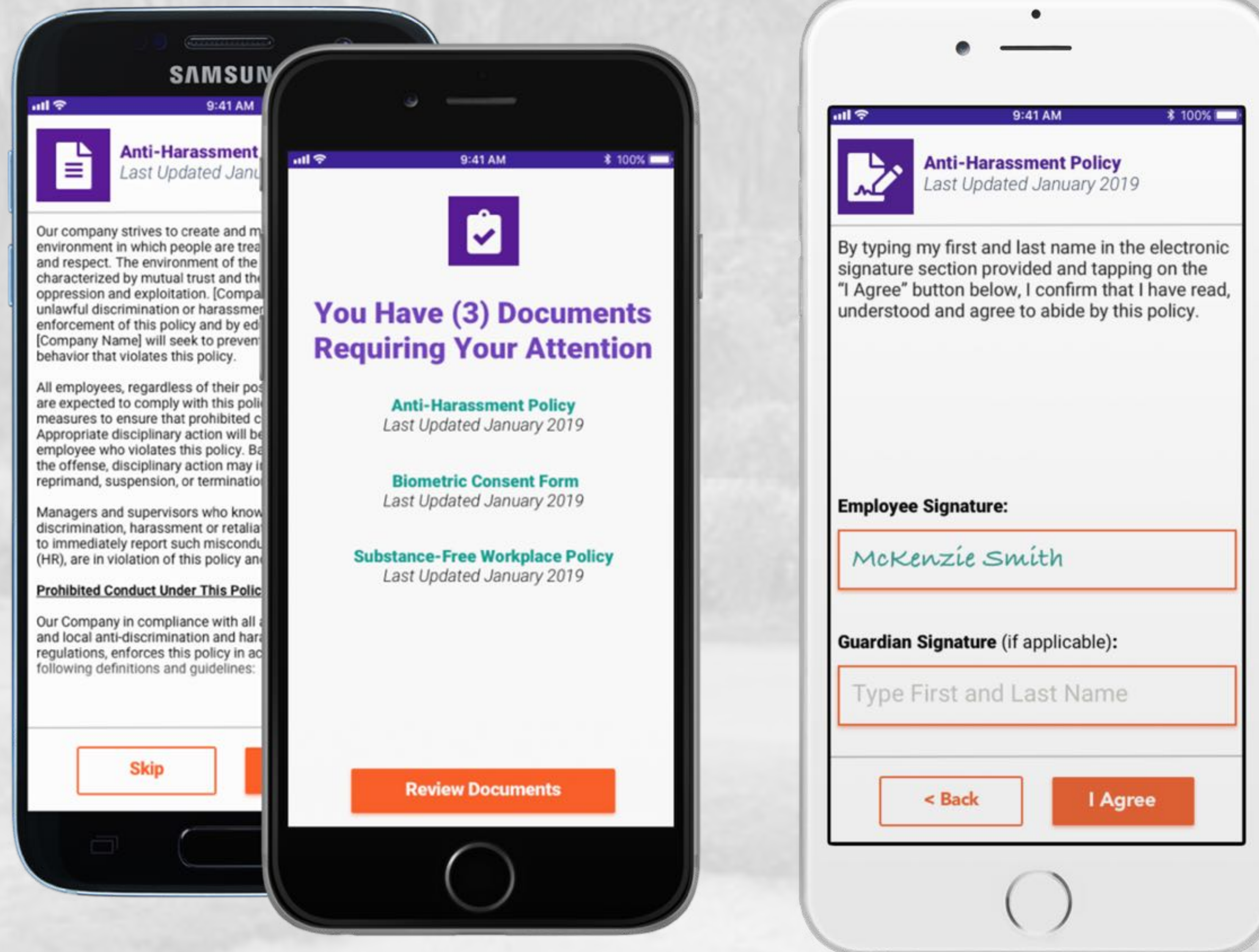
Low Carb Delicious Gluten Free Blood Sugar Friendly

Deliver Modern Benefits Education

Open Enrollment, Benefits Guides, Total Rewards Statements



100% Paperless Employee Documents










Measure Engagement and Collect Feedback

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+ ≡

Most Viewed Results

7 days All

	Integrate Your Business Applications to Achieve Maximum Impact and Enjoy These 4 Benefits Entrepreneur: Latest Articles	5 views
	The Future of Work: AI, Robotics—and Yes, Humanity CIO Journal	5 views
	In open offices, workers chat 70% less, are less productive, and email more Ars Technica	5 views
	WORDS OF WELLNESS: Effective workout moves for the office San Angelo Standard Times via	4 views
	Five simple tips for staying active at work TV3.ie via	3 views
	4 Reasons Taking a Lunch Break Is Better For Your Health and Career POPSUGAR via	3 views
	How can we support a multigenerational workforce? Training Journal via	3 views

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Individual Assessment

Draft Nov 2nd, 2016 Nov 2nd, 2016

RECIPIENTS	REPORTS
Do you have the appropriate amount of information to make correct decisions about your work?	
Always	0% (0)
Sometimes	0% (0)
Never	0% (0)
Do you have the appropriate amount of information to make correct decisions about your work?	
Always	100% (1)
Sometimes	0% (0)
Never	0% (0)
When something unexpected comes up in your work, who do you usually ask for help?	
My Supervisor	100% (1)
Coworkers	0% (0)
Not Always Sure	0% (0)
I Don't Ask Anyone	0% (0)
Can you see a clear link between your work and the company's goals and objectives?	
Yes, I feel my work moves the company forward	No, This is just a job

Personalized Email Digests

